

A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Open J-Gage, India [link of the same is duly available at Inflibnet of University Grants Commission (U.G.C.)],

The American Economic Association's electronic bibliography, EconLit, U.S.A.,

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world. Circulated all over the world & Google has verified that scholars of more than 3412 Cities in 173 countries/territories are visiting our journal on regular basis. Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

ii

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)						
1.	SMALL AND MEDIUM SCALE ENTERPRISES (SMEs) DEVELOPMENT POLICIES AND STRATEGIES IN NIGERIA: A CRITICAL APPRAISAL MODINAT OLAITAN OLUSOJI						
2.	AN INVESTIGATION INTO FACTORS THAT DRIVE INTERGENERATIONAL FAMILY MEMBERS' ENTREPRENEURIAL SPIRIT: ENHANCING SMOOTH SUCCESSION IN FAMILY BUSINESSES IN BOTSWANA RODRECK CHIRAU						
3.	A STUDY OF SIX SIGMA AND ITS IMPORTANCE A. K. NEERAJA RANI, M. BHUDEVI & C. HYMAVATHI						
4.	FACTORS INFLUENCING FORMULATION OF EFFECTIVE EXPORT MARKETING STRATEGIES IN INDIAN AUTO COMPONENT INDUSTRY DR. MARUTHI RAM. R. & MANJUNATHA N						
5.	CHALLENGES BEFORE SMALL SCALE & COTTAGE INDUSTRIES IN THE ERA OF GLOBALIZATION DR. DEBASISH MAZUMDAR	23					
6.	IMPACT OF MANAGEMENT CONTROL SYSTEMS ON YEAR ON THE YEAR GROWTH OF OPERATING PROFITS OF MANUFACTURING COMPANIES IN SRI LANKA <i>KARIYAWASAM A.H.N., DR. LOW L. T., KEVIN & DR. SENARATNE D S N P</i>						
7.	AGRICULTURAL DEVELOPMENT AND OUT MIGRATION IN BIHAR PREM VIJOY	30					
8.	A STUDY ON CUSTOMER PERCEPTION TOWARDS BRAND AND BRAND EXTENSION OF SELECTED CONSUMER DURABLES IN COIMBATORE CITY DR. S. UMA, J. JAYASHREE & K.SUMATHI	34					
9.	IMPACT OF MNREGP ON INCLUSIVE GROWTH: A STUDY OF PRAKASAM DISTRICT IN ANDHRA PRADESH DR. N.VENKATESWARA RAO & B.PADMAJA						
10.	INDIAN RETAIL INDUSTRY: AN ANALYSIS MAYUR TANEJA & NOOPUR SAXENA	45					
11.	PERSONALITY DEVELOPMENT MANJUNATHA K.	49					
12.	AGRICULTURAL GROWTH AND INEQUALITY IN SOUTH ASIA JASPAL SINGH, AMARJEET SINGH & HARLEEN KAUR						
13.	IMPACT OF SOCIAL NETWORKING WEBSITES ON THE STUDENTS OF HIMACHAL PRADESH UNIVERSITY, SHIMLA NAND LAL & INDERJIT SINGH						
14.	DOES EDUCATION EXPENDITURE IMPACT INDIA'S ECONOMIC GROWTH: A TIME SERIES ANALYSIS LALIT						
15.	PRODUCTION AND MARKETING ARE THE STEPPING STONES OF ACCOUNTING: A QUIZZICAL STUDY E. THANGASAMY	67					
	REQUEST FOR FEEDBACK & DISCLAIMER	70					

<u>CHIEF PATRON</u>

PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur (An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India) Chancellor, K. R. Mangalam University, Gurgaon Chancellor, Lingaya's University, Faridabad Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar



LATE SH. RAM BHAJAN AGGARWAL Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

