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OBJECTIVES

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RESEARCH METHODOLOGY

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A STUDY ON IMPACT OF GLOBAL RECESSION ON INDIAN ECONOMY WITH REFERENCE TO INDIA'S EXPORTS

DR. A.MUTHUSAMY ASST. PROFESSOR DEPARTMENT OF INTERNATIONAL BUSINESS & COMMERCE ALAGAPPA UNIVERSITY KARAIKUDI

ABSTRACT

India accepted globalization and liberalization in the year 1991, since then India's foreign trade has undergone substantial changes. India's major exports include manufacturing and engineering goods. There has been a gradual increase in India's export and imports trades and also there is a rise in trade deficit. India has good trading relations with all the major countries in the world. Foreign trade has played a crucial role in India's economy growth. Financial crisis hit the real economy and became a global economic crisis; it was rapidly transmitted to many developing countries. The economic crisis leads to a decreased demand for goods and services, which in turn leads to a decrease in production, lay-offs and a sharp rise in unemployment. In the age of globalization, no country can remains isolated from the fluctuations of world economy. India was affected less by external world depressions as it relived more on internal consumption, savings, import substitutions and exports.

KEYWORDS

global recession, Indian economy, Indian exports.

INTRODUCTION

The global economic recession has taken its toll on the Indian economy that has led to multi-core loss in business and export orders, especially in key sectors like the Information Technology, Automobiles, Small and Medium Enterprises,100% Export oriented units and Export-oriented firms etc., In economics, a recession is a business contraction, a phase of business cycle contraction. It is a general slowdown in economic activity over a fair long period of time. During recessions, many bunches of macro-economic indicators vary in a similar way. Production as measured by Gross Domestic Product (GDP), employment, investment spending, capacity utilization, household incomes, business confidence indices, stock indices, business profits and prices fall during recession; while bankruptcies, business closures, the unemployment rate, etc.,

The world is presently facing economic crisis due to which economics world over are considered to be entering into prolonged slowdown in economic activities. The intensity of present economic crisis is so high that is being compared with the global economic recession in 1873, great depression of 1930s and East Asian crisis of 1990s. The current economic slowdown is considered to be sub-prime mortgage crisis in the financial sector of United States. Indian economy also passed through these stages during the year 2008. The economic growth rate, which was above 8% for consecutive period of three years since 2006, suddenly plunged to an average of 5.5%. Earlier India was affected less by external world depressions as it relived more on internal consumption, saving and import substitutions. However, after 1991 India opened up its economy to global players, share of exports, both goods and services, in GDP grew significantly.

The effects of the global financial crisis have been more severe than initially forecast. By virtue of globalization, the moment of financial crisis hit the real economy and became a global economic crisis; it was rapidly transmitted to many developing countries. India too is weathering the negative impact of the crisis. There is, however, an important difference between the crisis in the advanced countries and the developments in India. While in the advanced countries the contagion traversed from the financial to the real sector, in India the slowdown in the real sector is affecting the financial sector, which in turn, has a second-order impact on the real sector.

IMPORTANCE OF THE STUDY

A recession is a decline in a country's Gross Domestic Product (GDP) growth for two or more consecutive quarters of a year. Recession normally takes place when consumers lose confidence in the growth of the economy and spend less. This leads to a decreased demand for goods and services, which in turn leads to a decrease in production, lay-offs and a sharp rise in unemployment. In the age of globalization, no country can remains isolated from the fluctuations of world economy. Heavy losses suffered by major International Banks is going to affect all countries of the world as these financial institutes have their investment interest in almost all countries. The major industries also affect the global recession. So in the present paper the attempt has been made to throw light upon the impact of recession on exports in different sectors of Indian economy.

