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CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.
1.	BUSINESS PROCESS MANAGEMENT: INTEGRATION WITH ACCOUNTING INFORMATION SYSTEMS PERSPECTIVE IN ORGANISATIONS <i>RAMANPREET KAUR & Dr. ADARSH ARORA</i>	1
2.	MICRO FINANCE THROUGH SELF HELP GROUPS (SHGs): A TOOL FOR SOCIO-ECONOMIC DEVELOPMENT OF ANDHRA PRADESH (A CASE STUDY OF VISAKHAPATNAM DISTRICT) <i>Dr. V. GOWRI LAKSHMI & Dr. G.V.K. KASTURI</i>	2
3.	TRANSLATIONS OF POEMS AND PLAYS IN ENGLISH LITERATURE <i>M. MANJURIA & Dr. J. RAJINI</i>	3
4.	FREIGHT FORWARDER'S PERCEPTION TOWARDS MULTIMODAL TRANSPORT OPERATIONS IN CHENNAI AND TUTICORIN <i>Dr. G. PARIMALA</i>	4
5.	A SURVEY TO ASSESS THE ENTREPRENEURIAL QUALITIES AMONG WOMEN IN KOLKATA <i>Dr. KUSHAL DE & PALLOBI CHATTOPADHYAY</i>	5
	REQUEST FOR FEEDBACK & DISCLAIMER	6

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BUSINESS PROCESS MANAGEMENT: INTEGRATION WITH ACCOUNTING INFORMATION SYSTEMS PERSPECTIVE IN ORGANISATIONS

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ABSTRACT

To mark success in global scenario, there is a need of efficient business processes to be followed by various organisations. In view of the emerging adoption of business process management systems like core, support and network processes, this paper is grounded on theoretical work by using secondary data from available literature on the subject. It also proposes a model depicting interoperability of business process management systems with accounting information systems highlighting the benefits of adopting business process oriented accounting information systems. The study can be of use to solve future issues of quality in accounting information systems through adoption of better business processes. This paper suggests that organisations should obtain knowledge of appropriate information quality dimensions for accounting information systems adoption to improve work performance as it will help organisations to make profits. Hence Accounting Information Systems has to take a new shape- the shape of Business Process Oriented Accounting.

MICRO FINANCE THROUGH SELF HELP GROUPS (SHGs): A TOOL FOR SOCIO-ECONOMIC DEVELOPMENT OF ANDHRA PRADESH (A CASE STUDY OF VISAKHAPATNAM DISTRICT)

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ABSTRACT

Poverty is a term with which many developing countries are suffering. The financial requirement is one of the basic needs of the poorer section of the society for socio-economic development. The present research paper is an attempt to study the role of Micro-Finance and Self-Help-Groups (SHGs) for the socio-economic development of poor people in Visakhapatnam. A survey of the selected respondents' social, psychological and economic effects of SHGs were conducted at both Visakhapatnam rural district. All the main and secondary data have been used for study purposes. Again from each block 10 SHGs and from each SHG, 5 members have been randomly selected to make the total respondents as 350 (10x35=350 respondents). From the study it has been found that after joining the SHGs the poor people particularly the women have not only increase their income but also improve their living standard by performing various economic activities independently. The result of the data analysis revealed that the SHGs have been playing an important role in social-economic development and performing their savings and credit functions with the help of Rural Financial Institutions. Research limitations/implications- Since respondents have been in a tight work, and the educational history of most respondents is small, it causes some negligence in filling out the questionnaire. Hence, to some degree these conditions may affect the content of the document. The result of the present study would help the Governmental, semi-governmental and non-governmental agencies in formulation of policies and strategies aiming at poverty alleviation, income generation and socio-economic up gradation through microfinance and SHGs for the poor people living in the rural areas. It would also be an added to the existing literature and the researchers can use the results for further works. The study findings provide a valuable source of knowledge for policy makers in formulating policies and strategies for poverty eradication and improving socio-economic conditions in rural areas.

TRANSLATIONS OF POEMS AND PLAYS IN ENGLISH LITERATURE

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ABSTRACT

Translation refers to communication of the meaning of a source-language text by means of an equivalent target-language text. In simple terms, translation can be defined as the transmittal of written text from one language into another. Exact equivalents are very rare in translations. Translations are undertaken in order to get information. Some translations are meant for the general readers and some translations are literary. They are meant to be read by the students of literature. Translation has proved very useful because famous books in one language are made available to the readers belonging to other languages. If there is no translation, there would not have any inter-communication among speakers of different languages. Translation ideas have flown from one cultural group to other cultural groups. Cultural fusion is possible only because of Translation. However, Translation is a complex and complicated process. Many theories of translation have been put forward by the experts. This paper throws light on the translations of some literary texts of poems and plays in English literature into other languages.

FREIGHT FORWARDER'S PERCEPTION TOWARDS MULTIMODAL TRANSPORT OPERATIONS IN CHENNAI AND TUTICORIN

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ABSTRACT

Multimodal Transportation is an interesting approach that resolves a large part of cargo mobility problems. This comprise of the employment of more than one means of transport such as a blend of rail-car, truck, airplane, railways or ship in sequence under ownership of one operator who has relevant knowledge, experience and professional competence in cargo handling. In the present study 440 freight forwarders from Chennai and Tuticorin was selected based on convenient sampling technique. An interview schedule was used to collect data and Structural equation modeling was run using SPSS version 21 to find the goodness of fit whereby the factors are found to have positive effect on the perception of freight forwarders towards Multimodal Transport Operation.

A SURVEY TO ASSESS THE ENTREPRENEURIAL QUALITIES AMONG WOMEN IN KOLKATA

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ABSTRACT

The paper is based on an empirical survey carried out by the authors to assess entrepreneurial ability prevailing among women living in the city of Kolkata. For the purpose of this study, a self-developed questionnaire was used and it was administered on women belonging to the same family but representing two different generations. Thus, the sample represents the opinion received from mother-daughter or mother in law-daughter in law pairs. The questionnaire was further subdivided into five sub parts namely motivation for undertaking new business, attitude and aptitude of the respondents, hunger for achievement, controlling power and need for challenges. It is observed that women from both generations have been successful in overcoming their fear of taking a new initiative but still thought process of women from older generation are backed by old principles, society's hypocrisy, gender discrimination, lack of self-confidence, too much dependency on spouse for decision making. The younger generation on the other hand is confident, self-sufficient, ambitious, believes in gender equality, independent. It is found that women from the younger generation have a more challenging attitude and are more innovative. They also want to avoid failure on the route to success, prefer autocratic style of leadership, want to avoid stress and are more flexible regarding location. The study clearly depicts the change in perception among women, especially the new generation, towards which traditionally was considered to be beyond the bounds of women.

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