INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at: Ulrich's Periodicals Directory ©, ProQuest, U.S.A., EBSCO Publishing, U.S.A., Cabell's Directories of Publishing Opportunities, U.S.A., Google Scholar,

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 (2012) & number of libraries all around the world. Circulated all over the world & Google has verified that scholars of more than 6303 Cities in 196 countries/territories are visiting our journal on regular basis. Ground Floor, Building No. 1041-C-1, Devi Bhawan Bazar, JAGADHRI – 135 003, Yamunanagar, Haryana, INDIA

http://ijrcm.org.in/

CONTENTS

Sr.	TITLE & NAME OF THE AUTHOR (S)	Page
No.	TITLE & RAME OF THE RETHOR (5)	No.
1.	A STUDY ON THE SATISFACTION OF SOCIAL MEDIA ADVERTISEMENTS ON	1
	YOUNG CUSTOMERS BUYING BEHAVIOURS	
	SUSINDAR KANDASAMY	
2 .	A STUDY ON CONSUMERS PERCEPTION ON E-RETAIL STORES WITH SPECIAL	4
	REFERENCE TO ERNAKULAM CITY	
	AISWARYA KRISHNAN, ANILA.C & JAYASHANKAR.J	
3.	OPPORTUNITIES AND CHALLENGES IN CASHLESS TRANSACTIONS: A STUDY	14
	OF FISHER WOMEN IN UNORGANISED SECTOR	
	MALLIKA A SHETTY	
4.	INDIA & TAX TREATIES	18
	SABARINATH T.V.	
5.	EFFECTS OF THE MANDATORY ADOPTION OF IFRS ON EARNINGS	20
	MANAGEMENT IN QUOTED MANUFACTURING COMPANIES IN NIGERIA	
	AGBEYE, SEYI JOHN	
	REQUEST FOR FEEDBACK & DISCLAIMER	27

ii

FOUNDER PATRON

Late Sh. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

<u>CO-ORDINATOR</u>

Dr. BHAVET Former Faculty, Shree Ram Institute of Engineering & Technology, Urjani

<u>ADVISOR</u>

Prof. S. L. MAHANDRU Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

Dr. NAWAB ALI KHAN

Professor & Dean, Faculty of Commerce, Aligarh Muslim University, Aligarh, U.P.

<u>CO-EDITOR</u>

Dr. G. BRINDHA

Professor & Head, Dr.M.G.R. Educational & Research Institute (Deemed to be University), Chennai

EDITORIAL ADVISORY BOARD

Dr. TEGUH WIDODO

Dean, Faculty of Applied Science, Telkom University, Bandung Technoplex, Jl. Telekomunikasi, Indonesia Dr. M. S. SENAM RAJU

Professor, School of Management Studies, I.G.N.O.U., New Delhi

Dr. JOSÉ G. VARGAS-HERNÁNDEZ

Research Professor, University Center for Economic & Managerial Sciences, University of Guadalajara, Gua-

dalajara, Mexico

Dr. CHRISTIAN EHIOBUCHE

Professor of Global Business/Management, Larry L Luing School of Business, Berkeley College, USA

Dr. SIKANDER KUMAR

Vice Chancellor, Himachal Pradesh University, Shimla, Himachal Pradesh

Dr. BOYINA RUPINI

Director, School of ITS, Indira Gandhi National Open University, New Delhi

Dr. MIKE AMUHAYA IRAVO

Principal, Jomo Kenyatta University of Agriculture & Tech., Westlands Campus, Nairobi-Kenya

Dr. SANJIV MITTAL

Professor & Dean, University School of Management Studies, GGS Indraprastha University, Delhi

Dr. D. S. CHAUBEY

Professor & Dean (Research & Studies), Uttaranchal University, Dehradun

Dr. A SAJEEVAN RAO

Professor & Director, Accurate Institute of Advanced Management, Greater Noida

Dr. NEPOMUCENO TIU

Chief Librarian & Professor, Lyceum of the Philippines University, Laguna, Philippines

Dr. RAJENDER GUPTA

Convener, Board of Studies in Economics, University of Jammu, Jammu

Dr. KAUP MOHAMED

Dean & Managing Director, London American City College/ICBEST, United Arab Emirates

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories http://ijrcm.org.in/

Dr. DHANANJOY RAKSHIT

Dean, Faculty Council of PG Studies in Commerce and Professor & Head, Department of Commerce, Sidho-

Kanho-Birsha University, Purulia Dr. SHIB SHANKAR ROY

Professor, Department of Marketing, University of Rajshahi, Rajshahi, Bangladesh

Dr. S. P. TIWARI

Head, Department of Economics & Rural Development, Dr. Ram Manohar Lohia Avadh University, Faizabad

Dr. SRINIVAS MADISHETTI

Professor, School of Business, Mzumbe University, Tanzania

Dr. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engg. & Tech., Amity University, Noida

Dr. ARAMIDE OLUFEMI KUNLE

Dean, Department of General Studies, The Polytechnic, Ibadan, Nigeria

Dr. ANIL CHANDHOK

Professor, University School of Business, Chandigarh University, Gharuan

RODRECK CHIRAU

Associate Professor, Botho University, Francistown, Botswana

Dr. OKAN VELI ŞAFAKLI

Professor & Dean, European University of Lefke, Lefke, Cyprus

PARVEEN KHURANA

Associate Professor, Mukand Lal National College, Yamuna Nagar

Dr. KEVIN LOW LOCK TENG

Associate Professor, Deputy Dean, Universiti Tunku Abdul Rahman, Kampar, Perak, Malaysia

Dr. BORIS MILOVIC

Associate Professor, Faculty of Sport, Union Nikola Tesla University, Belgrade, Serbia

SHASHI KHURANA

Associate Professor, S. M. S. Khalsa Lubana Girls College, Barara, Ambala

Dr. IQBAL THONSE HAWALDAR

Associate Professor, College of Business Administration, Kingdom University, Bahrain

Dr. DEEPANJANA VARSHNEY

Associate Professor, Department of Business Administration, King Abdulaziz University, Saudi Arabia

Dr. MOHENDER KUMAR GUPTA

Associate Professor, Government College, Hodal

Dr. BIEMBA MALITI

Associate Professor, School of Business, The Copperbelt University, Main Campus, Zambia

Dr. ALEXANDER MOSESOV

Associate Professor, Kazakh-British Technical University (KBTU), Almaty, Kazakhstan

Dr. VIVEK CHAWLA

Associate Professor, Kurukshetra University, Kurukshetra

Dr. FERIT ÖLÇER

Professor & Head of Division of Management & Organization, Department of Business Administration, Faculty of Economics & Business Administration Sciences, Mustafa Kemal University, Turkey