DR. BHAVET Faculty, Shree Ram Institute of Business & Management, Urjani

<u>ADVISORS</u>

DR. PRIYA RANJAN TRIVEDI Chancellor, The Global Open University, Nagaland PROF. M. S. SENAM RAJU Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi PROF. M. N. SHARMA Chairman, M.B.A., HaryanaCollege of Technology & Management, Kaithal PROF. S. L. MAHANDRU Principal (Retd.), MaharajaAgrasenCollege, Jagadhri

EDITOR

PROF. R. K. SHARMA Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

CO-EDITOR

DR. SAMBHAV GARG Faculty, Shree Ram Institute of Business & Management, Urjani

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia PROF. SIKANDER KUMAR

Chairman, Department of Economics, HimachalPradeshUniversity, Shimla, Himachal Pradesh

PROF. SANJIV MITTAL

UniversitySchool of Management Studies, GuruGobindSinghl. P. University, Delhi

PROF. RAJENDER GUPTA

Convener, Board of Studies in Economics, University of Jammu, Jammu

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT

A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories http://ijrcm.org.in/

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

PROF. S. P. TIWARI

Head, Department of Economics & Rural Development, Dr. Ram Manohar Lohia Avadh University, Faizabad

DR. ANIL CHANDHOK

Professor, Faculty of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

DR. ASHOK KUMAR CHAUHAN

Reader, Department of Economics, KurukshetraUniversity, Kurukshetra

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHENDER KUMAR GUPTA

Associate Professor, P.J.L.N.GovernmentCollege, Faridabad

DR. VIVEK CHAWLA

Associate Professor, Kurukshetra University, Kurukshetra

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

ASSOCIATE EDITORS

PROF. ABHAY BANSAL Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida PARVEEN KHURANA Associate Professor, MukandLalNationalCollege, Yamuna Nagar SHASHI KHURANA Associate Professor, S.M.S.KhalsaLubanaGirlsCollege, Barara, Ambala SUNIL KUMAR KARWASRA Principal, AakashCollege of Education, ChanderKalan, Tohana, Fatehabad DR. VIKAS CHOUDHARY Asst. Professor, N.I.T. (University), Kurukshetra

TECHNICAL ADVISOR

AMITA Faculty, Government M. S., Mohali

FINANCIAL ADVISORS

DICKIN GOYAL Advocate & Tax Adviser, Panchkula NEENA Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL Advocate, Punjab & Haryana High Court, Chandigarh U.T. CHANDER BHUSHAN SHARMA Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

<u>SUPERINTENDENT</u>

SURENDER KUMAR POONIA

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories <u>http://ijrcm.org.in/</u>

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript anytime** in <u>M.S. Word format</u> after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. <u>infoijrcm@gmail.com</u> or online by clicking the link **online submission** as given on our website (<u>FOR ONLINE SUBMISSION, CLICK HERE</u>).

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1. COVERING LETTER FOR SUBMISSION:

DATED: _____

THE EDITOR

Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF.

(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Mathematics/other, please specify)

DEAR SIR/MADAM

Please find my submission of manuscript entitled '______' for possible publication in your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsewhere in any language fully or partly, nor is it under review for publication elsewhere.

I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of name (s) as co-author (s).

Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of the journal & you are free to publish our contribution in any of your journals.

NAME OF CORRESPONDING AUTHOR:

Designation: Affiliation with full address, contact numbers & Pin Code: Residential address with Pin Code: Mobile Number (s): Landline Number (s): E-mail Address: Alternate E-mail Address:

NOTES:

- a) The whole manuscript is required to be in **ONE MS WORD FILE** only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the SUBJECT COLUMN of the mail: New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/
 - Engineering/Mathematics/other, please specify)
- c) There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
 d) The total size of the file containing the manuscript is required to be below 500 KB.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.
- 2. MANUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- 3. AUTHOR NAME (S) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- 4. **ABSTRACT**: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

- 5. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 6. **MANUSCRIPT**: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. SUB-HEADINGS: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

INDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

ACKNOWLEDGMENTS

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 10. FIGURES &TABLES: These should be simple, crystal clear, centered, separately numbered & self explained, and titles must be above the table/figure. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 11. EQUATIONS: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES:** The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

 Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

IOURNAL AND OTHER ARTICLES

 Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT

A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

AGRICULTURAL GROWTH AND INEQUALITY IN SOUTH ASIA

JASPAL SINGH SR. RESEARCH FELLOW NATIONAL CENTER FOR AGRICULTURAL ECONOMICS & POLICY RESEARCH NEW DELHI

AMARJEET SINGH RESEARCH ASSOCIATE NATIONAL CENTER FOR AGRICULTURAL ECONOMICS & POLICY RESEARCH NEW DELHI

HARLEEN KAUR ASST. PROFESSOR DEPARTMENT OF COMMERCE SRI GURU TEGH BAHADUR INSTITUTE OF MANAGEMENT & TECHNOLOGY NEW DELHI

ABSTRACT

Agriculture is the backbone Sector of South Asian country which provides adequate food to prevent widespread hunger and starvation. However, food insecurity is aggravating day by day, resulting in more number of undernourished/malnourished persons in the world. In the present study discussed about growth performance and inequality of agriculture sector in South Asia.

KEYWORDS

Agriculture growth and Inequality.

INTRODUCTION

The antecedents of the modern level of Agricultural development in South Asia can be traced back several centuries. According to William Moreland, an erudite British agricultural officer the "idea of agricultural development was already present in the fourteenth century". There is considerable evidence to show that ancient and medieval rulers in South Asia invested to increase productivity, especially in organizing irrigation. However, that time, most contrary of the region under the British rule and it's unfavorable to rapid growth of the region. The commercialization of agriculture along with higher land revenue imposed by the colonial administration had a fissiparous effect on rural society and sowed the seeds of dualism in agriculture. On the one hand, it created a need for more working capital funds, which compelled the subsistence farmers to fall into debt. In consequence, widespread impoverishment and recurring famines in poorly endowed and un-irrigated areas became a feature of the British period owing to increasing cultivation of cash crops in preference to food crops and the needs of the growing population.

The huge gap between the South Asia's rich and its poor has made trends in South Asia inequality a matter of much interest. South Asia is without comparison the region in the world where most poor people live. Despite massive progress, the range remains great in South Asia – from fast-growing economies to some of the poorest countries in the world with weak states. The number of people in South Asia living on less than USD 1 a day has fallen from 34 per cent in 1990 to 19 per cent today¹. Economic growth has lifted hundreds of millions of people out of poverty. But behind the impressive results in the large growth economies – in particular to India and the growth countries in South Asia - great inequality still exists between poor and rich. Massive poverty and growing inequality — both between the countries and within the countries — can halt development in South Asia. Social tensions, increased instability in the region and in the individual countries are also among the possible scenarios. Failure to act to reduce poverty could prove to be Asia's Achilles heel.

In the recently generalized historical coincidence of neoliberal free-market policy trends with accelerating global economic growth and inequality, South Asia stand out as world regions with distinctive histories of imperial inequity. The rise of South Asia shows that globalization does not work the same way everywhere. In South Asia historical dynamics of imperial territorialism generate inequities that fit global patterns through their absorption and mediation of capitalism. Economic reforms that brought Asia into global leadership ranks express imperial forms of power, authority, and inequity whose long histories need to be understood to make sense of South Asia and global capitalism today. The pace of development in agricultural sector has been miserably low as compared to GDP growth rates². The South Asian region is highly sensitive to the consequences of climate change and is known to be the most disaster prone region in the world³. Rising global temperatures are likely to lead an eastward shift in monsoon circulation which could result in more rainfall over the Indian Ocean, Myanmar and Bangladesh but less over Pakistan, India and Nepal. With unstable natural behavior, agricultural sector is more intensive sector and development and living standard of the people directly depend on the sector.

