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 Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

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AN EMPIRICAL STUDY ON STRESS MANAGEMENT AMONG COLLEGE TEACHER'S IN HOSHANGABAD DISTRICT OF MADHYA PRADESH

Dr. PREMCHAND NARWARE HEAD DEPARTMENT OF MODERN OFFICE MANAGEMENT GOVERNMENT POLYTECHNIC COLLEGE HOSHANGABAD

ABSTRACT

Stress is a fact of life, wherever you are and whatever you are doing. You cannot avoid stress, but you can learn to manage it, so it doesn't manage you. Academic personnel were observed as a smaller stress profession and they have been envied for long tenure, light workload, versatility and other perks such as foreign trips for study and conference. However, many recent studies suggest that college faculty is among the most stressed profession recently. The main focus of the paper is to know the diverse factors to stimulate stress and performed to investigate the teacher's perception towards occupational stress of faculties in college level. In this research paper Henry Garret's ranking method with structured questionnaire using Likert scale given to the sample of population. The study was conducted in Hoshangabad district of Madhya Pradesh and questionnaire were sent to 150 faculties but I received responses from 115 persons that was found to be suitable for the purpose of analysis. The results have been analyzed and interpret the data with the assistance of various statistical tools. The outcome of this research indicates that point of view about teaching profession is stress creators, to ascertain stress management techniques applied by the college teachers for managing stress.

A STUDY ON STUDENTS PERCEPTION AND ATTITUDE ON EDUCATIONAL SYSTEM DURING COVID-19

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A. SOUNDHARYA STUDENT VIVEKANANDA COLLEGE FOR WOMEN UNJANAI

ABSTRACT

Most educational institutes have shifted to online learning platforms to keep the academic activities going. However, the questions about the preparedness, designing and effectiveness of e-learning are still not clearly understood, particularly for a developing country like India. The Covid-19 pandemic brought extraordinary disruption to the education landscape with the campuses closing everywhere almost overnight. Colleges in India have a different pattern of education where one cannot physically attend classes but has to attend classes virtually, a new problem occurs. We will analyze some issues like internet connectivity problems and basic understanding of technology and other such problems, to understand the problem more closely we make Google form and conduct survey. In this study, we focus on understanding college student's perception and preference towards the online learning through an online survey of 50 students. We also explored the student's preferences for various attributes of online classes, which will be helpful to design effective online learning environment. The results indicated that majority of the respondent's online classes to manage the curriculum during this pandemic. The students opined that flexibility and convenience of online classes makes it attractive option, whereas broadband connectivity issues in rural areas makes it a challenge for students to make use of online learning initiatives. Majority of the students preferred to use smart phone for online learning.

HEALTH INSURANCE TRENDS

S.NARENDAR REDDY PH.D. RESEARCH SCHOLAR, KAKATIYA UNIVERSITY, WARANGAL; & ASST. PROFESSOR OF COMMERCE GOVERNMENT DEGREE COLLEGE GODAVARIKHANI

ABSTRACT

People finds health insurance is very important during health emergencies. Health insurance provides financial assistance and keeps insured financially strong in case of health emergencies. Covid 19 made people think more and more about health insurance. Under such circumstances, the study is conducted after taking the data from annual reports of IRDAI from 2010-11 to 2019-20. It is found that after several years of privatization Public Sector General Insurers are able to get health insurance business worth 48% in 2019-20. Private sector General insurers and standalone health insurers followed by 24%, 27% respectively. For several years Maharashtra tops in collections of Health insurance premium and it collected nearly 30% of total health insurance premium of the country followed by Tamilnadu, Karnataka, Delhi. Incurred claim ratio of Public sector General Insurers all the years of study is above 100% and indicate that they are successively incurring losses. Nearly 74% of health insurance claims are settled within 1 month as per TPA records. For this study only, General insurers and standalone health insurers are taken. Health Insurance covered by Life insurers is ignored. Only few statistical data are taken for this study from annual reports of IRDAI. More and more studies are desirable in health insurance sector.

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