Dr. ASHOK KUMAR CHAUHAN

Reader, Department of Economics, Kurukshetra University, Kurukshetra

Dr. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

YU-BING WANG

Faculty, department of Marketing, Feng Chia University, Taichung, Taiwan

Dr. SAMBHAVNA

Faculty, I.I.T.M., Delhi

INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories http://ijrcm.org.in/

Dr. KIARASH JAHANPOUR

Dean of Technology Management Faculty, Farabi Institute of Higher Education, Karaj, Alborz, I.R. Iran

Dr. TITUS AMODU UMORU

Professor, Kwara State University, Kwara State, Nigeria

Dr. SHIVAKUMAR DEENE

Faculty, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

Dr. BHAVET

Former Faculty, Shree Ram Institute of Engineering & Technology, Urjani

Dr. THAMPOE MANAGALESWARAN

Faculty, Vavuniya Campus, University of Jaffna, Sri Lanka

Dr. VIKAS CHOUDHARY

Faculty, N.I.T. (University), Kurukshetra

SURAJ GAUDEL

BBA Program Coordinator, LA GRANDEE International College, Simalchaur - 8, Pokhara, Nepal

Dr. DILIP KUMAR JHA

Faculty, Department of Economics, Guru Ghasidas Vishwavidyalaya, Bilaspur

FORMER TECHNICAL ADVISOR

AMITA

FINANCIAL ADVISORS

DICKEN GOYAL Advocate & Tax Adviser, Panchkula NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

<u>LEGAL ADVISORS</u>

JITENDER S. CHAHAL Advocate, Punjab & Haryana High Court, Chandigarh U.T. CHANDER BHUSHAN SHARMA Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

<u>SUPERINTENDENT</u>

SURENDER KUMAR POONIA

v

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to the recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the **soft copy** of unpublished novel; original; empirical and high quality **research work/manuscript anytime** in <u>M.S. Word format</u> after preparing the same as per our **GUIDELINES FOR SUBMISSION**; at our email address i.e. <u>infoijrcm@gmail.com</u> or online by clicking the link **online submission** as given on our website (*FOR ONLINE SUBMISSION, CLICK HERE*).

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

1. COVERING LETTER FOR SUBMISSION:

DATED: _____

THE EDITOR

IJRCM

Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF

(e.g. Finance/Mkt./HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)

DEAR SIR/MADAM

Please find my submission of manuscript titled '_____' for likely publication in one of your journals.

I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published anywhere in any language fully or partly, nor it is under review for publication elsewhere.

I affirm that all the co-authors of this manuscript have seen the submitted version of the manuscript and have agreed to inclusion of their names as co-authors.

Also, if my/our manuscript is accepted, I agree to comply with the formalities as given on the website of the journal. The Journal has discretion to publish our contribution in any of its journals.

NAME OF CORRESPONDING AUTHOR	:
Designation/Post*	:
Institution/College/University with full address & Pin Code	:
Residential address with Pin Code	:
Mobile Number (s) with country ISD code	:
Is WhatsApp or Viber active on your above noted Mobile Number (Yes/No)	:
Landline Number (s) with country ISD code	:
E-mail Address	:
Alternate E-mail Address	:
Nationality	:

* i.e. Alumnus (Male Alumni), Alumna (Female Alumni), Student, Research Scholar (M. Phil), Research Scholar (Ph. D.), JRF, Research Assistant, Assistant Lecturer, Lecturer, Senior Lecturer, Junior Assistant Professor, Assistant Professor, Senior Assistant Professor, Co-ordinator, Reader, Associate Professor, Professor, Head, Vice-Principal, Dy. Director, Principal, Director, Dean, President, Vice Chancellor, Industry Designation etc. <u>The qualification of</u> <u>author is not acceptable for the purpose</u>.

NOTES:

- a) The whole manuscript has to be in **ONE MS WORD FILE** only, which will start from the covering letter, inside the manuscript. <u>**pdf.**</u> <u>**version**</u> is liable to be rejected without any consideration.
- b) The sender is required to mention the following in the SUBJECT COLUMN of the mail:

New Manuscript for Review in the area of (e.g. Finance/Marketing/HRM/General Mgt./Engineering/Economics/Computer/IT/ Education/Psychology/Law/Math/other, please specify)

- c) There is no need to give any text in the body of the mail, except the cases where the author wishes to give any **specific message** w.r.t. to the manuscript.
- d) The total size of the file containing the manuscript is expected to be below 1000 KB.
- e) Only the **Abstract will not be considered for review** and the author is required to submit the **complete manuscript** in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email within twenty-four hours and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of the manuscript, within two days of its submission, the corresponding author is required to demand for the same by sending a separate mail to the journal.
- g) The author (s) name or details should not appear anywhere on the body of the manuscript, except on the covering letter and the cover page of the manuscript, in the manner as mentioned in the guidelines.
- 2. MANUSCRIPT TITLE: The title of the paper should be typed in **bold letters**, centered and fully capitalised.
- 3. AUTHOR NAME (S) & AFFILIATIONS: Author (s) name, designation, affiliation (s), address, mobile/landline number (s), and email/alternate email address should be given underneath the title.
- 4. ACKNOWLEDGMENTS: Acknowledgements can be given to reviewers, guides, funding institutions, etc., if any.
- 5. **ABSTRACT**: Abstract should be in **fully Italic printing**, ranging between **150** to **300 words**. The abstract must be informative and elucidating the background, aims, methods, results & conclusion in a **SINGLE PARA**. *Abbreviations must be mentioned in full*.
- 6. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of **five**. These should be arranged in alphabetic order separated by commas and full stop at the end. All words of the keywords, including the first one should be in small letters, except special words e.g. name of the Countries, abbreviations etc.
- 7. **JEL CODE**: Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at www.aea-web.org/econlit/jelCodes.php. However, mentioning of JEL Code is not mandatory.
- 8. **MANUSCRIPT**: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It should be free from any errors i.e. grammatical, spelling or punctuation. It must be thoroughly edited at your end.
- 9. HEADINGS: All the headings must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 10. **SUB-HEADINGS**: All the sub-headings must be bold-faced, aligned left and fully capitalised.
- 11. MAIN TEXT:

THE MAIN TEXT SHOULD FOLLOW THE FOLLOWING SEQUENCE:

INTRODUCTION REVIEW OF LITERATURE NEED/IMPORTANCE OF THE STUDY STATEMENT OF THE PROBLEM OBJECTIVES HYPOTHESIS (ES) RESEARCH METHODOLOGY RESULTS & DISCUSSION FINDINGS RECOMMENDATIONS/SUGGESTIONS CONCLUSIONS LIMITATIONS SCOPE FOR FURTHER RESEARCH REFERENCES APPENDIX/ANNEXURE

