

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT

I
J
R
C
M



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Indexed & Listed at:

Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Google Scholar,

Open J-Gate, India [link of the same is duly available at Infibnet of University Grants Commission (U.G.C.)],

The American Economic Association's electronic bibliography, EconLit, U.S.A.,

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 5000 Cities in 187 countries/territories are visiting our journal on regular basis.

Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

<http://ijrcm.org.in/>

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	GEOGRAPHIC DIVERSIFICATION AND BANK PERFORMANCE: EVIDENCE FROM ETHIOPIA <i>DR. P. HRUSHIKESAVA RAO & ELEFACHEW MOSSISA</i>	1
2.	RELATIONSHIP BETWEEN FIRM RESOURCES AND SMALL FIRM GROWTH IN BANGLADESH <i>MD. MOSHARREF HOSSAIN, YUSNIDAH IBRAHIM & MD. MOHAN UDDIN</i>	6
3.	INNOVATION NETWORK IN TAIWAN TELECOMMUNICATION INDUSTRY BASED UPON SOCIAL NETWORK PERSPECTIVE <i>CHUN-YAO TSENG & TZU-LIN CHIANG</i>	11
4.	ADVENT OF THE RETAIL SECTOR IN INDIAN ECONOMY: A PERSPECTIVE ACROSS DECADE <i>SWATI SAXENA & DR. HUSEIN ABDULRAHIM HASAN</i>	16
5.	GOODS AND SERVICES TAX: A LEAP FORWARD ECONOMIC GROWTH AND DEVELOPMENT <i>MINAKSHI GUPTA</i>	19
6.	INITIAL PUBLIC OFFERING UNDER-PRICING: A CASE STUDY OF TWITTER IPO <i>SAVITHA, P & B. SHIVARAJ</i>	25
7.	THE CONFINE OF EFFICIENT CONTRACT BETWEEN PRINCIPALS AND DISTRIBUTORS PERFECTLY CONTROL MARKETING MIX STRATEGIES: CHANNEL MANAGEMENT PERSPECTIVE OF FAST MOVING CONSUMER GOODS (FMCG) INDUSTRIES IN INDONESIAN <i>DR. AGUS TRIHATMOKO, R., DR. MUGI HARSONO, DR. SALAMAH WAHYUNI & DR. TULUS HARYONO</i>	31
8.	AN ANALYSIS OF NON PERFORMING ASSETS OF INDIAN BANKS <i>OMBIR & SANJEEV BANSAL</i>	37
9.	FINO'S TECHNOLOGICAL SOLUTIONS FOR THE YESHASVINI COOPERATIVE FARMERS HEALTH CARE SCHEME <i>DR. G. KOTRESHWAR & V. GURUSIDDARAJU</i>	43
10.	PERFORMANCE OF FISH WORKERS COOPERATIVE SOCIETIES <i>A. NALINI & DR. P. ASOKAN</i>	46
11.	A STUDY ON ASSOCIATION AND CAUSALITY RELATIONSHIP BETWEEN NSE EQUITY SPOT AND DERIVATIVE MARKETS <i>SATYANARAYANA KOILADA</i>	48
12.	DIVIDEND POLICY AND ITS IMPACT ON STOCK PRICE: A CASE STUDY ON SENSEX COMPANIES <i>BHAGYA LAKSHMI.K & DR. N. BABITHA THIMMAIAH</i>	54
13.	IMPACT OF GLOBALIZATION ON THE EXTERNAL SECTOR OF INDIAN ECONOMY <i>IBRAHIM CHOLAKKAL</i>	58
14.	A STUDY ON GROWTH AND INSTABILITY IN INDIA'S BANANA CULTIVATION AND EXPORT <i>DR. R. GANESAN</i>	62
15.	ROLE OF ASHA WORKERS IN RURAL DEVELOPMENT WITH REFERENCE TO KOTTAYAM DISTRICT <i>TISSY ERUTHICKAL</i>	66
16.	ROLE OF MECHANIZATION IN AGRICULTURAL IN THE PRESENT SOCIO-ECONOMIC SITUATIONS: A CASE STUDY OF ANDHRA PRADESH <i>H. RAMANJINEYULU & DR. K. SOMASEKHAR</i>	70
17.	CRITICAL ANALYSIS OF THE RIGHT TO FAIR TRIAL <i>RIDDHIMA MUNSHI & DR. SANJAY SOLANKI</i>	73
18.	DYNAMIC CAUSALITY RELATIONSHIP BETWEEN FDI INFLOWS, TRADE BALANCE, AND ECONOMIC GROWTH IN WORLDWIDE SELECTED TOP 25 HOST COUNTRIES DURING POST LIBERALIZATION REGIME: A QUANTITATIVE APPROACH <i>SARMITA GUHA RAY</i>	78
19.	WORKING CONDITIONS OF THE UNORGANISED SECTOR IN KERALA: REFERENCE TO SALES WOMEN IN THE TEXTILE SHOPS <i>FREEDA V SIMON</i>	84
20.	INTRA-GENERATIONAL RELATIONSHIPS AMONG THE AGED PENSIONERS OF BHUBANESWAR, ODISHA <i>AMITA MOHAPATRA</i>	86
	REQUEST FOR FEEDBACK & DISCLAIMER	91