OBJECTIVE OF THE PRESENT STUDY

- (1) To analysis agriculture development in South Asian countries
- (2) To analysis the agriculture growth trend and inter country variation in South Asian Countries

AGRICULTURE ECONOMY IN SOUTH ASIAN COUNTRIES

South Asia region is covering 5137190 sq. km. area, 1653 million population and 450 Million US \$ of GDP. India is a big country which covered 64 percent of geographical area, 74.8 percent of population and 81.3 percent of the share of GDP of the region. Maldives and Bhutan are very smallest countries which covered less the 1 percent of geographical area, population and GDP of the region. About 23.24 percent population of the world is living in South Asia region and occupied only 2.62 percent of the world GDP. The economic development of the region based on agriculture sector because about 20 percent of GDP of the region added by the scoter and Majority population in South Asia lives in rural areas, depending on agricultural activities as their principal source of income and employment⁴. Share of rural population in total population varies between 66% in Pakistan to 86% in Nepal. Except for Maldives, share of agriculture in total GDP varies between 16.5% - 40% (approx.). In Maldives, less than 3% of total GDP is contributed by agriculture. Due to low productivity of agriculture, per worker income in agriculture is low and, as a consequence, the proportion of population living under poverty is quite high⁵. Agriculture farming in South Asia is dominated by small holdings i.e. average size of holding is below 0.5 hectare in Bangladesh, below 1.0 hectare in Sri Lanka and Nepal. In India, average farm size is 1.41 hectare. Pakistan is much better endowed with land resources (average farm size is 3.0 hectare). Except Pakistan, holdings below one hectare account for more than 60% of total farm holdings. Cereal and pulses are the main staple region-wide. Per hectare yield of main staples in all the countries is however lower

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT

A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

VOLUME NO. 4 (2014), ISSUE NO. 05 (MAY)

than world average. Growth rate in productivity is also low. Agricultural output growth has slowed down in most of the countries and, in other countries where growth is still at reasonably high level, it is becoming increasingly difficult to maintain that. Despite the high potential, agricultural productivity is getting stuck at low level and increase in productivity requires increased use of inputs. This is lowering efficiency of production and diminishing profit margins.

TABLE 1: AREA, POPULATION AND GDP IN SOUTH ASIAN COUNTRI	IES (2010-11)
--	---------------

Name of the country	Area km ²	Share of area	Population in million	Share of population	GDP million US \$	Share of GDP
Afganistan	652,225	12.7	29.82	1.8	16,631	0.9
Bangladesh	147,570	2.9	154.7	9.4	105,402	5.6
Bhutan	47,000	0.9	0.74	0.0	1,397	0.1
India	3,287,590	64.0	1237	74.8	1,537,966	81.3
Maldives	300	0.0	3.384	0.2	1,433	0.1
Nepal	140,800	2.7	27.47	1.7	15,108	0.8
Pakistan	796,095	15.5	179.2	10.8	164,792	8.7
Sri lanka	65,610	1.3	20.33	1.2	48,241	2.6
Total	5,137,190	100.0	1,653	100.0	1,890,970	100.0

Source: World Bank data book, 2012

DATA BASE AND METHODOLOGY

The study is based on secondary data which is collected from published source such as World Bank meta data book and Agricultural Statistic at a glance India. The time period of study is 1980-81 to 2011-0-11. The conglomeration of variables are rural population, population density, cereal yield (kg/hect.), Agricultural machinery, tractor per 100 sq. km arable land, agricultural land percentage of land area and Agricultural irrigated land (per cent of total agricultural land). The study used Compound growth rate for observed the performance of selected indicators.

Annual compound growth rate computed by using the following formula:

 $Y_t = AB^t$

Where,

 Y_t = variables under the study in tth period,

t = time variable,

A = constant (intercept)

B = (1+r) = constant and

r= compound growth rate.