The manuscript should preferably be in 2000 to 5000 WORDS, But the limits can vary depending on the nature of the manuscript

- 12. **FIGURES & TABLES**: These should be simple, crystal **CLEAR**, **centered**, **separately numbered** & self-explained, and the **titles must be above the table/figure**. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 13. **EQUATIONS/FORMULAE:** These should be consecutively numbered in parenthesis, left aligned with equation/formulae number placed at the right. The equation editor provided with standard versions of Microsoft Word may be utilised. If any other equation editor is utilised, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that does not have the editor.
- 14. **ACRONYMS:** These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on its first use in each section e.g. Reserve Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections.
- 15. **REFERENCES:** The list of all references should be alphabetically arranged. *The author (s) should mention only the actually utilised references in the preparation of manuscript* and they may follow Harvard Style of Referencing. Also check to ensure that everything that you are including in the reference section is duly cited in the paper. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc., in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italic printing. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parenthesis.
- *Headers, footers, endnotes and footnotes should not be used in the document.* However, you can mention short notes to elucidate some specific point, which may be placed in number orders before the references.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

• Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

UNPUBLISHED DISSERTATIONS

• Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

Garg, Bhavet (2011): Towards a New Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

EFFECTS OF THE MANDATORY ADOPTION OF IFRS ON EARNINGS MANAGEMENT IN QUOTED MANUFACTURING COMPANIES IN NIGERIA

AGBEYE, SEYI JOHN ALUMNUS DEPARTMENT OF ACCOUNTING FACULTY OF BUSINESS ADMINISTRATION UNIVERSITY OF UYO UYO

ABSTRACT

Information contained in accounting reports is expected to reflect economic reality because virile economic decisions are based on accounting information. However, accounting reports sometimes, are distorted through earnings management with the aim to deceive users of the reports thereby, making accounting reports to be less dependable. This study examined the effects of the mandatory adoption of the IFRS on earnings management and also, the relationships between earnings management and performance indicators in quoted manufacturing companies in Nigeria. Financial statements for 2011 prepared under Nigerian Statements of Accounting Standards (SAS) and the restated 2011 financial statements using IFRS guidelines were used for the study to ensure effective comparison. In line with previous studies, discretionary accruals were used as earnings management variable, while, leverage, cash flow, growth, return on assets (ROA) and loss were performance indicators. The t-test statistic was used to test the hypothesis on the effects of the mandatory IFRS adoption on earnings management. Multiple regression was conducted to examine the relationship between earnings management and performance. The results showed that there is a significant difference in earnings management between pre and post adoption period of the IFRS in the manufacturing sector of the Nigerian economy. The results also revealed that there was an insignificant relationship between earnings management and the performance indicators before and after the mandatory adoption of the IFRS. It was recommended that regulatory authorities should increase supervision of financial reporting of quoted manufacturing companies in Nigeria.

KEYWORDS

IFRS, earnings management, financial performance, discretionary accruals.

JEL CODES

M41, M42, M48.

INTRODUCTION

ccounting information enables users of accounting reports to evaluate the performance of the firm in order to have a picture of how well or badly the firm is doing. Managers, therefore, owe it a duty to the various stakeholders especially, investors to prepare accounting reports that express the true and fair view of the business transactions for the period specified. As explained by Fisevora (2011), the information in accounting reports must show the economic reality 'faithfully'.

Sometimes, however, when businesses are doing badly, managers are tempted to use accounting techniques to enhance the apparent performance of the firm in an unjustified way (Jones, 2011). Flexibility in accounting rules allows management of various organizations to determine the direction of accounting reports by adopting accounting policies that serve the interest of management. Jones (2011) states that "managers may wish to use flexibility within accounting practices to serve a range of managerial interests by boosting profits or increasing assets through creative accounting". This is one of the reasons why different accounting information can be generated from the same business data. The adjustment of accounting figures in order to produce a desired earnings is earnings management. Rudra and Bhattacharjee (2012) state that the current idea among accountants, regulators and standard setters is that earnings management is detrimental as it deceives investors and reduces the dependability of financial reporting. Akenbor and Ibanichuka (2012), suggested harmonisation of Generally Accepted Accounting Practices (GAAP) as a means of curbing earnings management. Harmonisation of GAAP has been done by International Accounting Standards Board (IASB) by introducing International Financial Reporting Standards (IFRS) to replace GAAP of different countries.

Nigeria adopted IFRS for quoted companies in the year 2012 thereby making it mandatory for all quoted companies to prepare their financial reports in line with IFRS guidelines from 2012 financial year. Okafor and Ogiedu (2011) found evidence that IFRS have the potential for yielding greater benefits such as better information for equity holders and regulators, enhanced comparability and improved transparency of results than current GAAP, improve business performance management and impact on other business functions apart from financial reporting.

The introduction of IFRS is to improve the quality of financial reporting by providing greater disclosure, thus, improving accountability and transparency. Aker, Giacomino and Bellovary (2007) state that if earnings management is not explicitly prohibited, it means that anyone who uses information on short-term earnings is vulnerable to misinterpretation, manipulation or deliberate deception.

Onalo, Lizan and Kaseri (2014) examined the effects of changes in accounting standards on earnings management in Malaysia and Nigeria, the study, however, focused mainly on the banking industry. In addition, findings by previous researchers on the impact of IFRS on earnings management is contradictory, thereby making study on the subject inconclusive. While Jeno (2011) reported that earnings management reduced after the post-adoption period in Hungary, Xu (2014) found evidence that IFRS adoption did not reduce the level of earnings management but that earnings manipulation is intensified after the adoption of new accounting standards among United Kingdom private firms.

The fundamental objective of this study is to examine the difference in earnings management between pre and post mandatory adoption period of the IFRS in quoted manufacturing companies in Nigeria. The study focuses on the manufacturing sector because the sector is the engines of development for countries as it brings into existence outcomes of scientific discoveries, and also provides employment opportunities for greater number of members of the society.

CONCEPT OF EARNINGS MANAGEMENT

Earnings management could either be real earnings management or accrual-based earnings management. Doorn (2013) explains earnings management as a manager's choice of accounting policies or actions affecting earnings, so as to achieve some specifically reported objectives. On his part, Jones (2011) explains that managers do also go outside the rule to falsify records or even record fictitious transactions. Nejad, Zeynali and Alavi (2013) describe earnings management as the manipulation of reported earnings that will not represent economic earnings at every point in time. This means that earnings management involves adjustment of earnings to ensure that it reaches a desired level. On their part, Moehrle and Reynolds-Moehrle (2005) state that managers might increase earnings to reach benchmarks rather than reporting a net loss or decline relative to the same quarter of the prior year. These are real earnings management.