CHIEF PATRON**PROF. K. K. AGGARWAL**

Chairman, Malaviya National Institute of Technology, Jaipur
(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)
Chancellor, K. R. Mangalam University, Gurgaon
Chancellor, Lingaya's University, Faridabad
Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi
Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON**LATE SH. RAM BHAJAN AGGARWAL**

Former State Minister for Home & Tourism, Government of Haryana
Former Vice-President, Dadri Education Society, Charkhi Dadri
Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR**DR. BHAVET**

Faculty, Shree Ram Institute of Engineering & Technology, Urjani

ADVISORS**PROF. M. S. SENAM RAJU**

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. M. N. SHARMA

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

PROF. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR**PROF. R. K. SHARMA**

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

FORMER CO-EDITOR**DR. S. GARG**

Faculty, Shree Ram Institute of Business & Management, Urjani

EDITORIAL ADVISORY BOARD**DR. RAJESH MODI**

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. SIKANDER KUMAR

Chairman, Department of Economics, Himachal Pradesh University, Shimla, Himachal Pradesh

PROF. SANJIV MITTAL

University School of Management Studies, Guru Gobind Singh I. P. University, Delhi

PROF. RAJENDER GUPTA

Convener, Board of Studies in Economics, University of Jammu, Jammu

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

PROF. S. P. TIWARI

Head, Department of Economics & Rural Development, Dr. Ram Manohar Lohia Avadh University, Faizabad

DR. ANIL CHANDHOK

Professor, Faculty of Management, Maharishi Markandeshwar University, Mullana, Ambala, Haryana

DR. ASHOK KUMAR CHAUHAN

Reader, Department of Economics, Kurukshetra University, Kurukshetra

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHENDER KUMAR GUPTA

Associate Professor, P. J. L. N. Government College, Faridabad

DR. VIVEK CHAWLA

Associate Professor, Kurukshetra University, Kurukshetra

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

ASSOCIATE EDITORS**PROF. ABHAY BANSAL**

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PARVEEN KHURANA

Associate Professor, Mukand Lal National College, Yamuna Nagar

SHASHI KHURANA

Associate Professor, S. M. S. Khalsa Lubana Girls College, Barara, Ambala

SUNIL KUMAR KARWASRA

Principal, Aakash College of Education, ChanderKalan, Tohana, Fatehabad

DR. VIKAS CHOUDHARY

Asst. Professor, N.I.T. (University), Kurukshetra

FORMER TECHNICAL ADVISOR**AMITA**

Faculty, Government M. S., Mohali

FINANCIAL ADVISORS**DICKIN GOYAL**

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS**JITENDER S. CHAHAL**

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT**SURENDER KUMAR POONIA**

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to the recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography; Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript** **anytime** in **M.S. Word format** after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. infoijrcm@gmail.com or online by clicking the link **online submission** as given on our website (**[FOR ONLINE SUBMISSION, CLICK HERE](#)**).

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1. **COVERING LETTER FOR SUBMISSION:**

DATED: _____

THE EDITOR

IJRCM

Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF _____.

(e.g. Finance/Mkt./HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)

DEAR SIR/MADAM

Please find my submission of manuscript titled ' _____ ' for likely publication in one of your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published anywhere in any language fully or partly, nor it is under review for publication elsewhere.

I affirm that all the co-authors of this manuscript have seen the submitted version of the manuscript and have agreed to inclusion of their names as co-authors.

Also, if my/our manuscript is accepted, I agree to comply with the formalities as given on the website of the journal. The Journal has discretion to publish our contribution in any of its journals.

NAME OF CORRESPONDING AUTHOR

Designation/Post*

Institution/College/University with full address & Pin Code

Residential address with Pin Code

Mobile Number (s) with country ISD code

Is WhatsApp or Viber active on your above noted Mobile Number (Yes/No)

Landline Number (s) with country ISD code

E-mail Address

Alternate E-mail Address

Nationality

* i.e. Alumnus (Male Alumni), Alumna (Female Alumni), Student, Research Scholar (M. Phil), Research Scholar (Ph. D.), JRF, Research Assistant, Assistant Lecturer, Lecturer, Senior Lecturer, Junior Assistant Professor, Assistant Professor, Senior Assistant Professor, Co-ordinator, Reader, Associate Professor, Professor, Head, Vice-Principal, Dy. Director, Principal, Director, Dean, President, Vice Chancellor, Industry Designation etc. **The qualification of author is not acceptable for the purpose.**

NOTES:

- a) The whole manuscript has to be in **ONE MS WORD FILE** only, which will start from the covering letter, inside the manuscript. **pdf. version is liable to be rejected without any consideration.**
 - b) The sender is required to mention the following in the **SUBJECT COLUMN of the mail**:
New Manuscript for Review in the area of (e.g. Finance/Marketing/HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)
 - c) There is no need to give any text in the body of the mail, except the cases where the author wishes to give any **specific message** w.r.t. to the manuscript.
 - d) The total size of the file containing the manuscript is expected to be below **1000 KB**.
 - e) Only the **Abstract will not be considered for review** and the author is required to submit the **complete manuscript** in the first instance.
 - f) **The journal gives acknowledgement w.r.t. the receipt of every email within twenty-four hours** and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of the manuscript, within two days of its submission, the corresponding author is required to demand for the same by sending a separate mail to the journal.
 - g) The author (s) name or details should not appear anywhere on the body of the manuscript, except on the covering letter and the cover page of the manuscript, in the manner as mentioned in the guidelines.
2. **MANUSCRIPT TITLE:** The title of the paper should be typed in **bold letters, centered and fully capitalised**.
 3. **AUTHOR NAME (S) & AFFILIATIONS:** Author (s) **name, designation, affiliation (s), address, mobile/landline number (s), and email/alternate email address** should be given underneath the title.
 4. **ACKNOWLEDGMENTS:** Acknowledgements can be given to reviewers, guides, funding institutions, etc., if any.
 5. **ABSTRACT:** Abstract should be in **fully italic printing**, ranging between **150 to 300 words**. The abstract must be informative and elucidating the background, aims, methods, results & conclusion in a **SINGLE PARA**. **Abbreviations must be mentioned in full**.
 6. **KEYWORDS:** Abstract must be followed by a list of keywords, subject to the maximum of **five**. These should be arranged in alphabetic order separated by commas and full stop at the end. All words of the keywords, including the first one should be in small letters, except special words e.g. name of the Countries, abbreviations etc.
 7. **JEL CODE:** Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at www.aea-web.org/econlit/jelCodes.php. However, mentioning of JEL Code is not mandatory.
 8. **MANUSCRIPT:** Manuscript must be in **BRITISH ENGLISH** prepared on a standard A4 size **PORTRAIT SETTING PAPER**. **It should be free from any errors i.e. grammatical, spelling or punctuation. It must be thoroughly edited at your end.**
 9. **HEADINGS:** All the headings must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
 10. **SUB-HEADINGS:** All the sub-headings must be bold-faced, aligned left and fully capitalised.
 11. **MAIN TEXT:**

THE MAIN TEXT SHOULD FOLLOW THE FOLLOWING SEQUENCE:**INTRODUCTION****REVIEW OF LITERATURE****NEED/IMPORTANCE OF THE STUDY****STATEMENT OF THE PROBLEM****OBJECTIVES****HYPOTHESIS (ES)****RESEARCH METHODOLOGY****RESULTS & DISCUSSION****FINDINGS****RECOMMENDATIONS/SUGGESTIONS****CONCLUSIONS****LIMITATIONS****SCOPE FOR FURTHER RESEARCH****REFERENCES****APPENDIX/ANNEXURE****The manuscript should preferably be in 2000 to 5000 WORDS, But the limits can vary depending on the nature of the manuscript.**

12. **FIGURES & TABLES:** These should be simple, crystal **CLEAR, centered, separately numbered** & self-explained, and the **titles must be above the table/figure. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.**
13. **EQUATIONS/FORMULAE:** These should be consecutively numbered in parenthesis, left aligned with equation/formulae number placed at the right. The equation editor provided with standard versions of Microsoft Word may be utilised. If any other equation editor is utilised, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that does not have the editor.
14. **ACRONYMS:** These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on its first use in each section e.g. Reserve Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections.
15. **REFERENCES:** The list of all references should be alphabetically arranged. **The author (s) should mention only the actually utilised references in the preparation of manuscript** and they may follow Harvard Style of Referencing. **Also check to ensure that everything that you are including in the reference section is duly cited in the paper.** The author (s) are supposed to follow the references as per the following:
 - All works cited in the text (including sources for tables and figures) should be listed alphabetically.
 - Use (ed.) for one editor, and (ed.s) for multiple editors.
 - When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc., in chronologically ascending order.
 - Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
 - The title of books and journals should be in italic printing. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
 - For titles in a language other than English, provide an English translation in parenthesis.
 - **Headers, footers, endnotes and footnotes should not be used in the document.** However, **you can mention short notes to elucidate some specific point**, which may be placed in number orders before the references.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

- Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

- Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19-23

UNPUBLISHED DISSERTATIONS

- Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

- Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

- Garg, Bhavet (2011): Towards a New Gas Policy, Political Weekly, Viewed on January 01, 2012 <http://epw.in/user/viewabstract.jsp>

A STUDY ON ASSOCIATION AND CAUSALITY RELATIONSHIP BETWEEN NSE EQUITY SPOT AND DERIVATIVE MARKETS

SATYANARAYANA KOILADA
ASST. PROFESSOR
DEPARTMENT OF MANAGEMENT STUDIES
DADI INSTITUTE OF ENGINEERING AND TECHNOLOGY
ANAKAPALLE

ABSTRACT

Financial derivative market plays an important role in driving the market stability, liquidity and depth at spot market through F&O product trade. Many studies attempted to understand the relationship between spot and derivative markets through stock prices at both markets. Trade volumes data has greater power to quantify the market activity rather than price data alone and this study considered daily trade volumes data across two markets for analysis. This study selected four years of EOD trade volumes of both spot and derivative markets for assessing the association and causality using ARDL bound test and Toda-Yamamoto methodology under Augmented VAR system. ARDL bound test resulted in strong long run co-integration relationship between two markets with significant and negative co-integration coefficient of -0.13 and Toda-Yamamoto method of granger causality concluded the bi-directional causality suggesting both markets trade activity respond each other and adjust very quickly within a day trade since the daily data tested for the study.

KEYWORDS

ARDL bound test, augmented VAR, error correction model, granger causality, Toda-Yamamoto methodology.

INTRODUCTION

SE has become a prominent player in providing financial derivatives in India with a strong and well matured market mechanism with sophisticated technology. Financial derivative market plays an important role in driving the market stability, liquidity and depth at spot market through F&O product trade. Intensive research has been done in assessing the relationship between equity spot and derivative markets at NSE and provided implications for development of these markets. Yet the observed results are inconclusive as the methodologies are time varying and data also providing signals that are not consistent. Further these previous studies are aimed to understand the relationship between derivatives and equity market trade for specific securities via security prices to assess the cause and effect relation between the markets.