RESEARCH METHODOLOGY

The present study an attempt has been made to examine the impact of recession on exports of different sectors of Indian economy. This study is purely based on secondary data. The secondary data collected through various sources such as websites and books. **PERIOD OF THE STUDY**

This study is made in order to find out the contribution of the impact of global recession on Indian economy from 2006-2007 to 2010-2011. **THE RECESSION PERIOD**

December 2007-July 2009:19 months

EXPORTS IN DIFFERENT SECTORS OF INDIAN ECONOMY

The sector – wise exports performance and its impact on global crisis are present below.

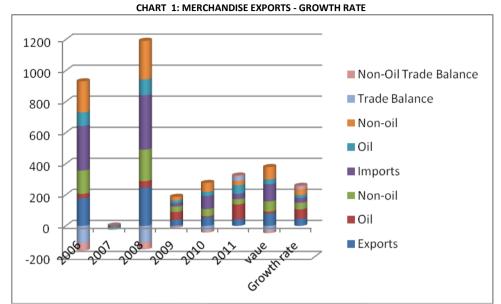
MERCHANDISE EXPORT

The country's exports fell by 9.9 per cent to \$11.5 billion in November 2008, as compared with \$12.76 billion in the same month in 2007. In October 2008, exports declined by 12.1 per cent for the first time in more than five years. Economists expect that the slowdown in exports will continue in the coming months. However, in rupee terms, overseas sale of Indian goods expanded 12 per cent, which could be attributed to the 26 per cent depreciation of the Indian rupee against the US dollar in the 12 months up to November 30, 2008. The following table highlights percentage of merchandise exports during the study period.

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TABLE 1: MERCHANDISE EXPORTS										
Particulars	Particulars 2006 (%) 2007 (%) 2008 (%) 2009 (%) 2010 (%) 2011 (%) Value(core) Growth Rat									
Exports	178.2	-2.5	245.6	37.8	54.2	41.2	79	45.7		
Oil	28	1.7	42.5	51.8	8.7	96.8	14	60.9		
Non-oil	150.2	-3.2	203.1	35.2	45.5	33.9	65	42.9		
Imports	287.4	-3.8	350.5	21.9	84.2	35	110.6	31.4		
Oil	87.1	-7	101.6	16.6	25.9	55.3	30.5	17.8		
Non-Oil	200.3	-2.4	248.9	24.2	58.4	27.6	80.1	37.2		
Trade Balance	-50.1	0.4	-45.8	-8.6	-12.9	9.1	-15.1	17.1		



The above table 1 shows that Oil exports were increased from 28% in 2006 to 96.8 in 2011. But others exports are decreased such as non-oil exports decreased from 150.2 % in 2006 to 33.9 % in 2011, imports are goes down from 35% in 2006 to 287.4% in 2011. In the recession period of 2008 exports and imports are increased when compared to other years. The trade balance of the recession period is - 45.8%.

India's iron ore exports also affected due to economic recession. The following table 2 explains the export of Iron Ore Mine exports during the study period.

TABLE 2: IRON ORE MINE EXPORTS

Particulars	Year						
	2006-07 %	2007-08 %	2008-09 %	2009-10 %	2010-11 %	CAGR	
Iron and Steel	5.0497	3.6991	4.4313	4.0249	5.2015	0.59 %	
Copper and Articles of Copper	1.1305	1.4751	2.4067	1.7903	2.9627	21.15 %	
Aluminums and Articles of Aluminums	0.6480	0.5880	0.6513	0.6894	0.7352	2.65 %	
Percentage Share of Metals	2.2760	1.9207	2.4964	2.1682	2.8664	4.56 %	
Percentage of India's Export	27.94	21.60	25.28	14.71	28.19	0.16 %	