Earnings management can also be practiced by accruals. Accrual-based earnings management involves adjustment for earnings through discretionary actions taken by management in bringing some expenses not yet paid for into accounts or excluding certain expenses from the accounts of a particular year although, such expenses may be adjusted for in subsequent years.

In the view of Lev (1989), earnings indicate the extent to which a company has engaged in value-added activities and a signal that helps direct resources allocation in capital markets. Increased earnings represent an increase in company value. Graham, Harvey, and Rajgopal (2005) state that earnings management is an everyday process of corporate governance with excellent management during which management determines a reasonable budget.

Schippers (1989) state that un-managed earnings are noisy measures of a performance, and that managed earnings changes the properties of the noise, such as its amount, bias or variance. This view is supported by Arya, Glover and Sunder (2003) that in decentralized organisations, managed earnings stream can convey more information than unmanaged earnings since a smooth car ride is comfortable and reassures the passengers of the driver's expertise. Chen (2009) however, described earnings management as manipulation of the structure of equations in order to change the financial reporting. In this study, earnings management is liken to drug addiction which usually starts well but ends in disaster.

Whichever way earnings management is defined; it involves adjustment of real numbers either to favour manager's interests or to enhance company's value in the eyes of outsiders. Earnings management is like artist make-up that shows the fake beauty on one hand and ugliness in another.

AUDITOR'S ROLE IN EARNINGS MANAGEMENT

Auditors are believed to compromise when they discover earnings management. However, there are specified functions and responsibilities for auditors in the preparation and presentation of accounting reports. In addition, the auditor is limited by the rule of non-divulge of client's information except compelled by the Court. The role of management letters in the auditing procedure is important in this instance. The auditor is required to highlight his view about earnings management practices discovered in the course of audit in the management letter, although, the auditor also has the option of qualifying the audit report. Unfortunately, many users of financial reports do not take the time to read audit report even if it is qualified.

Prior researchers on earnings management, such as Doorn (2013) factored audit firms into their analyses of discretionary accruals. A dummy of 1 is used for the four leading firms usually called the 'big four' and 0 for others. It was suggested that the 'big' four audit firms are independent and will not compromise when earnings management is discovered in the course of their audit. The 'big four' audit firms in Nigeria are Akintola Williams, Deloitte & Touche; Price, WaterHouse, Coopers; Ernest & Young and KPMG Services. In this study, Audit firms were excluded from the analysis as it was found that almost all the quoted manufacturing companies in Nigeria are audited by the 'big four' audit firms as shown in the Appendix.

INTERNATIONAL FINANCIAL REPORTING STANDARDS

From 2001, IASB assumed the accounting setting responsibilities by working actively with national standard setters to bring about the convergence of national accounting standards such as Nigerian Statements of Accounting Standards (SAS) and IFRS to high-quality solutions. According to Umoren and Ekwere (2015), as at December 2013, over 150 countries had adopted IFRS. IFRS as principle based standards are designed to apply to the general purpose financial statements and other financial reporting of all profit-oriented entities with specificity at the level of details sacrificed for clarity (BPP, 2012).

IFRS, therefore, requires the use of more professional judgment unlike the rules-based approach of many GAAP. The question is whether this approach has resulted in better quality financial reporting or not. Although Umoren and Ekwere (2015) report that the equity value and earnings of banks are relatively value-relevant to share prices under IFRS than under the previous Nigerian SAS and that earnings per share is incrementally value relevant during post-IFRS period, their study however, focused on the banking industry only. The banking industry is highly regulated than other sectors of the economy. The results may not be applicable to other sectors that are not as regulated.

On the basis of the above, the following hypotheses are formulated:

- H₀₁: There is no significant difference in earnings management between pre and post mandatory adoption period of the IFRS in quoted manufacturing companies in Nigeria.
- H₀₂: There is no significant relationship between earnings management and financial performance of quoted manufacturing companies in Nigeria before the mandatory adoption of IFRS.
- H_{03:} There is no significant relationship between earnings management and financial performance of quoted manufacturing companies in Nigeria after the mandatory adoption of IFRS.

PERFORMANCE MEASUREMENT

Operations of companies are not known until being evaluated. There are various indexes used to evaluate the performance of companies. In this study, five of such indicators are used.

LEVERAGE

Leverage represents the extent to which external financial assistance have been given to the company in relation to the companies' assets. It is the ratio of total liability of the company to its total assets. The higher the ratio, the lower the claim of ownership of the company by equity owners. Leverage is a veritable reason for the manipulation of accounting numbers. According to Duke and Hunt (1990) as cited in Xu (2014), leverage is a proxy for tightness of debt covenant restraints and the higher the leverage, the higher the probability for the firm to violate debt covenant. Consequently, firms with high leverage have the incentive to manipulate earnings to be favoured. Callao and Jarne (2010) supported this view that higher leverage causes greater earnings management.

CASH FLOW

Cash flow represents the actual cash generated from operations of the company. Net cash flow from operating activities as represented in the statement of cash flow is used for this study. Cash flow is included in the study because earnings equal cash flows plus accruals. Earnings are manipulated either through accruals or cash flows, (Liu, 2011).

GROWTH

Growth is the increase in the index used for its determination by the company in one year over another year. Growth is a variable used for performance differences. In this study, growth is determined as percentage change in revenue in the year under study over the preceding year revenue. Skinner and Sloan (2002) as cited in Xu (2014) argue that firms that experience growth engage more in earnings management because market have higher expectations for growing firms. Managers in such firms would want to report certain earnings to avoid disappointment from shareholders.

RETURNS ON ASSETS

Return on Assets (ROA) is a test of financial profitability of an enterprise. Financial profitability involves generation of revenues and controlling expenses. It is the combination of an ability to make a sale at a price that exceeds the total costs to the business. ROA is measured as a ratio of profit after Interest before tax to total assets. ROA is included because firms that have not been able to generate enough profit to cover the cost of assets may be tempted to engage in earning management.

LOSS

The income statements of companies compare revenue against expenses incurred in generating the revenue. The essence is to determine the reward for the efforts of the owners of the company. However, there are times when the expenses are more than the revenue resulting in a loss. Loss is therefore, depletion of equity-owners' fund. Loss incurring companies may want to engage in earnings management so as to impress the equity-owners.