This paper is aimed at understanding the properties of the market trade data of both spot and F&O markets and to identify the underlying relationship between well-argued cash and F&O markets at NSE. The long run association between two markets observed through co-integration study and the causality relationship under VAR environment. Many studies attempted to identify the relationship between the two markets by analysing price data. Trade volumes data has greater power to quantify the market activity rather than price data alone and this study considered daily trade volumes data across two markets for analysis.

This study seeks the strength of long run association between two markets and provides the long run model for forecasting. Further it provides the basis for applying appropriate tool in identifying causality relation as it is the precondition to identify long run association (co-integration) to decide upon VAR or VECM technique for causality test.

LITERATURE REVIEW

Many studies attempted to understand the relationship between spot and derivative markets through stock prices at both markets. Kwaller, Koch and Koch (1987) found that the S&P 500 futures market lead its spot market by 1 minute and spot market leads the futures over 20 minutes. Ghosh (1993) found the co integration to assess the price discovery in S&P 500 futures and its spot market and concluded that the futures are superior in price discovery. Tse (1995) used VECM model for assessing NIKKI 225 futures and its spot market relation and found the unidirectional causality from futures to spot market.

Raju and Karande (2003) examined NSE Nifty and its futures using co-integration and error correction models and found that bidirectional causality exists. Similarly, Sah and Kumar (2006) deployed co integration and error correction model on daily data series from 2000 to 2005 and concluded bidirectional causality. Mukarjee and Mishra (2006) employed cross correlation and error correction model on intraday data and found similar result of bi directional causality.

Theoretically it is assumed that the both markets to be co-integrated in long run. The lead lag relationship between the markets can be assessed using granger causality test under VAR environment for which the data to be studied must be stationary and the variables must be integrated of same order. Further it is necessary to identify whether the variables are co-integrated together or not to identify and apply appropriate tool for analysing causality. Basing on the result from the co-integration test, we must proceed with vector autoregressive model (VAR) or vector error correction model (VECM) to assess causality relationship.

VAR or VECM model uses WALD test for checking causality which hold the estimates accurate only when the data is stationary. Thus it is necessary to have data series stationary at same order of integration. If it fails to satisfy this precondition, then testing VAR or VECM model for causality leads to wrong estimates and becomes inconclusive.

METHODOLOGY AND ANALYSIS

Daily trade volumes for past four years i.e. from 2012 to 2015 for both markets are taken for studying the long run association and causality test. The data was adjusted for outliers and accounted for 1000 observations approximately after adjustment made. Since the FO daily trade volumes declines as near month expiry date approaches, it exhibits cyclical trend. FO trade volumes are non-stationary at level but it is trend stationary (see table I.A). Trade volumes from spot market exhibit stationary trend over the observation period.

To proceed with co-integration test, we must check the data stationary and order of integration. Augmented dickey-fuller test (ADF) applied to test the data series stationary for both the time series CASH VOLUMES and FO VOLUMES. Table I.A & Table I.B exhibits that the CASH market volumes are stationary at level but FO VOLUMES are not. This leaves us johansen co-integration test inappropriate for testing co-integration as both the series are not integrated of same order.

TABLE I.A

Null Hypothesis: FOVOLUME has a unit root			
Exogenous: Constant			
Lag Length: 21 (Automatic - based on AIC, maxlag=21)			
		t-Statistic	Prob.*
Augmented Dickey-Fuller test statistic		-1.72478	0.4184
Test critical values:	1% level	-3.43704	
	5% level	-2.86438	
	10% level	-2.56834	
*MacKinnon (1996) one-sided p-values.			

TABLE I.B

Null Hypothesis: CASHVOLUME has a unit root			
Exogenous: Constant			
Lag Length: 8 (Automatic - based on AIC, maxlag=21)			
		t-Statistic	Prob.*
Augmented Dickey-Fuller test statistic		-4.45983	0.0002
Test critical values:	1% level	-3.43684	
	5% level	-2.86429	
	10% level	-2.56829	
*MacKinnon (1996) one-sided p-values.			

The ARDL Bounds test for co integration was coined by Pesaran and Shin (1998). This method gives stable results than Johansen co integration test for variables that are not integrated of same order. Further this method is not requiring the unit root test for variables for stationarity as long as they are not I(2). It can handle the series of variables that are I(0) and I(1) in nature and thus it is more dynamic than the Johansen-Juselius technique for co integration which requires all series to be integrated of the same order.

ARDL model and bound test is appropriate and can be applied to data series that are not integrated of same order to test the co-integration. But the precondition for proceeding to ARDL model and bound test is that the series of data must not I(2). Again ADF test applied to both the series at first difference (I(1)) to test for stationary and obtained result (see tables I.C & I.D) that both the series are stationary at I(1) which suggest the rejection of hypothesis that they are I(2). This indicates that we can proceed with ARDL model bound test.

TABLE I.C

Null Hypothesis: D(FOVOLUME) has a unit root			
Exogenous: Constant			
Lag Length: 20 (Automatic - based on AIC, maxlag=21)			
		t-Statistic	Prob.*
Augmented Dickey-Fuller test statistic		-13.6244	0
Test critical values:	1% level	-3.43704	
	5% level	-2.86438	
	10% level	-2.56834	
*MacKinnon (1996) one-sided p-values.			

