

# INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT

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- Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

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# **DIMENSION OF MANAGEMENT THOUGHT LESSON UNDER DIFFERENT METRICS (WITH REFERENCE TO ORGANISED AND UNORGANISED SECTOR)**

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**MANGALORE**

## **ABSTRACT**

*There is More Management Lessons Per Square Feet to learn in the Unorganized Sector. The Most vibrant School's and unfortunately the most ignored ones that is the informal or marginalized sector. When we think about them it comes to our mind the amount of injustice that what we do this entire business world and our level of madness in thinking that they are unorganized or informal sector. India's 50 % of GDP comes from these unorganized sectors and it provides employment to more than 90% of work force and most importantly in every metric they beat every so-called organized sector.*

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# ON THE APPLICATION OF ALTMAN'S Z SCORE MODEL: THE CASE OF SEARS HOLDINGS COMPANY

**D P BANERJEE**  
**ALUMNUS**  
**SAM HOUSTON STATE UNIVERSITY**  
**HUNTSVILLE, TEXAS**

## ABSTRACT

*Professor Edward Altman created the Z score model in 1968 to predict the financial distress of organizations and this model has been used very frequently by academics and researchers as a tool to gauge the financial health in organizations ever since. In this case study, Altman's Z score model has been applied to the available accounting data of Sears Holdings Company between 2008 and 2018. The subsequent analyses reveal the financial distress of Sears Holdings Company with remarkable precision. The objectives of this study have been to test the Z score model on the Sears accounting data and also to interpret the results of this analysis from a managerial perspective. A case study method has been applied to this study and data has been collected from secondary sources. Limitations of this study and scope for future research has been discussed. Some factors leading to the financial demise of Sears from a corporate management perspective has also been highlighted.*

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