RESULTS AND DISCUSSION

Figure 1 revels that the percentage of rural population to total population for the South Asian countries of the region. It can be seen from the figure that highest percentage of population living in rural areas of Bhutan and followed by Bangladesh in the year 1981. On the other hand, Iran, Islamic rep. and Pakistan are comparative high urbanized countries in same yeAr. During the study period all countries moving towered urbanized except Sri Lanka which increase rural population percentage 81.38 from 1981 to 84.87 in 2011.

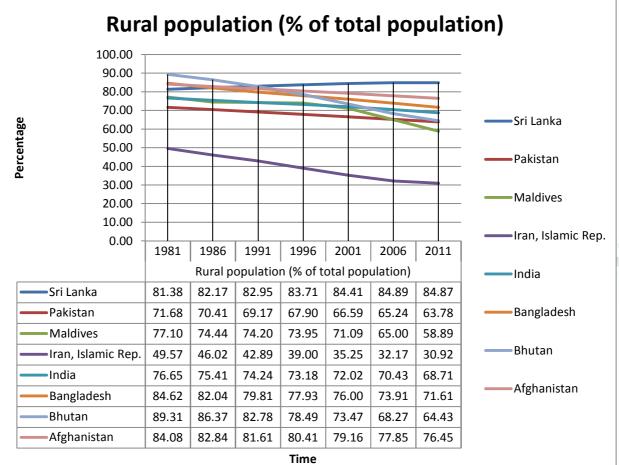


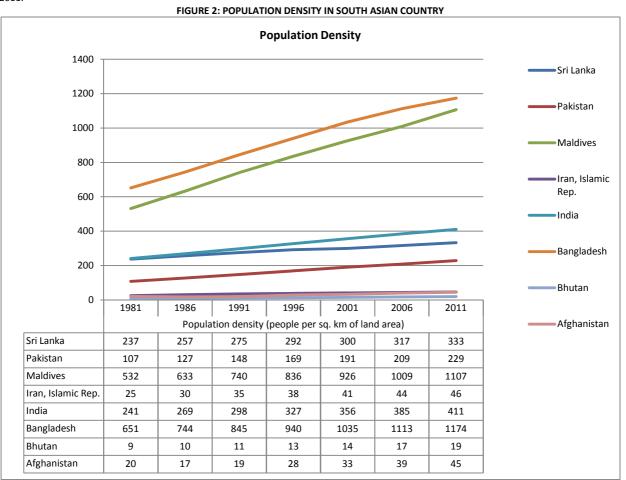
FIGURE 1: PERCENTAGE OF RURAL POPULATION IN SOUTH ASIAN COUNTRY

Source: Data collected from World Bank Meta data and computed by authors.

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories <u>http://ijrcm.org.in/</u>

VOLUME NO. 4 (2014), ISSUE NO. 05 (MAY)

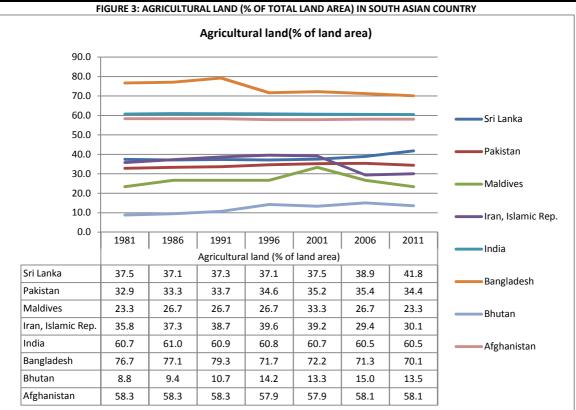
Population density is presented in Fig. 2 at selected pointes of time for South Asian countries. Bangladesh and Maldives were high population density countries with the statistics 651 and 532 persons per sq. km. area in 1981 and 1174 and 1107 person in the year 2011 respectively. On the other hand, Bhutan, Afghanistan and Iran was very low population density ie. 9, 20 and 25 persons per sq. km. area in 1981 and also low (19, 45 and 46 persons per sq. km. a rea) in the year 2011.