TABLE I.D

Null Hypothesis: D(CASHVOLUME) has a unit root			
Exogenous: Constant			
Lag Length: 13 (Automatic - based on AIC, maxlag=21)			
		t-Statistic	Prob.*
Augmented Dickey-Fuller test statistic		-12.1385	0
Test critical values:	1% level	-3.43688	
	5% level	-2.86431	
	10% level	-2.5683	
*MacKinnon (1996) one-sided p-values.			

To select the best fit model of autoregressive distributive lag (ARDL) model, we choose Akaike information criteria (AIC) in order to identify lag length for the model. This resulted in ARDL (4,4) model which has R-square value of 70.26%.

TABLE II.A: ARDL MODEL ESTIMATION FOR CASH VOLUMES AND FO VOLUMES

Dependent Variable: CASHVOLUME				
Method: ARDL				
Sample (adjusted): 1/06/2012 12/31/2015				
Included observations: 975 after adjustments				
Maximum dependent lags: 4 (Automatic selection)				
Model selection method: Akaike info criterion (AIC)				
Dynamic regressors (4 lags, automatic): FOVOLUME				
Fixed regressors: C				
Number of models evaluated: 20				
Selected Model: ARDL(4, 4)				
Variable	Coefficient	Std. Error	t-Statistic	Prob.*
CASHVOLUME(-1)	0.601928	0.032918	18.28581	0
CASHVOLUME(-2)	0.134779	0.038263	3.522455	0.0004
CASHVOLUME(-3)	0.079554	0.038088	2.088697	0.037
CASHVOLUME(-4)	0.053348	0.032727	1.630123	0.1034
FOVOLUME	20.81368	1.546356	13.45983	0
FOVOLUME(-1)	-7.43823	1.98623	-3.7449	0.0002
FOVOLUME(-2)	-8.13067	2.006235	-4.0527	0.0001
FOVOLUME(-3)	-2.80049	2.000192	-1.40011	0.1618
FOVOLUME(-4)	3.314502	1.664713	1.991035	0.0468
C	65075308	16405567	3.96666	0.0001
R-squared	0.702599	Mean dependent var		7.79E+08
Adjusted R-squared	0.699825	S.D. dependent var		2.33E+08
S.E. of regression	1.28E+08	Akaike info criterion		40.18118
Sum squared resid	1.58E+19	Schwarz criterion		40.23125
Log likelihood	-19578.3	Hannan-Quinn criter.		40.20023
F-statistic	253.3085	Durbin-Watson stat		2.002936
Prob(F-statistic)	0			
*Note: p-values and any subsequent tests do not account for model selection				

To test the validity of the model one must check the error term for serial correlation of the model. Q Statistic analysis made in order to identify the serial correlation in the model and obtained results shown in the table II.B suggesting no serial correlation in the error term from the model. It indicates the estimated parameters are valid and unbiased and can be used for estimation model.

TABLE II.B: SERIAL CORRELATION TEST FOR RESIDUALS FROM ARDL MODEL

Sample: 1/02/2012 12/31/2015						
Included observations: 975						
Q-statistic probabilities adjusted for 4 dynamic regressors						
Autocorrelation	Partial Correlation	AC	PAC	Q-Stat	Prob*	
		1	-0.001	-0.001	0.0005	0.983
		2	0.001	0.001	0.0022	0.999
		3	-0.001	-0.001	0.0033	1
		4	-0.027	-0.027	0.7282	0.948
		5	-0.004	-0.004	0.7417	0.981
		6	-0.015	-0.015	0.9645	0.987
		7	-0.063	-0.064	4.9315	0.668
		8	-0.033	-0.034	6.005	0.647
		9	0.06	0.06	9.5025	0.392
		10	0.034	0.034	10.664	0.384
		11	0.003	-0.001	10.671	0.471
		12	0.021	0.019	11.124	0.518
		13	0.016	0.018	11.386	0.579
		14	0.032	0.029	12.39	0.575
		15	0.018	0.016	12.709	0.625
		16	-0.014	-0.006	12.916	0.679
		17	0.045	0.055	14.968	0.598
		18	0.021	0.023	15.404	0.634
*	*	19	0.121	0.123	30.011	0.052
		20	0.007	0.012	30.066	0.069
		21	0.03	0.037	30.967	0.074
		22	-0.007	-0.004	31.021	0.096
		23	-0.006	-0.002	31.062	0.121
		24	0.007	0.011	31.106	0.151
		25	0.01	0.022	31.215	0.182
		26	-0.005	0.006	31.237	0.22
		27	0.046	0.051	33.393	0.184
		28	0.018	0.008	33.721	0.21
		29	0.012	0.004	33.87	0.244
		30	0.002	-0.006	33.873	0.286
		31	0.019	0.013	34.238	0.315
		32	-0.03	-0.035	35.157	0.321
		33	0.027	0.021	35.921	0.333
		34	0.026	0.023	36.589	0.349
		35	-0.049	-0.046	39.029	0.293
		36	0.019	0	39.404	0.32
*Probabilities may not be valid for this equation specification.						