THEORETICAL FRAMEWORK

AGENCY THEORY

One of the features of public limited liability companies is, the separation of ownership from management thereby creating a principal-agent relationship. The central idea behind the principal-agent model is that the principal is too busy to do a given job and so hires the agent and cannot also monitor the agent perfectly. This relationship, most often, results in a conflict of interest. Management may make self-interested decisions and manipulate information on performance through earnings management by presenting figures which the shareholders cannot easily verify (Eisenhardt, 1989). Beattie, Brown, Ewers, John, Manson, Thomas, and Turner (1994) state that 'a basic assumption in positive accounting theory is that agents are rational individuals concerned with furthering their own self-interest'.

INFORMATION THEORY

The important attribute of accounting numbers is their information content and it provides useful signals to stakeholders (Schipper, 1989). However, in some business relationships, one party may have information advantage over the other. Information asymmetry occurs when a party to a transaction has information advantage over the other party to the transaction. Vladu and Matis (2010) as cited in Fagbemi, Abogun and Salami (2013) argued that information asymmetry has the potential to explain the multiple incentives found on the financial market to manipulate accounting data and to assess the consequence of such behaviour. Ibiyeomie (2015) posited that information is the greatest asset of any decision-maker whether in business or individual endeavour; an uninformed mind is unusually deformed in decision-making.

RESEARCH METHODS

RESEARCH DESIGN

This study used the quasi-experimental design. This is considered most appropriate since the study evaluates the effects of IFRS on earnings management covering two periods; before and after the mandatory adoption. Asika (1991) states that quasi-experimental design is most appropriate when there is no variation group in the design and the group is compared only with itself.

DEFINITION OF VARIABLES AND MODEL SPECIFICATION

Based on prior studies, (Jones, 1991; Scholer, 2005), discretionary accruals is used as earnings management variable which is the dependent variable. Performance indicators employed as independent variables are leverage, cash flow, growth, return on assets (ROA) and loss. The modified Jones model was adopted for this study. Return on assets (ROA) was factored into the model in line with Kothari, Leone and Wasley (2005) modified Jones model. To estimate discretionary accruals, total accruals using Kothari modified Jones model is first estimated as follows:

TAIL = Δ Non-cash Current Assets less Δ Current Liabilities less depreciation - -- 1

The next step is to estimate non-discretionary accruals as follows: $NDA = g_0 1 + g_1 \Delta REVit + g_2 PPEit + g_3 ROAi_{t-1} + v_{it} - - 2$

The last step is to determine discretionary accrual as the difference between total accruals and non-discretionary accruals. The discretionary accruals is used to test hypothesis one. Discretionary accrual model is as follows:

 $\begin{aligned} \mathsf{DAit} = & \underline{\mathsf{TA}_{it}} - \begin{bmatrix} 1 + \underline{\mathfrak{g}}_{0}\mathbf{1} + \underline{\mathfrak{g}}_{1}\underline{\mathsf{A}}\text{REVit} + \underline{\mathfrak{g}}_{2}\underline{\mathsf{PPEit}} + \underline{\mathfrak{g}}_{3}\text{ROAit-1} + \text{vit} \end{bmatrix} - & - & - & 3 \\ & A_{t+1}\begin{bmatrix} A_{t-1} & A_{t-1} & A_{t-1} & A_{t-1} & A_{t-1} \end{bmatrix} \end{aligned}$

Where TAit is total accruals for firm i in year t; Δ Non-cash current assets is change in current assets less change in cash and cash equivalent; Δ Current liabilities is change in current liabilities; NDA is Non-discretionary accruals; and Δ REVit is change in revenue divided by total assets in preceding year; PPEit is net property, plant and equipment divided by assets in the preceding year; ROAit is returns on assets in period t; At-1 is total assets in the preceding year and vit is error term. In order to test hypotheses two and three, the following regression model was employed:

4

 $P_{it} = B_o + B_1 Leverage_{it} + B_2 Cashflow_{it} + B_3 Growth_{it} + B_4 ROA_{it} + B_5 Loss_{t-1} + vit - - -$

Where P_{it} is the earnings management resulting from absolute value of discretionary accruals in year_t, Leverage_{it} is ratio of total liability to total assets in year_t, Growth_{it} is percentage change in revenues in year_t, Cash flow_{it} is ratio of cash flow from operations in year_t to total assets at the end of the year, ROA is ratio of profit after tax to total assets while loss is represented by 1 if the firm incurred loss in year_{t-1} and 0 if no loss was incurred. The performance variables are used based on their roles in earnings management as explained in the conceptual framework.

SAMPLE SIZE AND SAMPLING PROCEDURE

Judgmental sampling was adopted in selecting the companies. Only companies that have adopted IFRS in the year 2012 and have filed their audited accounts with the Nigerian Stock Exchange (NSE) at the appropriate time were selected. A total of 20 companies met our need.

DATA COLLECTION

Secondary data was employed for the analysis. Audited financial statements of the companies for the year 2011 prepared under SAS and re-stated financial statements for 2011 prepared using IFRS guidelines were collected from Nigeria Stock Exchange (NSE). A total of 20 companies meet our definition for the analysis. This gives a 40 data year base. The years covered were the years the various companies changed from using SAS rules to using IFRS guidelines.

METHODS OF DATA ANALYSES

Descriptive and inferential statistics were employed in answering the research questions. In analysing the effect of IFRS on earnings management before and after the mandatory adoption of IFRS, t-test statistic was carried out on the discretionary accruals for the two periods. Relationships between earnings management and performance were determined using multiple regression and correlation analysis.

DATA ANALYSES, PRESENTATION AND INTERPRETATION

HYPOTHESIS 1

H₀₁: There is no significant difference in earnings management between pre and post mandatory adoption period of the IFRS in quoted manufacturing companies in Nigeria.

Based on equation 3, discretionary accruals for the two periods and the t-tests for hypothesis 1 is as presented in the Appendix.

INTERPRETATION OF RESULTS

Based on the SPSS results of the t-test, it was found that before the mandatory adoption of IFRS, manufacturing companies in Nigeria had a significantly lower earnings management of -0.437 ± 0.49 at the end of 2011 using Nigerian statements of accounting standards (SAS), compared to the value of -0.875 ± 0.44 at the beginning of 2012 using IFRS. t(19) = 3080, p-value = 0.006. Since the p-value is less than 0.05, the null hypothesis is rejected while the alternative hypothesis that there is a significant difference in earnings management is accepted.

HYPOTHESIS 2

H₀₂: There is no significant relationship between earnings management and financial performance of quoted manufacturing companies in Nigeria before the mandatory adoption of IFRS.