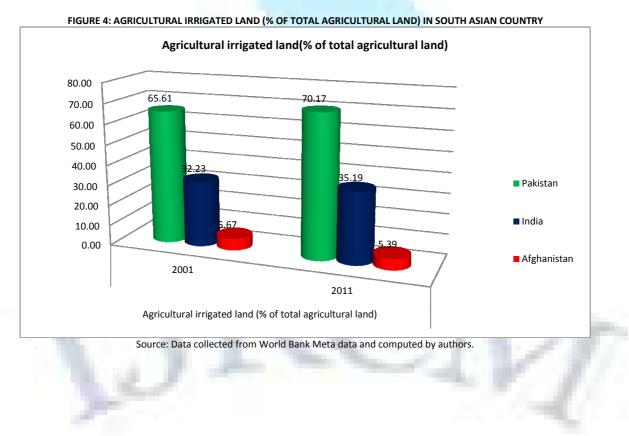
Source: Data collected from World Bank Meta data and computed by authors.

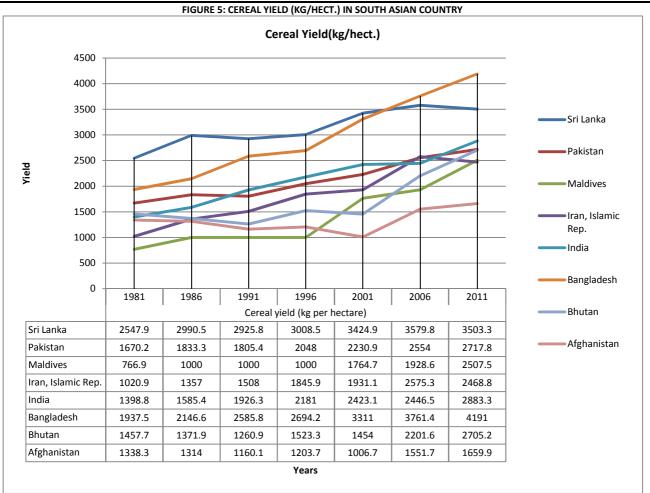
Figure 3 reveals that the area under agriculture is 76.7, 60.7 and 58.3 per cent of Bangladesh, India and Afghanistan respectively in the year 1981 and it is important to mention that the almost same statistics were found in the year 2011 except Bangladesh. On the other hand, increasing trend found of agriculture area for the country of Bhutan which were just 8.8 per cent in 1980 and raised 13.5 per cent in 2011. Sri Lanka, Pakistan, Iran and Maldives are the countries which covered about 23 percent to 40 percent area under agriculture and almost same result found during time period 1980 to 2011.





Source: Data collected from World Bank Meta data and computed by authors.





Source: Data collected from World Bank Meta data and computed by authors.

It in not unimportant to mention that yield of agriculture crops dependent upon land elements, availability of good quality of soil and water, favorable climate circumstances and R&D. It has been observed the increasing trend of cereal productivity per hectare in south Asian Countries during 1981 to 2011. It is clear from figure 5 that the Sri Lanka on the top in cereal productivity with the statistics 2547 kg/hectare in the year 1981. In 2010 Bangladesh leads to the top rank in cereal productivity with 4191 kg/hectare in 2011. On the contrary, lowest productivity was observed in Maldives' in 1980. Nevertheless, miracle jump of cereal productivity is recorded which rose from 766 kg/hectare to 2505 kg/hectare from 1981 to 2011 in Maldives. It is not fatuous that inter country variation in cereals yield was decreased from 38.5 percent to 26.5 percent from 1980 to 2011.

Mechanized penetration is generally found in Pakistan, Iran and India. On the contrary, it is observed that lowest number of tractors per square kilometer in Afghanistan. Surprised results were observed that the highest productivity of cereal with only 1.2 tractor/100 sq km in Bangladesh.