Further bound test conducted for identifying the co-integration between the markets and obtained F statistic of 23.39 which is much higher than the upper bound value of 7.34 at 1% significant level. This suggests the rejection of null hypothesis that CASH and FO market volumes are not co-integrated. Further the long run co-integration coefficient is significant and negative i.e. -0.13 suggest that the volumes of two markets adjust one to each other quickly. As there is long run relationship between CASH and FO markets, we can proceed to test the causality relationship using granger causality test under VECM environment. Since the variables are not integrated of same order, it may not be appropriate to test causality using granger test as explained earlier in this article. This problem can be addressed using the Toda- Yamamoto methodology of Granger causality test under augmented VAR in which the model is altered to test the granger causality so that Wald test results are valid and unbiased.

TABLE II.C: BOUND TEST FOR IDENTIFYING COINTEGRATION OF CASH AND FO MARKETS

ARDL Bounds Test				
Sample: 1/06/2012 12/31/2015				
Included observations: 975				
Null Hypothesis: No long-run relationships exist				
Test Statistic	Value	k		
F-statistic	23.39216	1		
Critical Value Bounds				
Significance	I0 Bound	I1 Bound		
10%	4.04	4.78		
5%	4.94	5.73		
2.50%	5.77	6.68		
1%	6.84	7.84		

TABLE II.D: LONG RUN FORM OF COINTEGRATION OF CASH AND FO VOLUMES

ARDL Cointegrating And Long Run Form				
Dependent Variable: CASHVOLUME				
Selected Model: ARDL(4, 4)				
Date: 05/05/16 Time: 10:55				
Sample: 1/02/2012 12/31/2015				
Included observations: 975				
Cointegrating Form				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
D(CASHVOLUME(-1))	-0.26768	0.035066	-7.63356	0
D(CASHVOLUME(-2))	-0.1329	0.035124	-3.78384	0.0002
D(CASHVOLUME(-3))	-0.05335	0.032727	-1.63012	0.1034
D(FOVOLUME)	20.81368	1.546356	13.45983	0
D(FOVOLUME(-1))	8.130671	2.006235	4.052702	0.0001
D(FOVOLUME(-2))	2.800489	2.000192	1.40011	0.1618
D(FOVOLUME(-3))	-3.3145	1.664713	-1.99104	0.0468
CointEq(-1)	-0.13039	0.020646	-6.31562	0
Cointeq = CASHVOLUME - (44.1657*FOVOLUME + 499079330.1139)				
Long Run Coefficients				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
FOVOLUME	44.16567	10.59079	4.170196	0
C	4.99E+08	74485805	6.700328	0

Toda & Yamamoto (1995) developed the method for testing granger causality for a set of variables that are not integrated of same order irrespective of their co integration. Granger causality requires having variables integrated of same order to test causality under VAR and VECM subjected to co integration among variables. This TY method of causality does not require the variables integrated of same order and thus it is robust to the results of unit root tests for variables.

This test estimates a VAR equation with the lag length of S+M where "S" is the order of the well specified VAR model and "M" is the maximum order of integration of all the variables. Then a Modified Wald statistic is then computed testing whether the first "S" coefficients of each equation in VAR for each lagged variable in the system is significantly different from zero or not. This Modified WALD statistic follows the normal chi-square distribution with degree of freedom equal to the number of excluded lagged variables.

Since the above results from ARDL bound test of co integration confirming the long run association between cash and FO markets, there must be at least one way of causality exist between cash and FO markets and we proceed to test the direction of causality under the Toda-Yamamoto method of granger causality under augmented VAR environment.

TABLE III.A: LAG STRUCTURE IDENTIFICATION FOR VAR SYSTEM

VAR Lag Order Selection Criteria						
Endogenous variables: CASHVOLUME FOVOLUME						
Exogenous variables: C						
Date: 05/05/16 Time: 11:15						
Sample: 1/02/2012 12/31/2015						
Included observations: 967						
Lag	LogL	LR	FPE	AIC	SC	HQ
0	-36009.3	NA	7.61E+29	74.48054	74.49062	74.48438
1	-35175.5	1662.482	1.37E+29	72.76424	72.79449	72.77576
2	-35113.5	123.3737	1.21E+29	72.64427	72.69468*	72.66346
3	-35101.6	23.63983	1.19E+29	72.62792	72.69849	72.65478
4	-35093.3	16.53313	1.18E+29*	72.61893*	72.70966	72.65347*
5	-35090.8	4.887544	1.19E+29	72.62209	72.73299	72.66431
6	-35089.2	3.08632	1.19E+29	72.62713	72.75819	72.67702
7	-35086.6	5.214553	1.20E+29	72.62993	72.78114	72.68749
8	-35079.2	14.47010*	1.19E+29	72.62297	72.79435	72.68821
* indicates lag order selected by the criterion						
LR: sequential modified LR test statistic (each test at 5% level)						
FPE: Final prediction error						
AIC: Akaike information criterion						
SC: Schwarz information criterion						
HQ: Hannan-Quinn information criterion						

System identified the following model of VAR with right lag length of 4 i.e. "S" (see table III.A) using Akaike information criteria (AIC). Thus well specified VAR for "S" no of lags is written as:

$$\text{CASHVOLUME} = C(1)*\text{CASHVOLUME}(-1) + C(2)*\text{CASHVOLUME}(-2) + C(3)*\text{CASHVOLUME}(-3) + C(4)*\text{CASHVOLUME}(-4) + C(5)*\text{FOVOLUME}(-1) + C(6)*\text{FOVOLUME}(-2) + C(7)*\text{FOVOLUME}(-3) + C(8)*\text{FOVOLUME}(-4) + C(9)$$

$$\text{FOVOLUME} = C(10)*\text{CASHVOLUME}(-1) + C(11)*\text{CASHVOLUME}(-2) + C(12)*\text{CASHVOLUME}(-3) + C(13)*\text{CASHVOLUME}(-4) + C(14)*\text{FOVOLUME}(-1) + C(15)*\text{FOVOLUME}(-2) + C(16)*\text{FOVOLUME}(-3) + C(17)*\text{FOVOLUME}(-4) + C(18)$$

