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FINANCIAL ANALYSIS OF WOMEN EMPOWERMENT UNDER SELF-HELP GROUPS

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ABSTRACT

Women empowerment is a process of awareness, knowledge of finance and capacity building leading to greater participation in the areas of day to life. To greater decision-making power and control and to transformative action for their livelihood. It is the process of challenging existing power relations and as going greater control over the sources of power. The goals as women empowerment are to challenge patriarchal ideology to transform the structures and perpetuate gender discrimination and social inequality and to enable poor women to gain access to and control over, both material and information resources.

RURAL TOURISM IN INDIA: POTENTIAL AND CHALLENGES AT GLANCE

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ABSTRACT

Tourism today is highlighted for its immense business opportunities; it has become a major sector of economic activity worldwide. The huge potential for tourism in India has been harnessed as a strategy for rural development. Rural tourism can provide a solution to urbanization syndrome and create interest in rural heritage, culture, rural life exposure, art, craft and culture too. Beside these facts showing huge potential, rural tourism has to face some challenges like finance, trained guides, infrastructure as mentioned below in this paper.

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