FIGURE 6: TRACTOR PER 100 SQ. KM. AREA OF ARABLE LANDS IN SOUTH ASIAN COUNTRY Tractor per 100 sq. km. of arable land 180.0 160.0 140.0 120.0 100.0 Numbers 80.0 Pakistan Iran, Islamic Rep. 60.0 India 40.0 Bangladesh Bhutan 20.0 Afghanistan 0.0 1996 1981 1986 1991 2000 Agricultural machinery, tractors per 100 sq. km of arable land Pakistan 56.0 88.1 132.6 151.9 153.4 Iran, Islamic Rep. 62.7 112.2 131.9 133.8 152.8 India 25.6 39.8 93.0 128.5 65.5 Bangladesh 3.7 2.9 2.2 1.7 1.2 Bhutan 1.4 7.9 4.6 9.0 Afghanistan 0.4 0.2 0.2 0.1 0.1 Years

TABLE 2: ANNUAL COMPOUND GROWTH RATES OF SELECTED VARIABLES OF SOUTH ASIAN COUNTRIES FOR SELECTED PERIOD OF TIME

Indecator/ Country	CAGR time	Sri	Pakistan	Maldives	Iran,	India	Bangladesh	Bhutan	Afghanistan
	period	Lanka			Islamic Rep.				
Rural population (% of total	1981-90	0.21	-0.39	-0.47	-1.58	-0.35	-0.65	-0.82	-0.33
population)	1991-2000	0.17	-0.38	-0.43	-1.94	-0.30	-0.49	-1.19	-0.30
	2001-11	0.06	-0.43	-1.87	-1.30	-0.47	-0.59	-1.30	-0.35
Population density (people per sq. km	1981-90	1.59	3.63	3.70	3.98	2.40	2.91	2.63	-0.44
of land area)	1991-2000	0.85	2.54	2.27	1.52	1.80	2.05	2.45	5.40
	2001-11	1.05	1.84	1.80	1.21	1.43	1.27	2.74	3.15
Area under cereal production	1981-90	-0.44	1.01	-14.87	1.76	-0.37	0.13	-1.91	-2.48
(hectares)	1991-2000	-0.42	0.35	32.75	-2.11	0.00	0.47	-1.54	-1.14
	2001-11	3.71	0.93	-0.15	2.18	-0.12	0.90	-3.32	3.02
Cereal yield (kg per hectare)	1981-90	1.58	1.13	1.64	3.52	3.62	2.57	-1.22	-1.50
	1991-2000	1.59	2.14	5.84	2.50	2.32	2.50	1.44	-1.41
	2001-11	0.23	1.99	3.58	2.49	1.75	2.38	6.41	5.13
Cereal production (metric tons)	1981-90	1.14	2.16	-13.47	5.35	3.23	2.70	-3.10	-3.94
	1991-2000	1.16	2.50	40.51	0.34	2.32	2.99	-0.12	-2.53
	2001-11	3.95	2.95	3.42	4.72	1.63	3.31	2.88	8.30
Agricultural machinery, tractors per	1981-9 <mark>0</mark>	na	10.29	na	8.95	9.96	-4.97	na	-11.34
100 sq. km of arable land	1991-2 <mark>000</mark>	na	1.69	na	0.77	7.79	-6.37	8.87	-0.58
Agricultural land (% of land area)	1981-9 <mark>0</mark>	-0.03	0.26	1.34	0.88	0.04	0.33	2.01	0.00
	1991-2000	0.04	0.45	2.26	0.13	-0.04	-0.93	2.21	-0.07
	2001-11	1.09	-0.23	-3.50	-2.62	-0.03	-0.30	0.14	0.04
Agricultural irrigated land (% of total agricultural land)	2001-11	na	0.67	Na	6.10	0.98	1.23	-1.18	-0.50

Source: Data collected from World Bank Meta data and computed by authors.