After making adjustment for lag length of VAR system using Toda-Yamamoto method, the augmented VAR system can be specified for lag length of S+M i.e. 4+1=5 lags and estimated as follows

$$\text{CASHVOLUME} = C(1)*\text{CASHVOLUME}(-1) + C(2)*\text{CASHVOLUME}(-2) + C(3)*\text{CASHVOLUME}(-3) + C(4)*\text{CASHVOLUME}(-4) + C(5)*\text{FOVOLUME}(-1) + C(6)*\text{FOVOLUME}(-2) + C(7)*\text{FOVOLUME}(-3) + C(8)*\text{FOVOLUME}(-4) + C(9) + \text{C(10)*CASHVOLUME}(-5) + \text{C(11)*FOVOLUME}(-5) \dots \text{Equation(1)}$$

$$\text{FOVOLUME} = C(10)*\text{CASHVOLUME}(-1) + C(11)*\text{CASHVOLUME}(-2) + C(12)*\text{CASHVOLUME}(-3) + C(13)*\text{CASHVOLUME}(-4) + C(14)*\text{FOVOLUME}(-1) + C(15)*\text{FOVOLUME}(-2) + C(16)*\text{FOVOLUME}(-3) + C(17)*\text{FOVOLUME}(-4) + C(18) + \text{C(19)*FOVOLUME}(-5) + \text{C(20)*CASHVOLUME}(-5) \dots \text{Equation(2)}$$

TABLE III.B: TESTING FOR GRANGER NON CAUSALITY FROM FO VOLUMES TO CASH VOLUMES

Dependent Variable: CASHVOLUME				
Method: Least Squares (Gauss-Newton / Marquardt steps)				
Sample (adjusted): 1/09/2012 12/31/2015				
Included observations: 974 after adjustments				
CASHVOLUME = C(1)*CASHVOLUME(-1) + C(2)*CASHVOLUME(-2) + C(3)*CASHVOLUME(-3) + C(4)*CASHVOLUME(-4) + C(5)*FOVOLUME(-1) + C(6)*FOVOLUME(-2) + C(7)*FOVOLUME(-3) + C(8)*FOVOLUME(-4) + C(9)+ C(10)*CASHVOLUME(-5)+ C(11)*FOVOLUME(-5)				
	Coefficient	Std. Error	t-Statistic	Prob.
C(1)	0.494176	0.035115	14.07316	0
C(2)	0.185269	0.041696	4.443349	0
C(3)	0.088699	0.042006	2.111582	0.035
C(4)	0.061027	0.041646	1.465371	0.1431
C(5)	6.373884	1.852766	3.440198	0.0006
C(6)	-6.36583	2.187314	-2.910341	0.0037
C(7)	-1.83757	2.207109	-0.83257	0.4053
C(8)	3.559741	2.184066	1.629869	0.1035
C(9)	90886354	18042872	5.037244	0
C(10)	0.040855	0.035748	1.142871	0.2534
C(11)	-0.01424	1.819885	-0.007825	0.9938
R-squared	0.646644	Mean dependent var		7.80E+08
Adjusted R-squared	0.642974	S.D. dependent var		2.33E+08
S.E. of regression	1.39E+08	Akaike info criterion		40.35604
Sum squared resid	1.87E+19	Schwarz criterion		40.41117
Log likelihood	-19642.4	Hannan-Quinn criter.		40.37702
F-statistic	176.2295	Durbin-Watson stat		1.994028
Prob(F-statistic)	0			

TABLE III.B1: WALD TEST FOR COEFFICIENTS FROM GRANGER EQUATION-1

Wald Test:			
Equation: Untitled			
Test Statistic	Value	Df	Probability
F-statistic	4.161715	(4, 963)	0.0024
Chi-square	16.64686	4	0.0023
Null Hypothesis: C(5)=C(6)=C(7)=C(8)=0			
Null Hypothesis Summary:			
Normalized Restriction (= 0)		Value	Std. Err.
C(5)		6.373884	1.852766
C(6)		-6.36583	2.187314
C(7)		-1.83757	2.207109
C(8)		3.559741	2.184066
Restrictions are linear in coefficients.			

Table III.B1 shows that WALD test statistic for $c(5)=c(6)=c(7)=c(8)=0$ significant and rejects the null hypothesis of non-causality from FO market to CASH market confirming that the lag values of FO volumes has combine effect on cash volumes confirming the granger causality from FO market volumes to CASH market volumes.

