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• Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

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• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

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• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

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ANALYZING THE VALUE CHAIN OF HARICOT BEANS AND FACTORS AFFECTING THEIR PERFORMANCES IN RIFT VALLEY AREAS OF SOUTHERN ETHIOPIA: THE CASE OF GEDEO ZONE AND BURJI DISTRICT

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ABSTRACT

The main heading of this study was analyzing the value chain of Haricot Beans and the Factors affecting their Performances in the Gedeo zone and Burji district in Southern Ethiopia. Meanwhile, it was designed to assess the value chain activities, market channels, value chain actors, and the factors that affect their performances. In the ways of collecting data both descriptive and explanatory research designs as well as qualitative and quantitative research approaches were used in this study. Totally 252 sampled respondents participated in this study and the data of the study were obtained from both primary and secondary sources. Questionnaires and interviews were used to collect primary data and the secondary data were obtained from reports, books, and published and unpublished documents. Regarding the analysis of data, the qualitative data were analyzed through narrative analysis, and the quantitative data were analyzed by using simple descriptive statistics. Further, a linear regression model was used to estimate the relationships between the dependent and independent variables of the study. The study found that many value chain actors including supporting actors, input suppliers, producers, traders, local processors, brokers, transporters, and consumers participate in the value chain of Haricot beans. As they differ by their nature these value chain actors perform input supplying, land preparation, sowing, growing, weed controlling, harvesting, post-harvest storage, marketing, training, and extension and credit services value chain activities specifically.

NUTRITIONAL DEFICIENCY AND WELFARE COMPARISONS ACROSS AGRICULTURAL AND NON-AGRICULTURAL HOUSEHOLDS IN RURAL INDIA

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ABSTRACT

This paper aims to look into the nutritional deprivation of rural households in accordance with demand and supply aspects and to assess the impact of food price changes on household welfare in rural India. The findings showed that agricultural households were better off from the nutritional perspective. The results from multiple regression model confirmed that education, land ownership and consumption diversity has positively contributed to the welfare of agricultural households.

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With sincere regards

Thanking you profoundly

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