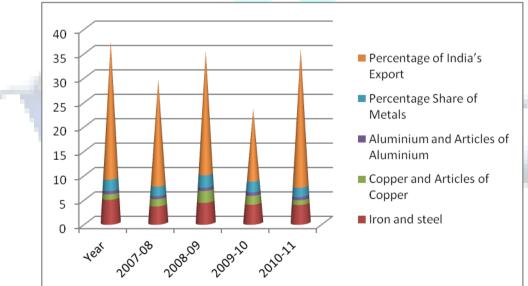


CHART 2: IRON ORE MINE EXPORTS

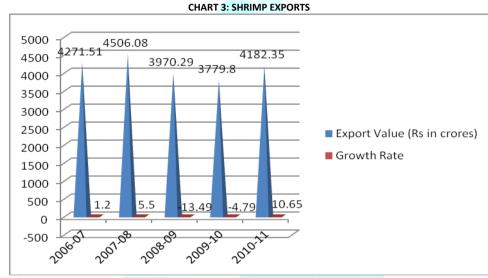
In above table 2 reveal that the India's exports are not much more affected by world Recession when compared to USA, UK. In 2008 Iron ore mine were increased as 4.4343, copper articles were increased as 2.4067, Aluminum articles were decreased as 0.6513 in 2008 when compared to 2007, share metals percentage were increased as 2.4964 in 2008. Finally percentage of India's export is increased as 25.28 in 2008.

VOLUME NO. 3 (2013), ISSUE NO. 08 (AUGUST)

SHRIMP EXPORTS

Recession in Europe has taken a toll on 'luxury' shrimp consumption during 2008, which could have serious implications for Indian seafood exports in one of its biggest export destinations. The retail chain segment has reduced its orders significantly across Europe and shrimp stocks are said to be piling up as a result of consumers' lessening purchasing power and reluctance to buy comparatively expensive products. Shrimp, a major component in the seafood export basket, seems to be the worst hit. Shrimp exports account for more than 50 percent of the total seafood exports in both volume and value. Export of shrimp has fallen by 6 percent in volume and 15.5 percent in value during the first half of 2008-09. Unit realization of the species has fallen to \$6.8 per kg as against \$6.9 per kg registered during the first half of 2007-08.

TABLE 3: SHRIMP EXPORTS								
Years	Export Value (Rs in crores)	Growth Rate						
2006-07	4271.51	1.20						
2007-08	4506.08	5.50						
2008-09	3970.29	-13.49						
2009-10	3779.80	-4.79						
2010-11	4382.35	10.65						
CAGR	36.65 %	-						



The above table 3 reveals that the Exports value is decreased as 3970.29 crores in 2008-2009 when compared to 2007-08. But the Growth rate of exports value is going negatively as -13.49.

LEATHER EXPORTS

The leather products are made according to standards and specifications in Europe and America, of which there is not much demand in India. Other export industries of Uttar Pradesh like silk, carpets and brassware are also facing a similar situation. The economic slowdown in US and Europe has hit the Uttar Pradesh leather industry hard. In spite of a cheaper rupee, the demand is falling, leaving the exporters scared. So far, the leather industry, concentrated in Kanpur and Agra, had annual revenue of Rs 4,500 crore and enjoyed an annual growth of 18 to 20 per cent. In many cases, goods are lying at ports and the buyers are not releasing the consignments.

TABLE 4: LEATHER EXPORTS									
S.NO	YEAR	LEATHER EXPORTS (in million US \$)	%OFGROWTH RATE						
1	2006-2007	309.91	8.20						
2	2007-2008	345.34	8.66						
3	2008-2009	426.17	10.29						
4	2009-2010	428.62	12.73						
5	2010-2011	400.83	-6.48						

Table 4 shows that the export of leather garments in the year 2006-2007 is US \$ 309.91 at the growth rate of 8.20%. In the year 2008-2009, it is US \$ 426.17 million at the growth rate of 10.29% and in the year 2010-2011, it is US \$ 400.83 million and the growth rate has decreased to-6.48%.