Hypothesis 2 was analyzed using multiple regression to examine the relationship between earnings management and performance indicators as stated in equation 4 at 5% level of significance. Results of regression analysis carried out are as follows:

Regression Model 1

Pit = -.434 +.576Leverageit -.043Cashflowit +.043Growthit - 2.061ROAit -.540Losst-1

The *F*-*cal* of 0.916 is less than the *F*-*critical value* f(5,14)=2.96. (p = 0.499 > 0.05). This shows that performance indicators used in the regression model is statistically insignificant in estimating the variation in the discretionary accruals. Since all the five independent variables are statistically insignificant in relation to discretionary accruals, the null hypothesis (H0) is accepted and it was concluded that there was insignificant relationship between earnings management and performance indicators used in this study in the Nigerian manufacturing sector before the mandatory adoption of IFRS.

HYPOTHESIS 3

H₀₃: There is no significant relationship between earnings management and financial performance of quoted manufacturing companies in Nigeria after the mandatory adoption of IFRS.

The results of regression analysis carried out are as follows:

 $P_{it} = -.497 - .110 Leverage_{it} - 1.267 Cashflow_{it} - 1.323 Growth_{it} + .870 ROA_{it} + .122 Loss_{t-1} + .122$

The *F*-*cal* of 1.231 is less than the *F*-*critical value* f(5,14)=2.96. (p = 0.346 > 0.05). This shows that performance indicators used in the regression model is statistically insignificant in estimating the variation in the discretionary accruals. Since all the five independent variables are statistically insignificantly related to the discretionary accruals, the null hypothesis (H0) is accepted and it was concluded that there was insignificant relationship between earnings management and performance indicators used in this study in the Nigerian manufacturing sector after the mandatory adoption of IFRS

DISCUSSION OF THE FINDINGS

Based on the analysis of the research hypotheses, the following findings were made:

- 1. There is a significant difference in earnings management between the period before and after the mandatory adoption of IFRS by quoted manufacturing companies in Nigeria. Earnings management increased from an average of -0.4896 to -0.8750. This indicates that the mandatory adoption of IFRS has given more freedom to managers to engage in earnings management. This is in line with the findings of Xu (2014) that IFRS adoption does not reduce the level of earnings management but that earnings manipulation is intensified after the adoption of new accounting standards among UK private firms. Jeanjean and Stolowy (2008) also empirically found that the pervasiveness of earnings management did not decline after the introduction of IFRS, and in fact increased in France.
- 2 There is an insignificant relationship between earnings management and financial performance in quoted manufacturing companies in Nigeria before the mandatory adoption of IFRS. This means that performance indicators did not have strong influence on earnings management before the mandatory adoption.
- 3 There is an insignificant relationship between earnings management and financial performance in quoted manufacturing companies in Nigeria after the mandatory adoption of IFRS. This result indicates that pervasiveness of earnings management in quoted manufacturing companies in Nigeria is not strongly influenced by the performance variables employed in this study. Earnings management is likely to be influenced by other factors apart from leverage, cash flow, growth, ROA and loss.

CONCLUSION

It can be concluded that there is a significant difference in earnings management between the pre and post mandatory adoption periods of IFRS in quoted manufacturing companies in Nigeria. Earnings management increased after the mandatory adoption of IFRS. It was also revealed that there is an insignificant relationship between earnings management and performance of quoted manufacturing companies in Nigeria before and after the mandatory adoption of IFRS. This suggests that performance indicators used in this study have no strong bearing on earnings management in the quoted manufacturing companies in Nigeria, before and after the mandatory adoption of IFRS.

RECOMMENDATIONS

Findings from this study call for some recommendations.

- 1. Regulatory Authorities such as Financial Reporting Council of Nigeria (FRCN) should enforce total compliance with IFRS guidelines.
- 2. Members of top management of quoted manufacturing companies in Nigeria should be made to hold a minimum percentage of shares in companies they manage. This will reduce the conflict of interest between managers and shareholders.
- 3. Researchers in Nigeria should consider other performance indicators such as dividend per share, earnings per share and return on equity in examining the relationship between earnings management and performance.

REFERENCES

- 1. Akenbor, C.O. and Ibanichuka, E.A.L. (2012). "Creative accounting practices in Nigerian banks," African Research Review, An International Multidisciplinary journal, Ethiopia, vol. 6 (3), pp. 23-41.
- 2. Aker, M., Giacomino, D., and Bellovary, J. (2007). "Earnings management and its implications," The CPA Journal, 77(8), Retrieved 24th Nov. 2015 from abi/inform global, 64.
- 3. Arya, A, Glover, J,C, and Sunder, S. (2003). "Are Unmanaged Earnings Always Better for Shareholders?," Accounting Horizons Supplement, 17, pp. 111 116.
- 4. Asika, N. (1991). "Research methodology in the behavioural science." Lagos, Nigeria: Longman.
- 5. Beattie, V., Brown, S., Ewers, D., John, B., Manson, S., Thomas, D., and Turner, M. (1994). "Extraordinary items and income smoothing: a positive accounting approach," Journal of Business Finance & Accounting, 21(6), pp.791 811.
- 6. BPP Learning Media (2012). "IFRS explained, a guide to international financial reporting standards." London: BPP Learning Media Ltd.
- 7. Callao, S., and Jarne, J.I. (2010). "Have IFRS affected earnings management in the European Union?," Accounting in Europe, pp. 159-189.
- Chen, J.Z. (2009). "The choice between real and accounting earnings management," Retrieved on 15th Oct. 2015 from http://search.Proquest.com/docview/ 205423213.
- 9. Doorn, R.V. (2013). "Influence of national culture and IFRS adoption on earnings management," (Masters thesis, Amsterdam Business School). Retrieved on 10th Oct. 2015 from http://dare.uva.nl/cgi/arno/show.cgi?fid=490833.
- 10. Eisenhardt, K.M. (1989). "Agency theory: an assessment and review," Academy of Management Review, 14(1), pp. 57 74.
- 11. Fagbemi, T.O., Abogun, S., and Salami, M.O. (2013). "The influence of corporate governance on creative accounting practices in Nigeria," A journal of Department of Business Administration, University of Ilorin, Ilorin, Nigeria, 11(1).
- 12. Fiserova, F. (2011). "Effects of creative accounting on the future of the company," Retrieved on 12th Dec. 2015 from www.opf.slu.cz/aak/2011/01/ fiserova.pdf
- 13. Graham, J.R., Harvey, C.R., and Rajgopal, S. (2005). "The economic implications of corporate financial reporting," Social Science Research Network. ssrn.com/abstract=491627.
- 14. Ibiyeomie, D. (2015). "Business secrets." Salvation Ministries, Port-Harcourt, Nigeria.
- 15. Jeanjean, T., and Stolowy, H. (2008). "Do accounting standards matter? an exploratory analysis of earnings management before and after IFRS adoption," Retrieved on 11th Dec. 2015 from https://studies2.hec.fr/jahia/.../stolowy/.../JAPP_080525_Submitted.pdf
- 16. Jeno, B. (2011). "International accounting standardisation effects on business management: Evidence from Hungary," Global Journal of Management & Business Research, 11(6).
- 17. Jones, J. (1991). "Earnings management during import relief investigations," Journal of Accounting Research, 29, pp. 193-228.
- 18. Jones, M. (2011). "Creative accounting, fraud and international accounting scandals." Chichester, West Sussex. John Wiley & Sons Ltd.
- 19. Kothari, S.P., Leone, A.J., and Wasley, C.E. (2005). "Performance matched discretionary accrual measures," Journal of Accounting & Economics, 39(1), pp. 163-197.
- 20. Lev, B. (1989). "On the usefulness of earnings and earnings research: lessons and directions from two decades of empirical research," Journal of Accounting Research, vol. 27, pp. 153-192.
- 21. Liu, N. (2011). "The Role of Dividend Policy in Real Earnings Management," (Doctoral dissertation, Robinson College of Business of Georgia State University). Retrieved on 11th Feb. 2016 from http://scholarworks.gsu.edu/accountancy_diss.
- 22. Moehrle, S.R., and Reynolds-Moehrle, J.A. (2005). "Earnings management in the context of pension accounting: a case," Global Perspectives on Accounting Education 2, pp. 11-18.
- 23. Nejad, H.S., Zeynali, S., and Alavi, S.S. (2013). "Investigation of income smoothing at the companies listed on the stock exchange by using index Eckel (case study: Tehran stock exchange)," Retrieved on 24th Oct. 2015 from www.leena-luna.co.jp, pp. 1-49