Table 2 revels that the annual Compound Growth rate of selected variables in South Asian countries for period of 1981-90, 1991-2000 and 2001-2011. Growth of percentage of rural population is decreased in all countries except Sri Lanka where it found positive growth rate during all selected periods of time. Again, it is notices the density of population were increased during all selected time periods except in Afghanistan where it decreased at 0.44 rates during 1981-90, nevertheless, it again sharply increased the growth 5.40 rate during 1991-2000. Furthermore, area under cereal production is decreased in Sri Lanka during 1981-90 to 1991-2000; in the next decade growth rate is 3.71 per cent. Area under cereals is decreased in first period at 14.87 growth rates, it increased at 32.75 rates during 1991-2000 Maldives. In the case of Bhutan the area under cereals growth rate is decreased during all periods of time. The next indicator is yield of cereals, the growth rate of said indicator is increased of all the countries except Bhutan and Afghanistan during the three sub period of time. Again, it is found that the yield of cereals growth rate is 6.41 and 5.13 per cent in Bhutan and Afghanistan respectively during 2001-2011. Moreover, the production of cereals is increased in Sri Lanka, Pakistan, India, Iran and Bangladesh during all selected decade. On the contrary, growth of production of cereals decreased at 13.47 in first decade in Maldives due to decreased the. Cereals production is decreased in Bhutan and Sri Lanka due to decreasing the yield during 1981-90 and 1991-

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT

A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

VOLUME NO. 4 (2014), ISSUE NO. 05 (MAY)

2000. Again, increased growth rate were recorded in last decade due to yield. Percentage area under agriculture to total area is increased in India, Pakistan, Iran, Bangladesh and Maldives, while the positive growth recorded for the countries Sri Lanka, Afghanistan and Bhutan in the last decade. Moreover, the percentage area under Irrigation to total area under agriculture growth rates is positive for the Pakistan, Iran, India and Bangladesh, on the contrary, the negative growth rate were observed of Bhutan and Afghanistan in during 2001-211.

CONCLUSION

With augment of population the study found that density of population is increasing in Asian countries. Still low density was found in Bhutan, Afghanistan and Iran. At the same time countries moving towered urbanized except Sri Lanka. Area under agriculture is 76.7, 60.7 and 58.3 per cent in Bangladesh, India and Afghanistan respectively in the year 1981 and same statistics were found in the year 2011 except Bangladesh. Pakistan on the top rank in irrigation, while one third area irrigated has been observed in the case of India furthermore it is observed that meager percentage (5.57) in Afghanistan during 1980 to 2010. Again, it has been observed the increasing trend of cereal productivity per hectare in south Asian Countries during 1981 to 2011. Although, increasing the trend of machinery in all countries, however surprised results were found that Bangladesh lead to top rank in cereal production with 1.2 tractor/100 sq km in Bangladesh. It is not fatuous that inter country variation in cereals yield was decreased from 38.5 percent to 26.5 percent from 1980 to 2011.

REFERENCES

- 1. World Bank (2010), "World Development Indicators 2010", Washington, DC: Oxford University Press.
- 2. http://www.newscentralasia.net
- 3. http://hdr.undp.org/en/reports/global/hdr2007-2008/papers/kelkar_ulka%20and%20bhad wal_suruchi.pdf
- 4. Bayes, A. (2005), "Agriculture in South Asia: Destined for a new deal" In South Asia: Agricultural and rural development, Proc. Seminar, IFPRI, Washington DC.
- 5. SAARC(2009), "Fifth meeting of SAARC committee on agricultural & rural development", South Asian Association for Regional Cooperation



REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, Economics & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mail**infoijrcm@gmail.com** for further improvements in the interest of research.

If youhave any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-Co-ordinator

DISCLAIMER

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, nor its publishers/Editors/ Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal is exclusively of the author (s) concerned.

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals

AL OF RESE

NATIONAL JOURNAL





INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories <u>http://ijrcm.org.in/</u>