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PERFORMANCE OF WOMEN ENTREPRENEURS IN INDIA

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ABSTRACT

Over the decades a little change has taken place in the development of women in the area of entrepreneurship. Even though the entrepreneurial world is dominated by men, women participation is increasing year by year- the number of business units of women increased from 10.64 lakh in 2001-02 to 20.21 lakh units in 2006-07. Women control 14.19 percent of the registered micro units and 9.10 percent of the un-registered micro units at all India level. There is some improvement in the performance of the women led enterprises. But, they are facing number of problems for marketing their products due to lack of access to external funds etc. Women involvement in family leaving little energy and time for business. Extending credit facilities to women entrepreneurs is very much needed to encourage women entrepreneurs in India.

ROAD SAFETY LAWS FOR A SUSTAINABLE SMART CITY

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ABSTRACT

A healthy, safe, accessible and sustainable public transportation system acts as a lifeline of the city. It is one of the pillars on which the economical growth of that area depends and flourishes in the time to come. But the scenario prevailing in developing countries including India and the researches reveals that the condition of public transport is not as per the requirements of the cities. No doubt that we might come across certain exceptions to the clause. With the rapid growth, various cities have turned into the business hub of the country including Mumbai, Delhi, Vishakhapatnam and Kolkata. In contrast to the set economic growth the benchmarks of public transportation system, traffic management and parking systems have not evolved at par. Be it lack of awareness, unwillingness to frame the policies or non-implementation of the existing laws or extreme pressure from private & political domain, the phenomena is harming the citizens of the country. The time has come to emphatically raise the issue for the need of a planned and effective public transportation system for the masses.

MAKE IN INDIA - A BOOST TO THE MANUFACTURING SECTOR

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ABSTRACT

The future of India's growth process lies in the dynamism of its manufacturing sector. Currently India's manufacturing sector is contributing only 15% to national GDP. Government of India launched the "Make in India" programme for harnessing India's manufacturing potential and to transform India into a global manufacturing hub as India is suffering with some critical drawbacks like lack of facilitative infrastructure, perception of India in sense of ease of doing business and a lack of proven capability to participate at a global level. On the contrary India's long-term expectations remains flawless, with its vital ability of human resources, a robust base of entrepreneurs, and a vigorous and increasing domestic demand as India is the only country in the world which offers a unique combination of democracy, demography, and demand. The idea of make in India germinates from the fact that India has one of the largest manpower pools in the world and ample resources. In order to make this initiative a great success, we need to be at par with the advanced world as far as usage of modern technology is concerned and we need to have more clarity, maturity and intensity on quality aspects of our products. India's youth population is both a strength and threat. In order to bring the huge chunk of unemployed youth power in to employment stream, India needs to create millions of jobs every year. The new government is aware of this fact and that is why the Make in India campaign is so earnestly launched. Most of the western countries are rapidly ageing, whereas India will continue to remain young for next 2-3 decades. So the ageing world will have to depend a lot on India. Therefore, Make in India is not a short-term programme; it will be an ongoing process. Manufacturing sector after launch of Make in India campaign is expected to grow 12-14% per annum, contribute 25% of national GDP and generate over 100 million new domestic jobs by 2025. The paper is based on secondary data, which highlights the key point of strength of manufacturing sector and recent initiative taken by the government to promote this sector. The paper further addresses the challenges & barriers and at the end, suggestions have been given for better implementation of government initiative to realize its dream of making India a global manufacturing destination. The paper concludes that Make in India initiative hopes to drive growth by attracting capital and technological investment, gainful employment generation, infrastructure development and financial inclusion. But simultaneously, there is a need to improve ease of doing business, infrastructure, industrial and labor laws, administrative machinery, high-tech imports; research and development (R&D), India's SMEs and tax policies for making India to be part of global supply chain. The tax reliefs given to start ups and MSME's will boost sustainable employment and the quality of startups in the design led manufacturing sector. MSMEs in the country by providing a sustainable platform for growth and development in terms of productivity, wide range of products, and better availability to finance, world class marketing strategies and international competitiveness. Make in India campaign also focuses on producing products with zero defects and zero effects on environment. Come Make in India, Come Manufacture in India, Sell in any country of the world but manufacture here. We have got skill, talent, discipline and determination to do something.

THE IMPACT OF TOTAL QUALITY IMPLEMENTATION ON CUSTOMER SATISFACTION WITHIN MALIAN FIRM SOACAP

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ABSTRACT

In this study, we seek to examine the effect of Total Quality Management (TQM) on customer satisfaction within Malian firm using customer needs, for TQM inputs purpose to get customer satisfaction. From customer satisfaction, it is possible to reach customer retention. The purpose of this study is to highlight the benefit of TQM implementation in Malian firms, the impact of TQM implementation on customer satisfaction combining different sources of customer satisfaction information and provide measures to represent the satisfaction levels. The information gained from all these different feedback types should be used to improve the quality of the products and services. The Quantitative and qualitative methods are used. Primary data are collected from customers and managers by questionnaires and interview. Secondary data are gotten from articles, journals and online resources. The theory section looks at different concepts of quality as defined and viewed by various authors. Also the benefits of TQM implementation were reviewed. The relation between TQM and Customer satisfactions is described. We have used the multiple regression analysis using TQM constructs and customer satisfaction information. The research findings confirmed the benefits that ensue from the implementation of TQM on customer satisfaction. It is showed that TQM is competitive advantage for firms. It was also discovered that for the TQM to be properly implemented, everybody in the organization must be involved from the management to the employees and even the customers.