- 24. Okafor, C.A. and Ogiedu, K. (2011). "Potential effects of the adoption and implementation of International Financial Accounting Standards (IFRS) in Nigeria," Journal of Research in National Development, 9(2), pp. 345 – 358
- 25. Onalo, U., Lizam, M., and Kaseri, A. (2014). "The effects of changes in accounting standards on earnings management of Malaysia and Nigeria banks," European Journal of Accounting Auditing and Finance Research, 2(8), pp. 15-42.
- 26. Rudra, T., and Bhattacharjee, C.A.D. (2012). "Does IFRS influence earnings management? evidence from India," Journal of Management Research, ISSN 1941899X, 4(1): E7.
- 27. Schipper, K. (1989). "Commentary on earnings management," Retrieved on 16th Jan. 2016 from fisher.osu.edu/~young.53/Schipper%20Earn%20Mgmt.
- 28. Scholer, F. (2005). "Earnings management to avoid earnings decrease and losses," Financial Reporting Research Group, Working Paper, pp. 1 25.
- 29. Umoren, A.O., and Ekwere, R.E. (2015). "IFRS adoption and value relevance of financial statements of Nigerian listed banks," International Journal of Finance and Accounting 2015, 4(1), pp. 1-7
- 30. Xu, W. (2014). "The effects of IFRS adoption on earnings management: Evidence from the UK private firms," (Master Thesis, School of Economics and Management, Tilburg University). Retrieved on 27th Sept. 2015 from arno.uvt.nl/show.cgi?fid=134241.

APPENDIX

TABLES

TABLE 1: LIST OF COMPANIES SAMPLED AND THEIR AUDITORS

TABLE 1: LIST OF COMPANIES SAMPLED AND THEIR AUDITORS						
COMPANIES	AUDITORS					
1ST ALUMINIUM	BDO					
BERGER PAINTS	Akintola Williams, Delloit & Touche					
CHEMICAL & ALLIED	PWC					
DANGOTE CEMENT	Akintola Williams, Delloit & Touche /Zakari					
DANGOTE FLOUR	Akintola Williams, Delloit & Touche					
DANGOTE SUGAR	Akintola Williams, Delloit & Touche					
DN MEYER	Akintola Williams, Delliot & Touche					
FLOUR MILLS	Akintola Williams, Delloit & Touche					
GUINNESS	KPMG SERVICES					
NATIONAL SALT	Akintola Williams, Delloit & Touche					
NBL	KPMG Services					
NESTLE	KPMG Services					
NGC	Akintola Williams, Delliot					
PAINTS & COATINGS	Olokun-Obafemi					
PORTLANDS PAINTS	PWC					
PZ CUSSON	PWC					
UAC	PWC					
UNILEVER	PWC					
VITAFOAM	Akintola Williams, Delliot & Touche					
VONO	Ernest & Young					

TABLE 2: PRE AND POST ADOPTION DISCRETIONARY ACCRUALS

	NART ACCRUALS			
COMPANIES	PRE-NDA	PRE-DA	POST-NDA	POST-DA
1ST ALUMINIUM	0.59269585	-0.553198416	1.167621035	-1.15842436
BERGER PAINTS	0.477732045	-0.513386097	0.574021548	-0.780963248
CHEMICAL & ALLIED	0.299260526	-0.259827982	0.564060282	-0.506975549
DANGOTE CEMENT	0.722715472	-0.81317773	1.092581943	-1.128058203
DANGOTE FLOUR	0.341808721	-0.343591127	0.672795417	-0.676667067
DANGOTE SUGAR	0.478020091	-0.48580959	0.528210586	-0.548559386
DN MEYER	0.783316072	-0.800698767	0.748549924	-0.778792449
FLOUR MILLS	0.260462754	-0.054758103	0.404164639	-0.198459988
GUINNESS	0.655217652	-0.597330248	0.899511021	-0.841623617
NATIONAL SALT	0.407617261	0.522895053	0.788026426	-1.019702846
NBL	0.57687956	-0.6137455	0.911689019	-1.236360296
NESTLE	0.944973977	-1.006142555	1.192206823	-1.87730155
NGC	0.701269428	-0.631283883	0.858454308	-0.914015684
PAINTS & COATINGS	0.522766371	-0.522127806	0.467477112	-0.467027551
PORTLANDS PAINTS	0.389832126	-0.389902579	0.318688177	-0.318758629
PZ CUSSON	0.508249315	-0.318580873	0.535472929	-0.359308007
UAC	0.666131544	-0.733102992	1.647431358	-1.568011236
UNILEVER	0.703594534	-0.807288871	0.820145847	-0.929298566
VITAFOAM	0.646719046	1.081427968	0.602207369	-1.442110444
VONO	0.872638198	<u>-0.90480363</u>	0.916991704	<u>-0.750351148</u>
TOTAL		-8.744433729		-17.50076982
MEAN		-0.437221686		-0.875038491

PRE-NDA = Pre-Adoption non-discretionary accruals PRE-DA = Pre-Adoption discretionary accruals POST-NDA = Post-Adoption non-discretionary accruals POST-DA = Post-Adoption discretionary accruals

