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- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

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**A CASE STUDY OF JOB SATISFACTION AND ITS EFFECTS ON THE PERFORMANCE
OF EMPLOYEE WORKING IN PRIVATE BANK WITH SPECIAL REFERENCE TO
DISTRICT MANDI, HIMACHAL PRADESH, INDIA**

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ABSTRACT

The study looked at how job happiness affected workers' performance at a particular private bank in (H.P.) India. The precise goals were to study how an employee's immediate supervisors influenced their job satisfaction, how an employee's personal attributes influenced their job satisfaction, how their pay package influenced their job satisfaction, and how job satisfaction and performance related. Three well-chosen private banks in (H.P.) used in the study. 90 people made up the overall population, and 85 employees were chosen at random to participate in the survey. Proportion and frequency distributions in descriptive statistics. Employee job satisfaction will rise with an increase of immediate supervisory employee aspects. According to the study's findings, employee performance is influenced by work satisfaction. Based on the aforementioned findings, private banks in (H.P.) India should take courageous actions to increase the degree of job satisfaction of their employees in areas such as personal traits, remuneration, and employee immediate supervisor elements in order to inspire them to achieve higher performance.

**IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON NON – BANKING
FINANCIAL COMPANIES
AN INDIAN SCENARIO**

**AMIT BOLER
STATE AIDED COLLEGE TEACHER
NARASINHA DUTT COLLEGE
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ABSTRACT

Corporate social responsibility can be used as a tactical weapon to encourage active participation by the business sector in initiatives that maximise benefits for all stakeholders. It links customers, suppliers, stakeholders, and communities while generating new business opportunities, synergies, and public-private partnerships. The notion of corporate social responsibility is still relatively new in India, and the biggest barrier to its widespread acceptance may be people's lack of familiarity with it. This will significantly improve the brands of financial institutions and provide more value to their reputation and image. The term "best practice" now used to describe corporate social responsibility (CSR) refers to the thorough evaluation and management of a company's affects across its whole business, from the point of material source to product disposal. In conclusion, corporate social responsibility now refers to a company's obligation to minimise all of its negative societal repercussions when not mandated by legislation.

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