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IMPACT OF GLOBALIZATION ON THE EXTERNAL SECTOR OF INDIAN ECONOMY

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ABSTRACT

The integration of domestic economies with the world economy by reducing the hindrances in the free flow of goods and services was improved the economic growth and reduced the poverty especially in the developing countries like India and China. This paper has set two objectives as to make a general overview of the impact of globalization and to examine the nature of external sector of Indian economy during the pre-reform, reform and post reform periods. This paper is based on the secondary data, which has compiled from Indian Economic Survey 2010. As far as the first objective is considered, the consumer gets more sovereign, but the producer has to face competition from global market and those who are fittest will survive. As far as the second objective is considered, in exports, there was an improvement in the rate of change of exports from pre reform period to the reform period. Therefore, it may be considered as positive impacts of globalization. But at the same time a rise in imports from pre reform period to the reform period is a sign of negative impacts of globalization. In such a situation the Kaldor – Hicks compensation criterion can be adopted as a measure of social welfare. Therefore, as per the compensation criterion, the impact of globalization is favourable (on external economy), if the gain in exports is more enough to compensate to those who make losses due to imports.

KEYWORDS

globalization, export, import, global village, foreign direct investment.

INTRODUCTION

Indian economy had experienced some major policy changes in the early 1990s. The new economic reforms of 1990s are popularly known as Liberalization, Privatization and Globalization (LPG). The LPG model reforms were with an aim to make Indian economy as a fastest growing economy and globally competitive. Globalization has its history dates back to the travel of Columbus and Vasco da Gama (1492-1498). Globalization in its present form has advocated by GATT and executed by WTO.

Globalization is the process of integrating the domestic economy with the world economy. The process of integration is through removing the obstacles in the free flow of goods and services, technology, capital and even labour or human capital. In the most general sense, globalization refers to a process, which ensures unfettered cross-national flows of capital, technology and commodities (Petras 1999). It is supposing that the liberalization in trade and investment will minimize the role of the state and provides the key role to the market. Sachs (1985) opined that the export-oriented countries, unlike their inward oriented counterparts were able to increase their share in world trade leading to higher output growth.

Globalization aims at deriving maximum benefit from a country's specialization. Therefore, it is nothing but the new version of the "Theory of Comparative Cost Advantage" propagated by classical economists. That is producing the products, which have least comparative cost and make it available in the world market. Therefore, the ultimate aim of globalization is to look up on the world as a 'global' village. The Parameters of Globalization are:

- i. Reduction of trade barriers so as to permit free flow of goods across national frontiers.
- ii. Creation of environment in which free flow of capital can be take place among nations-states
- iii. Creation of environment, permitting free flow of technology and
- iv. Free movement of labour across the national frontier.

THE ADVOCATES OF GLOBALIZATION ARE DEFENDING THE RIVALS WITH THE FOLLOWING ARGUMENTS

- i. Globalization will promote foreign direct investment and foreign portfolio investment and thus, it enables the developing countries to raise capital even without own resources.
- ii. Globalization enables developing countries to make use of technology of developed countries without the cost for research and development
- iii. Globalization widens the access of developing countries to export their products in the developed countries. Simultaneously, it enables the consumers of developing countries to obtain quality consumer durables at relatively much lower prices.
- iv. Globalization introduces faster diffusion of knowledge and thus enables developing countries to raise their level of production and productivity.
- v. Globalization reduces costs of transport and communication. It also reduces tariffs and thus enlarges the share of foreign trade as a percentage of GDP
- vi. More than that it is considered as the engine of growth, technical advancement, raising productivity, enlarging employment and bringing about poverty reduction along with modernization.

OBJECTIVES OF THE PAPER

1. To make a general overview of the impact of globalization
2. To examine the state of external sector of Indian economy during the pre-reform, reform and post reform period

METHODOLOGY

This paper is based on the secondary data, which has compiled from Indian Economic Survey 2010, and the collected data has been classified and analyzed in a systematic manner. The data of external sector were analysed in way by considering three decades. The first decade is from 1980-81 to 1989-90 (Pre reform period). The second decade is from 1990-91 to 1999-2000 (Reform period) and the third decade is from 2000-2001 to 2009-2010 (Post reform period). For analysis, the statistical tools like Ratios, percentages and Averages were used.