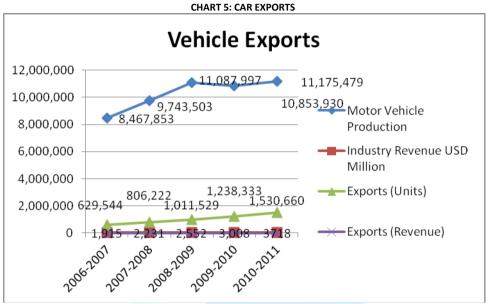


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CAR EXPORTS

Indian car exports recorded a substantial year-on-year growth of 57% in FY 2008-09. In FY 2008- 09, 331,539 cars were exported from India as compared to the export of 211,112 cars in FY 2007-08. The decline in the value of rupee that declined over 20% in FY 2008-09 made the Indian cars relatively inexpensive in the overseas market; thereby, further boosting the car exports from India.

TABLE 5: CAR EXPORTS								
Year 2006-2007 2007-2008 2008-2009 2009-2010 2010-2011 CA								
Motor Vehicle Production	8,467,853	9,743,503	11,087,997	10,853,930	11,175,479	5.54		
Industry Revenue USD Million	24,379	26,969	30,507	32,383	33,342	6.34		
Exports (Units)	629,544	806,222	1,011,529	1,238,333	1,530,660	19.43		

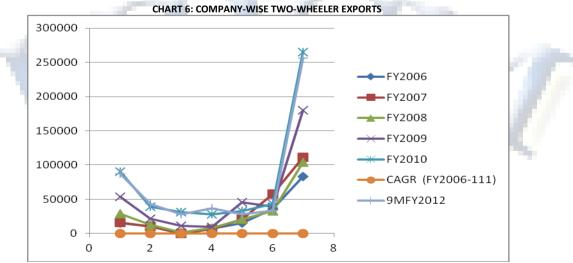


The above table 5 Motor vehicle production in 2008-2009 is increased as 11,087,997 when compared to 2007-2008 and 2009-2010. Industry revenue US \$ increased from 26,969 in 2007 to 30,507 in 2008, but when compared to 2009 it is decreased. Export units are decreased as 806,222 in 2007-08. TWO WHEELER EXPORTS

Indian two wheeler segment also saw substantial increase in exports. In FY 2008-09, total 1,004,174 units of two wheelers were exported, representing an increase of 22.50 % from 819,713 units in FY 2007-08. As a result, total vehicle exports from the country during the year surged by 23.60% at 15,30,660 units whereas in FY 2007-08, the export figure stood at 12,38,333 units.

		ABLE-9: CC	JMPANY-V	VISE I WO-	WHEELER E	XPORIS	
Particulars	FY2006	FY2007	FY2008	FY2009	FY2010	CAGR (FY2006-11)	FY2012
Bajaj Auto	14924	16112	28527	53366	90210	56.8	87225
HHML	10061	10324	13023	21165	39254	40.5	43441
HMSI	0	0	1293	10916	31414	n.a	27734
TVS	7265	6621	7765	9636	28093	40.2	36666
Yamaha	15197	20446	20321	45546	32906	21.3	27539
Others	35790	57635	32752	39053	42792	4.6	33773
Total	83237	111138	103681	179682	264669	33.5	256378

FY-Financial Year NA-NOT AVAILABLE



The above 6 Table reveals that the export of two wheeler for the year 2008 Bajaj auto, HHML, HMSI, TVS, Yamaha, Others is increased as 28527, 13023, 1293, 7765, 20321, 32752, 103681 when compared to 2007. But 2008 exports of two wheelers are decreased when compared to 2009.

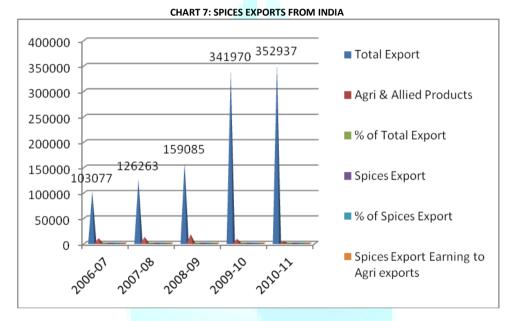
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SPICES EXPORTS

The present global turmoil has badly affected the Indian spices export sector especially to Europe and USA. Traditional importers of Indian spices like Canada have considerably reduced their off take, while there had been an improvement in exports to non-traditional countries like Japan, Korea and Taiwan.