A STUDY ON THE ROLE OF EXIM BANK IN FINANCING FOREIGN TRADE

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ABSTRACT

Foreign trade plays an important role and serves as an engine in the development of an economy. The Export-Import Bank of India is India's national Export Finance Institution, fully owned by the Government of India. The Bank is engaged in financing, facilitating, and promoting India's two way international trade and investment, and seeks to enhance the international competitiveness of Indian enterprises. EXIM Bank of India has evolved into an institution that plays a major role in partnering Indian industries, particularly the Small and Medium Enterprises through a wide range of products and services offered at all stages of the business cycle, starting from import of technology and export product development to export production, export marketing, pre-shipment and post-shipment and overseas investment.

EMERGING CORPORATE GOVERNANCE PRACTICES IN INDIAN BANKING SECTOR

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ABSTRACT

The Corporate Governance (CG) has emerged as a benchmark for judging corporate excellence in the context of national and international banking practices. The banking industry has been providing more facilities to customers as per the CG regulations also in terms of taking deposits from customers, granting loans and providing corresponding services in banking institutions. The CG philosophy of banks has based on the pursuit of sound banking business ethics and strong professionalism that align the interests of all shareholders and the society. The CG concepts help to attain the goal of each and every business industry by quality services to the society. The main objective of the study is to provide detailed information about CG activities in Indian commercial banks and showing the banking activities towards the CG regulations in selected Indian banking institutions. The researcher made an attempt to show the effectiveness of CG in pre and post-period implementation of CG concept in Indian banks. This study is based on secondary data which were collected from the RBI website and various journals covering the periods from 2001-2013. The selected commercial banks by descriptive analysis, CG score analysis, trend co-efficient and chow test.

A STUDY ON TRENDS IN GROWTH OF INDIAN AGRICULTURAL EXPORTS UNDER WTO REGIME

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ABSTRACT

The study finds out that the World Trade Organization's policies have created a negative impact on the exports of principal agricultural exports in terms of both volume and value. The agricultural exports have been decreasing more rapidly during the post-WTO period. The share of the agricultural sector to the national GDP and also the share of agricultural exports to total exports have declined at a faster rate during the WTO regime. This has disproved that the World Trade Organization's policies have opened up new avenues for India's agricultural exports in the global market. This is mainly due to higher amount of subsidies being provided by the developed countries to their farmers for exporting of their agricultural products to the international market.

**ROLE OF MSME IN INDUSTRIAL ESTATE WITH REFERENCE TO KOLLAKADAVU
INDUSTRIAL ESTATE**

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ABSTRACT

In an emerging economy like India, balanced development of the region can be attained only with the help of industrial sector along with agriculture and service sector. It is an inevitable part of the economy. Through industrial development, we can improve standard of living, scientific capabilities and can become a strong footstep in the minds of the world economies. This present study reveals the Role of Small Scale Industries in Kollakadavu Industrial Estate, a special industrial estate in Kerala located at Alappuzha District at Mavelikkara Thaluk.

LIQUIDITY OF JORDANIAN ISLAMIC BANKS AND THE GLOBAL ECONOMIC CRISIS (2008)

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ABSTRACT

The study aimed to know impact of the global financial crisis on the liquidity of Islamic Bank in Jordan during the period 2005-2011. The study period has been split into two sub-period before the global crisis from 2005-2007 and after crisis from 2009-2011. The study used the analysis of financial ratios, such as: Loans/deposits, Cash and investment portfolio/deposits, Loan/Total assets. The sample as the study consists two Islamic banks in Jordan. This study depends on the descriptive statistical method, also used paired t-test. The result showed that the liquidity of the Jordanian Islamic banks was affected by the crisis only slightly comparison of pre and post crisis.

WORK LIFE INTEGRATION INSTEAD OF WORK LIFE BALANCE: A THEORETICAL UNDERSTANDING

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ABSTRACT

Intersection point of life and work is quite is unworkable. Working smarter is stronger than working hard. Business world is changing day by day. Work load and work stress is increasing to meet up business deadline. Career growth and quality family life is becoming discordant for time constraint. Turnover and absenteeism is increasing in the work place and especially women and dual career couple are struggling and searching alternate path from corporate life to undergo sound family and social life. Work life integration is required for generating synergy and sustainable growth of organization and society.

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With sincere regards

Thanking you profoundly

Academically yours

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Co-ordinator

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