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CONTRIBUTIONS TO BOOKS

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• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

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FARMERS SATISFACTION ON MODERN EQUIPMENTS IN AGRONOMICS

Dr. S. SANGEETHA

ASST. PROFESSOR

DEPARTMENT OF COMMERCE INDUSTRY INTEGRATED

SRI KRISHNA ARTS & SCIENCE COLLEGE

COIMBATORE

K. MYILSWAMY Ph.D. RESEARCH SCHOLAR, LRG GOVERNMENT ARTS COLLEGE FOR WOMEN, TIRUPUR; & ASST. PROFESSOR OF COMMERCE PG & PA KONGUNADU ARTS & SCIENCE COLLEGE COIMBATORE

ABSTRACT

Agronomy is the science and technology of producing and using plants in agriculture for food, fuel, fiber, recreation and land restoration. The word modernization is what getting into advance. In India, most of the people are depended on agriculture for their survival. Since the technology is changing day by day, each thing is being modernized. This is due to meet with the modern trend. To know the investment and return of investment of agriculturalist, awareness towards the modern equipments used in agriculture and level of satisfaction towards the use of modern equipments. The impact of these aspects of agriculture varies in different areas of the district. To have real understanding of the nature of agricultural development, scientific investigation and evaluation of different aspects of development become highly necessary. The entire agriculturalist in Thondamuthur in Coimbatore district. Information collected from Narasipuram and Alandurai about the number of people doing agriculture. Primary Method of data collection is used here by preparing the questionnaires and data collection method is interview schedule. Secondary data have collected from various books, magazines, journals, websites and reports. In this research simple percentage analysis, Chi – square and ANOVA have used for analysis purpose. If modernization continuous to be like this in future by introducing newer equipments in doing agriculture then it helps in involvement of a greater number of youngsters in this field and the availability should be increased.

RELATIONSHIP BETWEEN FINANCIAL RATIOS AND MARKET PRICE OF STOCK (AN EMPIRICAL STUDY FROM THE PHARMACEUTICAL SECTOR AT DHAKA STOCK EXCHANGE)

RAUFUN RAHIM CHOWDHURY APURBOO STUDENT EASTERN UNIVERSITY AZIMPUR, BANGLADESH

ABSTRACT

This empirical investigation aims to examine the stock market's dependence on financial book value of pharmaceutical companies in Dhaka Stock Exchange. All of data were collected from the website of Dhaka Stock Exchange. There are many pharmaceutical companies listed on Dhaka Stock Exchange some of which are subsidiaries. Major players in this industry with higher revenues and stock prices were selected as sample to investigate the fact. And not all financial ratios were put together in this study. After close examination and critical past reviews few of the ratios were selected to conduct the test. The result suggested that there is a strong correlation between financial ratios and stock prices. Five ratios were selected: Earnings per Share, Return on Assets, Return on Equity, Financial Leverage, and Price - Earnings Ratio. Only Return on Equity showed negative relations with stock where the four other variables showed positive relationships. The paper adds value to pre-existing literature concerning the alleged existence of a significant link between market price of stock and financial ratio. Additionally, the research discovers a powerful connection between investors of pharmaceutical stock and the company's book value. The research is helpful for investors in this sector and also for pharmaceutical companies which are already listed on stock exchange or look forward to be being listed.

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