TABLE III.C: TESTING FOR GRANGER NON CAUSALITY FROM CASH VOLUMES TO FO VOLUMES

Dependent Variable: FOVOLUME				
Method: Least Squares (Gauss-Newton / Marquardt steps)				
Sample (adjusted): 1/09/2012 12/31/2015				
Included observations: 973 after adjustments				
FOVOLUME = C(10)*CASHVOLUME(-1) + C(11)*CASHVOLUME(-2) + C(12)				
*CASHVOLUME(-3) + C(13)*CASHVOLUME(-4) + C(14)*FOVOLUME(-1) + C(15)*FOVOLUME(-2) + C(16)*FOVOLUME(-3) + C(17)				
*FOVOLUME(-4) + C(18)+C(19)*FOVOLUME(-5)+ C(20)				
*CASHVOLUME(-5)				
	Coefficient	Std. Error	t-Statistic	Prob.
C(10)	-0.005106	0.00067	-7.623594	0
C(11)	0.002549	0.000795	3.205907	0.0014
C(12)	0.000677	0.000801	0.844515	0.3986
C(13)	0.001154	0.000794	1.45314	0.1465
C(14)	0.667981	0.035335	18.90436	0
C(15)	0.083086	0.041715	1.991748	0.0467
C(16)	0.045288	0.042093	1.075907	0.2822
C(17)	-0.031146	0.041653	-0.747758	0.4548
C(18)	1342247	344152.9	3.900148	0.0001
C(19)	0.046979	0.034709	1.353501	0.1762
C(20)	0.000568	0.000682	0.833445	0.4048
aR-squared	0.546603	Mean dependent var		6411493
Adjusted R-squared	0.54189	S.D. dependent var		3930276
S.E. of regression	2660161	Akaike info criterion		32.43691
Sum squared resid	6.81E+15	Schwarz criterion		32.49209
Log likelihood	-15769.56	Hannan-Quinn criter.		32.45791
F-statistic	115.9762	Durbin-Watson stat		1.986597
Prob(F-statistic)	0			

TABLE III.C1: WALD TEST FOR COEFFICIENTS FROM GRANGER EQUATION-II

Wald Test:			
Equation: Untitled			
Test Statistic	Value	df	Probability
F-statistic	14.86348	(4, 962)	0
Chi-square	59.4539	4	0
Null Hypothesis: C(10)=C(11)=C(12)=C(13)=0			
Null Hypothesis Summary:			
Normalized Restriction (= 0)	Value	Std. Err.	
C(10)	-0.00511	0.00067	
C(11)	0.002549	0.000795	
C(12)	0.000677	0.000801	
C(13)	0.001154	0.000794	
Restrictions are linear in coefficients.			

Further table III.C1 show that WALD test statistic for $c(10)=c(11)=c(12)=c(13)=0$ significant and rejects the null hypothesis of non-causality from CASH market to FO market confirming that the lag values of CASH volumes has combine effect on FO volumes. From the above analysis it is concluded that bi-directional causality exist and both markets are co integrated in long run and cause one each other within the day trade significantly.

REFERENCES

- Clarke, J. A. and S. Mirza (2006), "A comparison of some common methods for detecting Granger noncausality", *Journal of Statistical Computation and Simulation*, 76, 207-231.
- Ghosh, A. (1993), "Hedging with stock index futures: Estimation and forecasting with error correction model", *Journal of Futures Markets*, 13, 743-752.
- Granger, C. W. J., 1979, "Seasonality: Causation, interpretation, and implications. (With discussion.)", In A. Zellner (ed.), *Seasonal Analysis of Economic Time Series*. NBER, Washington DC, 33-56.
- Karmakar, M. (2009), "Price discoveries and volatility spillovers in S & P CNX nifty futures and its underlying index CNX nifty", *Vikalpa*, 34(2), 41-55.
- Kawaller, I. G., Koch, P. D., & Koch, T. W. (1987), "The temporal price relationship between S&P 500 futures and the S&P 500 index", *Journal of Finance*, 1309-1329.
- Mukherjee, K.N and Mishra, R.K. (2006), "Lead-Lag Relationship between Equities and Stock Index Futures Market and its Variation around Information Release: Empirical Evidence from India", *NSE Research Paper*, National Stock Exchange, India.
- P. Srinivasan and K. Shyam Bhat (2009), "Spot and Futures Markets of Selected Commercial Banks in India: What Causes What?", *International Research Journal of Finance and Economics*, issue 31, 28-40.
- Raju, M. T. and Karande, K. (2003), "Price Discovery and Volatility on NSE Futures Market", *SEBI Bulletin*, 1(3), 5-15.
- Sah, A. N. and Kumar, A. A. (2006), "Price Discovery in Cash and Futures Market: The Case of S&P Nifty and Nifty Futures", *The ICAI Journal of Applied Finance*, 12(4), 55-63.
- Toda, H. Y. and T. Yamamoto (1995), "Statistical inferences in vector autoregressions with possibly integrated processes", *Journal of Econometrics*, 66, 225-250.
- Toda, H. Y., & Yamamoto, T. (1995), "Statistical inference in vector autoregressions with possibly integrated processes", *Journal of econometrics*, 66(1-2), 225-250.
- Tse Y. K. (1995), "The Lead-lag relationship between spot index and futures price of the NIKKEI stock average", *Journal of Forecasting*, 14(7), 553-563.
- Zapata, H. O. and A. N. Rambaldi (1997), "Monte Carlo evidence on cointegration and causation", *Oxford Bulletin of Economics and Statistics*, 59, 285-298.

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, Economics & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as, on the journal as a whole, on our e-mail **infoijrcm@gmail.com** for further improvements in the interest of research.

If you have any queries, please feel free to contact us on our e-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward to an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

DISCLAIMER

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, neither its publishers/Editors/ Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal are exclusively of the author (s) concerned.

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active co-operation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Journals