GENERAL OVERVIEW OF IMPACT OF GLOBALIZATION**POSITIVE IMPACTS**

- **IMPROVE THE EFFICIENCY IN PRODUCTION OF COMMODITIES**

Due to competition from domestic and world economy, the existing lazy industrial units have improved their efficiency in order to survive the world competition.

- **REDUCE THE RELATIVE PRICES COMMODITIES IN THE DOMESTIC MARKET**

Due to the availability of advanced technology to all, it reduces the capital-output ratio and increases the labour productivity leads to reduction in the relative prices of commodities in domestic market

- **CONSUMER SOVEREIGNTY**

The consumer gets more power to choose the best one out of the alternatives. Therefore, the producing sectors will compete to provide the goods and services in accordance with the desire of consumers.

- **RESTRUCTURE THE PRODUCTIVE SYSTEM OF THE COUNTRY**

In order to survive the competition, a capital scarce country need not produce capital-intensive goods but can specialise in labour intensive goods. Similarly, capital abundant countries can specialise in capital intensive technology of production

- **FOREIGN CAPITAL INFLOWS AND OUTFLOWS IN THE FORM OF FDI AND FPI**

Due to the relaxation in trade barriers, foreign capital will be attracted to the country so that it can be useful to utilize the domestic natural resources and human resources more effectively than in the state of inadequacy of capital

- **IMPROVE THE QUALITY OF THE PRODUCTS**

With the entry of foreign competition, the domestic industries will be compelled to increase the quality of products in order to survive in the global market.

- **GREATER EMPLOYMENT OPPORTUNITIES**

With expansion of domestic as well as foreign market and free movement of labours across the national frontiers will open a wide opportunity before the labours.

- **IMPROVE THE EFFICIENCY OF BANKING, FINANCE AND OTHER SERVICE SECTOR**

The entry of new foreign and private banks will increase the level of competition and hence it will lead to reduce the rate of interest for loans.

- **GOODS AND PEOPLE ARE CAN BE TRANSPORTED WITH MORE EASINESS AND SPEED**

The goods like consumer durables, capital goods, medicines, cinema etc. produced in the world can be accessible in the domestic market.

- **IMPROVE THE FOREIGN TRADE**

The norms of globalization will open up foreign trade in the form of exports and imports. Therefore, import substitution and export promotion will be helped the economy to develop

- **PROMOTE BALANCED REGIONAL DEVELOPMENT**

By providing the basic infrastructure in the remotest region in eve of globalization, the development of backward states would help to achieve the goal of balanced regional development and lead to reduction in regional disparities.

NEGATIVE IMPACTS

- Unhealthy competition returns the old jungle law 'survival of the fittest'
- Cultural degradation: globalization homogenizes our world and destroys cultural heritage and its diversity
- Imports of hazardous commodities
- Weakens cottage and small scale enterprises
- Global inequality
- Over exploitation of Environment and Natural Resources
- Dismay the dignity of labour
- Increase the workload
- Elimination of surplus labour (Voluntary retirement, Golden handshake etc)
- Reduction of employee's welfare schemes (Curtailments of Pension, PF, HRA, DA, ESI etc)
- Reduce employment opportunities
- No work no pay norms
- Weaken trade unions
- Concession Bargaining instead of collective bargaining
- Inequality and Poverty: cheap imports lead to closure of large number of small enterprises which will increase the inequality and poverty
- Jobless growth

GLOBALIZATION AND EXTERNAL SECTOR OF INDIAN ECONOMY

Globalization advocated the acceptance of the new strategy of liberalization and globalization on the plea that India will be able to access foreign markets more effectively. The exports value rose from Rs. 6711 crores in 1980-81 to Rs. 32553 crores in 1990-91 and to Rs. 845534 crores in 2009-10. But the trend of imports, they increased from Rs. 12549 Crore in 1980-81 to Rs. 43198 Crore in 1990-91 and to Rs. 1363736 crores in 2009 to 2010. For the sake analysis the time period has been classified in to three as Pre-reform period (1980-81 to 1989-90), reform period (1990-91 to 1999-2000) and Post reform period (2000-01 to 2009-10) The nature of India's external sector in pre reform period can be seen from the following table 1.

