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- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

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- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

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- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

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**A STUDY OF EFFICIENCY IN INDIAN FOREX MARKET**

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**ABSTRACT**

*Forex market commonly known as 'Foreign Exchange Market' and has crucial role in development of an economy. Exchange rates are taken as critical factor while determining various macroeconomic policies and major issues in economy. This paper attempts to examine the weak and semi-strong form efficiency in Indian Forex market using major eight bilateral exchange rates. Data constitutes daily exchange rates over the study period of eleven years i.e., January 2010 to December 2020. Augmented Dickey Fuller (ADF), Kwiatkowski Phillips Schmidt Shine (KPSS) and Phillips Perron (PP) tests are used to test weak form efficiency, and Johansen co-integration model is used for testing semi-strong form efficiency. The results indicate that Indian Forex market is efficient in the forms.*

**A STUDY ON WORKING AND PERFORMANCE OF DISTRICT CONSUMER  
DISPUTES REDRESSAL COMMISSIONS OF JHANSI, SAHARANPUR AND KANPUR  
MANDAL OF UTTAR PRADESH**

**Dr. BHAVET  
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**ABSTRACT**

*This paper attempts to study working and performance of 12 District Consumer Disputes Redressal Commissions working in Jhansi, Saharanpur and Kanpur Mandal of Uttar Pradesh. Although overall disposal percentage of cases is satisfactory in case of District Consumer Disputes Redressal Commissions working in Jhansi, Saharanpur and Kanpur Mandal but, if we make one to one analysis of all 12 District Consumer Disputes Redressal Commissions working in Jhansi, Saharanpur and Kanpur Mandal of Uttar Pradesh then we came to know that performance of District Consumer Disputes Redressal Commissions of Aurraiya, Farukhabad, Jhansi, Kanpur Dehat, Kanpur Nagar, Lalitpur, Saharanpur and Shamli need improvement and U.P. Government must take necessary steps like filling vacant post of presidents and members in these District Commissions and starting of Lok Adalats to ensure quick justice to consumers.*

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