Detailed Data Analysis of Hypothesis 1 T-TEST RESULTS

TABLE 3: PAIRED SAMPLES STATISTICS

_	TABLE 3. FAINED SAMIFLES STATISTICS									
		Mean	Ν	Std. Deviation	Std. Error Mean					
Pair 1	PRE-ADOPTION DAit	4372	20	.49175	.10996					
	POST-ADOPTION DAit	8750	20	.43664	.09764					

			TABLE 4: PAIRED	SAIVIPLES TEST				
				95% Confidence Inte	rval of the Difference			
	Mean	Std. Deviation	Std. Error Mean	Lower	Upper	t	df	Sig. (2-tailed)
Pair 1 PRE-ADOPTION DAit -	.43782	.63578	.14216	.14026	.73537	3.080	19	.006
POST-ADOPTION DAit								

Detailed Analysis of Hypothesis 2

TABLE 5: DESCRIPTIVE STATISTICS								
Mean Std. Deviation N								
P _{it}	4896	.43683	20					
LEVERAGE	.5352	.14339	20					
CASHFLOW	.1213	.16148	20					
GROWTH	.1814	.15122	20					
ROA	.1255	.09233	20					
LOSS	.2000	.41039	20					

TABLE 6: CORRELATIONS

		TADLE	D: CORRELAI	10143			
		Pit	LEVERAGE	CASH FLOW	GROWTH	ROA	LOSS
Pearson Correlation	P _{it}	1.000	.060	242	060	228	262
	LEVERAGE	.060	1.000	.093	012	036	.282
	CASHFLOW	242	.093	1.000	309	.577	024
	GROWTH	060	012	309	1.000	.109	.059
	ROA	228	036	.577	.109	1.000	437
	LOSS	262	.282	024	.059	437	1.000
Sig. (1-tailed)	Pit		.401	.152	.401	.166	.132
	LEVERAGE	.401	•	.349	.480	.441	.114
	CASHFLOW	.152	.349		.092	.004	.459
	GROWTH	.401	.480	.092		.324	.402
	ROA	.166	.441	.004	.324		.027
	LOSS	.132	.114	.459	.402	.027	
Ν	P _{it}	20	20	20	20	20	20
	LEVERAGE	20	20	20	20	20	20
	CASHFLOW	20	20	20	20	20	20
	GROWTH	20	20	20	20	20	20
	ROA	20	20	20	20	20	20
	LOSS	20	20	20	20	20	20

TABLE 7: MODEL SUMMARY^b

							Change Sta	tistic	s		
	Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change	Durbin-Watson
[1	.496ª	.246	023	.44175	.246	.916	5	14	.499	2.515

a. Predictors: (Constant), LOSS, CASHFLOW, LEVERAGE, GROWTH, ROA

b. Dependent Variable: Pit

TABLE 8: ANOVA ^b					
Sum of Squares	Df	Mean Square			
894	5	179			

.179

14 .195

.894

3 626

2.732

	5.020
a. Predictors: (Constant), LOSS, CASHFLOW, LEVERAGE, GROV	VTH, ROA

b. Dependent Variable: Pit

Detailed Analysis of Hypothesis 3

TABLE 9: DESCRIPTIVE STATISTICS

19

	Mean	Std. Deviation	Ν					
Pit	8750	.43664	20					
LEVERAGE	.5452	.17272	20					
CASHFLOW	.1343	.17782	20					
GROWTH	.2118	.21849	20					
ROA	.1244	.10567	20					
LOSS	.2000	.41039	20					

TABLE 10: MODEL SUMMARY^b

					Change Statistics				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1	df2	Sig. F Change
1	.553ª	.305	.057	.42393	.305	1.231	5	14	.346

a. Predictors: (Constant), LOSS, GROWTH, LEVERAGE, CASHFLOW, ROA

b. Dependent Variable: Pit

TABLE 11: ANOVA^b

Μ	odel	Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1.106	5	.221	1.231	.346ª
	Residual	2.516	14	.180		
	Total	3.622	19			

a. Predictors: (Constant), LOSS, GROWTH, LEVERAGE, CASHFLOW, ROA

b. Dependent Variable: Pit

//													
	TABLE 12: CORRELATIONS												
			Pit	LEVERAGE	CASHFLOW	GROWTH	ROA	LOSS					
	Pearson Correlation	Pit	1.000	013	196	385	285	.081					
		LEVERAGE	013	1.000	.080	167	334	.273					
		CASHFLOW	196	.080	1.000	371	.398	052					
		GROWTH	385	167	371	1.000	.398	041					
		ROA	285	334	.398	.398	1.000	361					
		LOSS	.081	.273	052	041	361	1.000					
	Sig. (1-tailed)	Pit		.478	.204	.047	.111	.367					
		LEVERAGE	.478		.369	.241	.075	.122					
		CASHFLOW	.204	.369		.054	.041	.413					
		GROWTH	.047	.241	.054		.041	.432					
		ROA	.111	.075	.041	.041		.059					
		LOSS	.367	.122	.413	.432	.059						
	Ν	Pit	20	20	20	20	20	20					
		LEVERAGE	20	20	20	20	20	20					
		CASHFLOW	20	20	20	20	20	20					
		GROWTH	20	20	20	20	20	20					
		ROA	20	20	20	20	20	20					
		LOSS	20	20	20	20	20	20					

TABLE 13: COEFFICIENTS^a

		Unstandardized		Standardized			95.0% Confidence Interval						
		Coefficients		Coefficients			for B		Correlations			Collinearity Statistics	
Model		В	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound	Zero-order	Partial	Part	Tolerance	VIF
1	Pit	497	.403		-1.235	.237	-1.361	.366					
	LEVERAGE	110	.628	043	175	.864	-1.458	1.238	013	047	039	.803	1.245
	CASHFLOW	-1.267	.816	516	-1.552	.143	-3.017	.484	196	383	346	.449	2.227
	GROWTH	-1.323	.648	662	-2.041	.061	-2.714	.067	385	479	455	.471	2.122
	ROA	.870	1.532	.211	.568	.579	-2.416	4.156	285	.150	.126	.361	2.772
	LOSS	.122	.265	.115	.459	.653	447	.691	.081	.122	.102	.798	1.253

a. Dependent Variable: Pit

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, Economics & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as, on the journal as a whole, on our e-mail <u>infoijrcm@gmail.com</u> for further improvements in the interest of research.

If you have any queries, please feel free to contact us on our e-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward to an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-Co-ordinator

DISCLAIMER

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, neither its publishers/Editors/ Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal are exclusively of the author (s) concerned.

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals

TERNATIONAL JOURNAL OF RESEARCH COMMERCE & MANAGEMENT





INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories http://ijrcm.org.in/