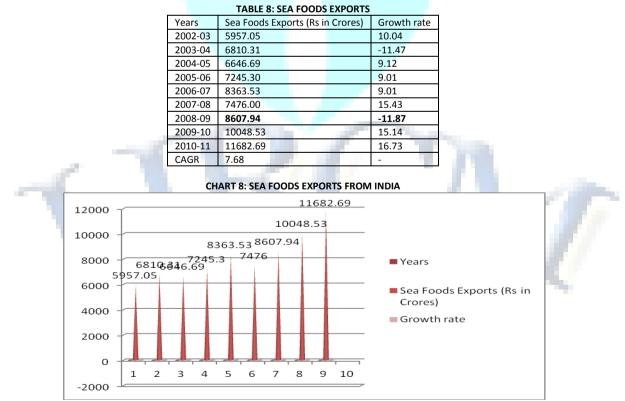
	TABLE 7: SPICES EXPORTS FROM INDIA									
Year Total Export Agriculture & Allied Products % of Total Export Spices Export % of Spices Export Spices Export Earning to Agri e										
2006-07	103077	1022.5	9.90	477.87	0.46	5.1				
2007-08	126263	12673.55	10.03	697.34	0.55	4.94				
2008-09	159085	18068.79	11.35	1037.77	0.65	4.68				
2009-10	341970	8723.64	12.38	477.67	0.59	5.5				
2010-11	352937	3984.80	11.52	525.62	0.62	5.74				
CAGR	27.88	31.29	3.01	1.73	6.03	2.29				

The above table 7 reveals that Agriculture exports is increased from 12673.55 in 2007-08 to 18068.79 in 2008-09, total exports are increased as 159085 in 2008-09 when compared to 2007-08 and 2009-10.



FISH EXPORTS

Fisheries are one of the main export oriented Industries in India, as it earns billions of dollars from world markets through its fish and other seafood exports. The worldwide recession has also taken a toll on the fishing industry also.

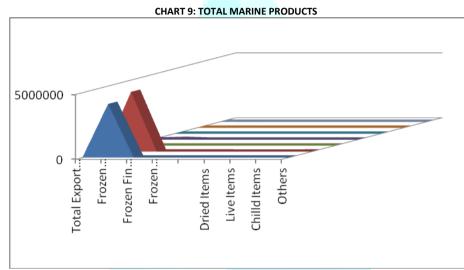


The export of marine products has steadily grown over the years- from a mere Rs.5957.05 in 2002-03 to 8607.94 in 2008-09. Marine products account for approximately 1.1 % of the total exports from India.

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	TABLE 9: TOTAL MARINE PRODUCTS (Rs. in crores)										
Year	Total Export of Marine	Frozen	Frozen Fin	Frozen Cutler	Frozen Squid	Dried Items	Live	Child			
	Products	Shrimp	Fish	Fish	Fish		Items	Items			
2006	5957.05	4139092	713.11	280.07	329.67	67.69	40.57	63.66			
		(69.50%)	(12%)	(4.7%)	(5.5%)	(1.14%)	(0.70%)	(1.06%)			
2007	68810.3	4608031	841.65	417.18	384.37	84.23	53.66	59.14			
		(67%)	(12.2%)	(6.6%)	(5.58%)	(1.2%)	(0.78%)	(0.86%)			
2008	6091.95	4013.07	620.73	435.18	372.92	145.68	51.10	64.04			
		(65.87%)	(10.2%)	(7.14%)	(6.12%)	(2.40%)	(0.82%)	(1.05%)			
2009	6646.69	54220.67	759.27	549.15	477.26	121.01	50.75	68.14			
		(63.5%)	(11.4%)	(7.60%)	(7.20%)	(1.82%)	(0.76%)	(1.02%)			
2010	7245.30	4271.51	998.70	797.37	575.52	132.56	61.71	81.56			
		(58.93%)	(13.8%)	(9.53%)	(7.94%)	(1.83%)	(0.85%)	(1.12%)			
2011	8363.53	4506.08	1452.08	474.01	568.32	183.16	64.06	117.30			
		(53.83%)	(17.3%)	(7.14%)	(6.80%)	(2.18%)	(0.81%)	(1.40%)			
2012	7476.00	3970.29	1210.07	747.6	373.8	224.28	74.76	74.76			