TABLE 1: EXPORT, IMPORT AND TRADE BALANCE (RS. CRORE) DURING THE PRE REFORM PERIOD (1980-81 TO 1989-90)

Year	Export	Import	Trade Balance	Rate of Change Export (%)	Rate of Change in Imports (%)
1980-81	6711	12549	-5838	4.6	37.3
1981-82	7806	13608	-5802	16.3	8.4
1982-83	8803	14293	-5490	12.8	5
1983-84	9771	15831	-6060	11	10.8
1984-85	11744	17134	-5390	20.2	8.2
1985-86	10895	19658	-8763	-7.2	14.7
1986-87	12452	20096	-7644	14.3	2.2
1987-88	15674	22244	-6570	25.9	10.7
1988-89	20232	28235	-8003	29.1	26.9
1989-90	27658	35328	-7670	36.7	25.1
Total	131746	198976	-67230	163.7	149.3
Average	13174.6	19897.6	-6723	16.37	14.93

Source: Compiled from Government of India, Economic Survey 2010-11

In the pre reform period, the average export value is of Rs. 13174.6 crore, the average import value is of Rs. 19897.6 crore and the average trade balance is of Rs -6723 crore. The average rate of change of export during the pre-reform period is of Rs. 16.37 and the average rate of change in imports is Rs. 14.93. The nature of India's external sector in the reform period can be analysed from the following table 2:

TABLE 2: EXPORT, IMPORT AND TRADE BALANCE (RS. CRORE) DURING THE REFORM PERIOD (1990-91 TO 1999- 2000)

Year	Export	Import	Trade Balance	Rate of Change Export (%)	Rate of Change Import (%)
1990-91	32553	43198	-10645	17.7	22.3
1991-92	44041	47851	-3810	35.3	10.8
1992-93	53688	63375	-9687	21.9	32.4
1993-94	69751	73101	-3350	29.9	15.3
1994-95	82674	89971	-7297	18.5	23.1
1995-96	106353	122678	-16325	28.6	36.4
1996-97	118817	138920	-20103	11.7	13.2
1997-98	130100	154176	-24076	9.5	11
1998-99	139752	178332	-38580	7.4	15.7
1999-2000	159561	215236	-55675	14.2	20.7
Total	937290	1126838	-189548	19.47	20.9
Average	93729	112683.8	-18954.8	19.47	20.09

Source: Compiled from Government of India, Economic Survey 2010-11

During the reform period, the average export value is of Rs. 93729 crores, the average import value is of Rs. 112683.8 crore and the average trade balance is of Rs -18954.8 crore. The average rate of change of export during the reform period is of Rs. 19.47 and the average rate of change in imports is Rs. 20.09. The nature of India’s external sector during the post reform period can be analysed from the following table 3:

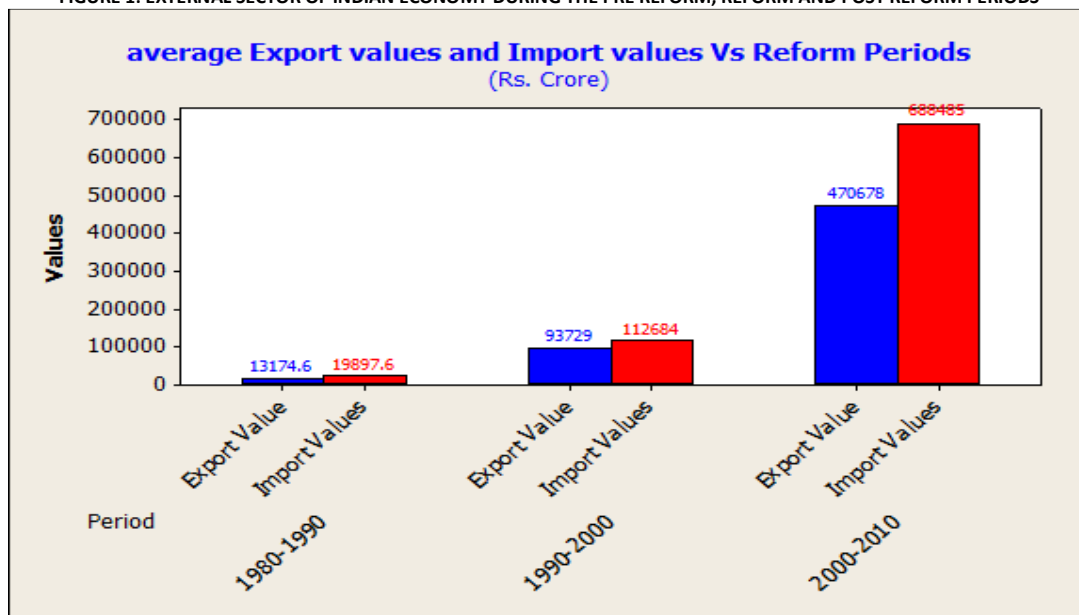
TABLE 3: EXPORT, IMPORT AND TRADE BALANCE (RS. CRORE) DURING THE POST REFORM PERIOD (2000-01 TO 2009-10)

Year	Export	Import	Trade Balance	Rate of Change Export(%)	Rate of Change Import (%)
2000-01	203571	230873	-27302	27.6	7.3
2001-02	209018	245200	-36182	2.7	6.2
2002-03	255137	297206	-42069	22.1	21.2
2003-04	293367	359108	-65741	15	20.8
2004-05	375340	501065	-125725	27.9	39.5
2005-06	456418	660409	-203991	21.6	31.8
2006-07	571779	840506	-268727	25.3	27.3
2007-08	655864	1012312	-356448	14.7	20.4
2008-09	840755	1374436	-533680	28.2	35.8
2009-10	845534	1363736	-518202	0.6	-0.8
Total	4706783	6884851	-2178067	185.1	209.5
Average	470678.3	688485.1	-217807	18.51	20.95

Source: Compiled from Government of India, Economic Survey 2010-11

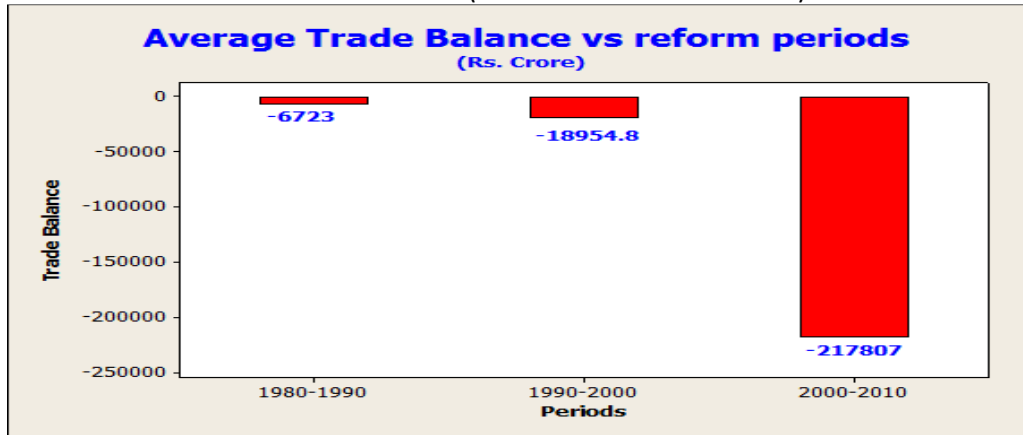
During the post reform period, the average export value is of Rs. 470678.3 crore, the average import value is of Rs. 688485.1 crore and the average trade balance is of Rs -217807 crore. The average rate of change of export during the post reform period is of Rs. 18.51 and the average rate of change in imports is Rs. 20.95. The average export value and average import value during the pre-reform period, reform period and post-reform period is depicted in the following figure 1:

FIGURE 1: EXTERNAL SECTOR OF INDIAN ECONOMY DURING THE PRE REFORM, REFORM AND POST REFORM PERIODS



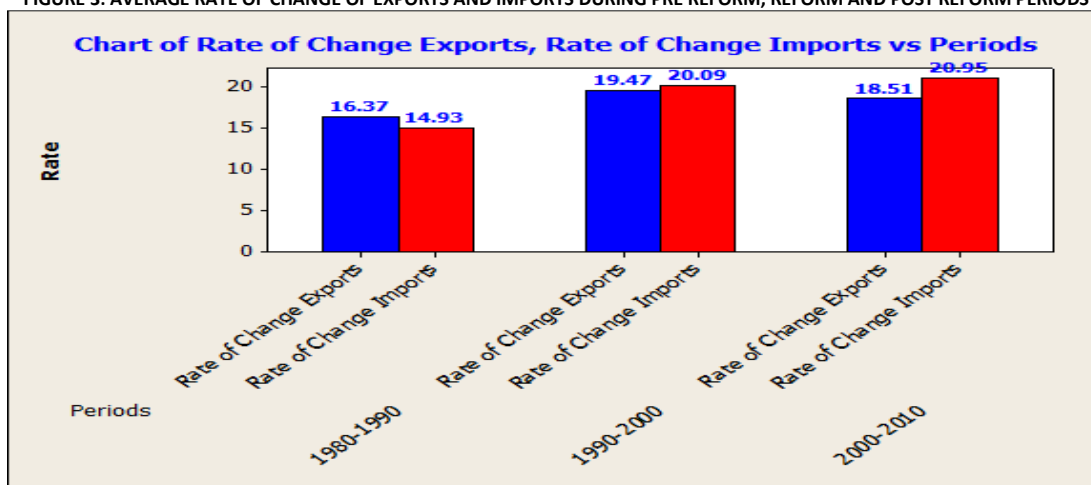
The average trade balance during the pre-reform, reform and post-reform periods is depicted in following figure 2.

FIGURE 2: TRADE BALANCE (EXPORT VALUE MINUS IMPORT VALUE)



The average rate of change of exports and imports during pre-reform, reform and post-reform periods is depicted in the following figure 3:

FIGURE 3: AVERAGE RATE OF CHANGE OF EXPORTS AND IMPORTS DURING PRE REFORM, REFORM AND POST REFORM PERIODS



SUMMARY

The impact of globalization is said to be positive if it makes an improvement in export and a reduction in the import. While considering the rate of change of export and import in India during the pre-reform, reform and post reform periods, the export make an improvement in the reform period (19.41%) than the pre reform period (16.37%), but make a slight fall 18.5% during the post reform period.

The rate of change of import was increased from 14.93% during the pre-reform period to 20.09% during the reform period and to 20.95% during the post reform period. Therefore, when considering the export, there was an improvement in the rate of change of export from pre reform period to the reform period is may be considered as positive impact. But at the same time a rise in import from pre reform period to the reform period is a sign of negative impact of globalization.

CONCLUSION

Any policy change will make both positive and negative impacts on the society. In such a case the Pareto criterion is not possible to attain because it is impossible to make any one better-off without making someone worse-off (Koutsoyiannis 1979). In such a situation the Kaldor –Hicks compensation criterion can be adopted as a measure of social welfare if those who benefit from the change would be compensate those who hurt, and still be left with some net gain (Koutsoyiannis 1979). Therefore, as per the compensation criterion, the impact of globalization is favourable (in the case of external sector), if the gain in exports is enough to compensate to those who make loses due to imports.

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