The above table 9 shows that the share of item -wise export on total export of sea foods from India. In 2006-07 the frozen shrimps export from India was Rs.4139.92 crores with the contribution of 69.50 %. The next place goes to frozen fin fish export followed by frozen cuttle fish. The other sea foods exports contributed around 5 % in total sea foods exports.

COFFEE EXPORTS

Indian coffee also important exports segment in the global market. As a recession result, coffee exports have declined over 21 per cent during the first 10 months of the current coffee year (October 2008- September 2009). Exports between October 2008 and July 2009 stood at 152,681 tonnes, as against 194,058 tonnes in the corresponding period of the previous coffee year.

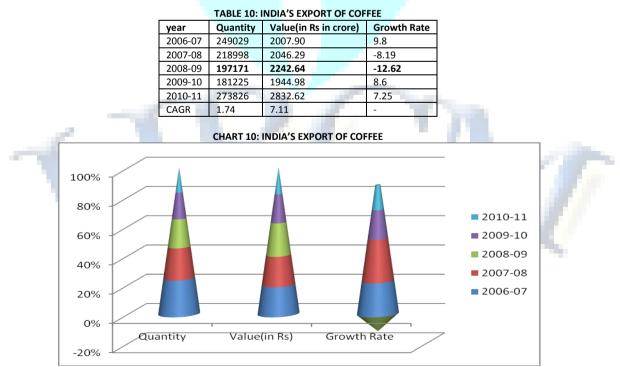


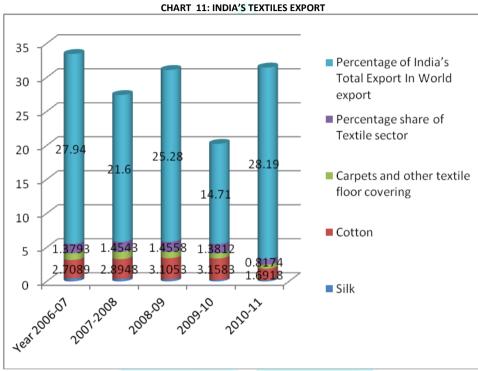
Table 10 reveals that the quantities of coffee exports are decreased from 218998 tonne in 2007-08 to 197171 tonne in 2008-09. Value of coffee exports in the recession period of 2008, is increased as 2242.64 crores when compared to 2007-08. Growth rate of coffee exports is comes down as negatively -12.62 in 2008.

TEXTILE EXPORTS

Textile exports become important elements in export basket. The following table highlights export of textile for the study period.

TABLE 11: INDIA'S TEXTILES EXPORTS						
Particulars	Year 2006-07	2007-2008	2008-09	2009-10	2010-11	CAGR
Silk	0.2391	0.3807	0.3966	0.2125	0.2810	3.19
Cotton	1.7089	2.8948	3.1053	3.1583	2.6918	5.71
Carpets and other textile floor covering	0.5899	1.0875	1.9557	0.7728	0.9796	10.67
Percentage share of Textile sector	0.3793	1.4543	1.4558	1.3812	1.8174	36.80
Percentage of India's Total Export In World export	27.94	21.60	25.28	14.71	28.19	0.19

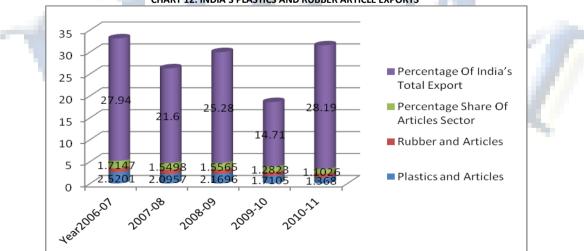
The above table reveal that silk, cotton, carpets and other textile floor covering is increased percentage as 0.3066, 3.1053, 0.9557 in 2008-09, when compared to 2007-08. But the percentage of Textile sector and total india's and world export is increased as 1.4558, 25.28 in 2008-09 when compared to 2007-08 respectively.



PLASTICS AND RUBBER ARTICLE EXPORTS

The plastics and rubber articles export share was shown in the table 12. During the period of five years taken for the study, plastic export contribution was slowly down from the beginning to end. The rubber articles were remains constant for all the five years taken for these studies. The average share of the plastic and rubber article sectors also sails on the same boat.

TABLE 12: INDIA'S PLASTICS AND RUBBER ARTICLE EXPORTS									
Particulars	Year 2006-07	2007-08	2008-09	2009-10	2010-11	CAGR			
Plastics and Articles	1.5201	2.0957	2.1696	1.7105	1.5680	0.59			
Rubber and Articles	0.9093	1.0039	0.9435	0.8542	0.9373	0.58			
Percentage Share Of Articles Sector	1.7147	1.5498	1.5565	1.2823	1.8026	0.98			
Percentage Of India's Total Export	27.94	21.60	25.28	14.71	28.19	0.19			



The above table 12 shows that the plastics export contribution was slowly down 2006-07 to 2010-11.

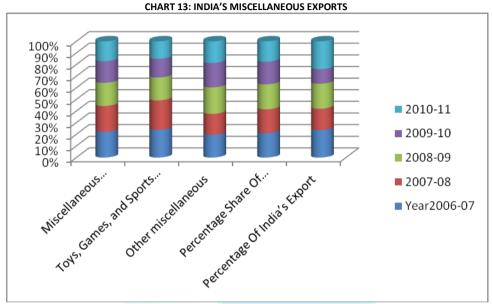
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CHART 12: INDIA'S PLASTICS AND RUBBER ARTICLE EXPORTS

MISCELLANEOUS EXPORTS

Miscellaneous manufactured Articles like Toys, Games and Sports requesites ; parts and Accessories , Furniture; Bedding, Mattresses, Mattresses supports, Cushions and Similar stuffed furnishing; Lamps and Lighting Fittings etrc.

TABLE 13: INDIA'S MISCELLANEOUS EXPORTS									
Particulars	Year 2006-07	2007-08	2008-09	2009-10	2010-11	CAGR			
Miscellaneous Manufactured Articles	0.1329	0.1724	0.1545	0.1445	0.1727	5.54			
Toys, Games, and Sports Requisites	0.1222	0.1285	0.1002	0.0819	0.1764	7.56			
Other miscellaneous	0.3146	0.2888	0.3663	0.3385	0.3982	4.73			
Percentage Share Of Miscellaneous	0.2032	0.1966	0.2070	0.1873	0.2691	5.71			
Percentage Of India's Export	27.94	21.60	25.28	14.71	28.19	0.19			



The above table 13 reveal that the share of miscellaneous manufactured articles item includes Toys, Games requisites, Furniture, Bedding, Mattressess. During the year 2006-07 and during the year 2010-2011 miscellaneous manufactured articles has been reduced slowly in export of commodities.

CONCLUSION

The Global Economic Recession is the important issue that has to be considered by the entire world as it has its slowdown effects in all Industrial Sectors. Country must reduce Inflation to show increase in GDP rate . Recessions are generally believed to be caused by a widespread drop in spending. Governments usually respond to recessions by adopting expansionary macro-economic policies, such as increasing money supply, reducing cost and funds, increasing government spending and decreasing taxation.

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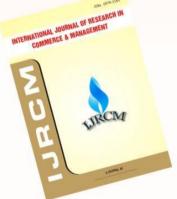
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