INTERNATIONAL JOURNAL OF RESEARCH IN **COMMERCE, IT & MANAGEMENT**



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 3480 Cities in 174 countries/territories are visiting our journal on regular basis.

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.	
1.	BRAND PRIDE AS A CONSTRUCT CONTRIBUTING TO RETAINING MISSION CRITICAL TALENT OF THE ORGANIZATION: A COMPARATIVE STUDY OF SELECTED ORGANIZATIONS DR. GEETA BANSAL & DR. PARUL PANDEY	1	
2.	CONSUMER ATTITUDE AND PERCEPTION TOWARD BRANDS OF EDIBLE OIL: AN EMPIRICAL STUDY AMITA SHARMA & DR. D. S. CHAUBEY		
3.	CAPITAL STRUCTURE AND ITS IMPACT ON PROFITABILITY OF AUTOMOTIVE INDUSTRY: THE INDIAN CASE SANJAY HIRAN & DR. MAHENDRA SOJATIA		
4.	MERGERS AND ACQUISITIONS IN INDIAN BANKING SECTOR: AN IMPACT ANALYSIS WITH SPECIAL REFERENCE TO SELECT SURVIVING COMMERCIAL BANKS (INDIAN OVERSEAS BANK AND FEDERAL BANK LIMITED) DR. WAGHAMARE.SHIVAJI & VEERESHA		
5.	EXAMINING WEAK FORM EFFICIENCIES IN STOCK MARKETS OF INDIA AND CHINA PRASHANT JOSHI		
6.	THE MARKET FOR GREEN BUILDINGS IN EMERGING INDIA: A LITERATURE REVIEW AND RESEARCH AGENDA SUNITHA LIZZIE PEREIRA & MUSTIARY BEGUM	29	
7.	COMPARATIVE STUDY ON AMWAY & AVON ON THE BASIS OF MLM DR. MEGHA SHARMA & GURPREET KAUR	33	
8.	CREDIT RISK MANAGEMENT IN SMALL INDUSTRIES DEVELOPMENT BANK OF INDIA (SIDBI) DR. P. AMIRTHA GOWRI & T. RENUHA	37	
9.	OBSTACLES FOR AGRICULTURAL COOPERATIVES DEVELOPMENT IN AMBO ZURIA WOREDA/DISTRICT/, OROMIYA REGION, ETHIOPIA ASSEFA GEBRE HABTE WOLD	41	
10.	ESTIMATION OF PARAMETERS OF STRUCTURAL CHANGE UNDER SMALL SIGMA APPROXIMATION THEORY R. K. GUPTA	51	
11.	ROLE OF NGOS FOR SOCIO-ECONOMIC DEVELOPMENT IN RURAL AREAS THROUGH ICT: AN EMPIRICAL STUDY DR. A. KUMUDHA	57	
12.	MICRO FINANCE AND WOMEN EMPOWERMENT: AN INDIAN PERSPECTIVE DR. P. AMARJOTHI & DR. S. GANAPATHY	65	
13.	CONSUMER DEMOGRAPHICS AND ITS INFLUENCE ON THEIR CAR PREFERENCES IN INDIAN FOUR WHEELER MARKET PRASHANT PATIL, SANJAY HANJI & DR. M.M.MUNSHI	68	
14.	ANALYSIS OF WORKING CAPITAL MANAGEMENT IN INDIAN INDUSTRY: A COMPARATIVE STUDY OF SELECTED INDUSTRIES DR. T. MADHU SUDANA	76	
15.	DISCIPLINARY ACTION TAKEN ON EMPLOYEES AND ITS IMPACT ON THE MORALE OF THE EMPLOYEES: A STUDY AMBUJAKSHI		
16.	INFORMATION TECHNOLOGY IN BANKING SECTOR SHIKHA BATRA & DR. AMBIKA BHATIA		
17.	NON-GOVERNMENTAL ORGANIZATIONS AND THEIR ACCOUNTABILITY NARESH KUMAR		
18.	LEGAL FRAMEWORK OF ENVIRONMENTAL ACCOUNTING IN INDIA KARAMJIT KAUR & RAJNEESH		
19.	CORPORATE SOCIAL RESPONSIBILITY: AN INDIAN PERSPECTIVE GUNJAN KHANNA		
20.	PONZI SCHEMES: A FRAUDULENT BITE PRIYANKA MEHTANI	105	
	REQUEST FOR FEEDBACK & DISCLAIMER	108	

CHIEF PATRON

PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur
(An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India)
Chancellor, K. R. Mangalam University, Gurgaon
Chancellor, Lingaya's University, Faridabad
Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi
Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

CO-ORDINATOR

AMITA

Faculty, Government M. S., Mohali

ADVISORS

DR. PRIYA RANJAN TRIVEDI

Chancellor, The Global Open University, Nagaland

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. M. N. SHARMA

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

PROF. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

CO-EDITOR

DR. BHAVET

Faculty, Shree Ram Institute of Business & Management, Urjani

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. SANJIV MITTAL

University School of Management Studies, Guru Gobind Singh I. P. University, Delhi

PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHENDER KUMAR GUPTA

Associate Professor, P. J. L. N. Government College, Faridabad

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

ASSOCIATE EDITORS

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

PROF. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PROF. A. SURYANARAYANA

Department of Business Management, Osmania University, Hyderabad

DR. SAMBHAV GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

PROF. V. SELVAM

SSL, VIT University, Vellore

DR. PARDEEP AHLAWAT

Associate Professor, Institute of Management Studies & Research, Maharshi Dayanand University, Rohtak

DR. S. TABASSUM SULTANA

Associate Professor, Department of Business Management, Matrusri Institute of P.G. Studies, Hyderabad

SURJEET SINGH

Asst. Professor, Department of Computer Science, G. M. N. (P.G.) College, Ambala Cantt.

TECHNICAL ADVISOR

Faculty, Government M. S., Mohali

FINANCIAL ADVISORS

DICKIN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT

SURENDER KUMAR POONIA

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the soft copy of unpublished novel; original; empirical and high quality research work/manuscript anytime in M.S. Word format after preparing the same as per our GUIDELINES FOR SUBMISSION; at our email address i.e. infoijrcm@gmail.com or online by clicking the link online submission as given on our website (FOR ONLINE SUBMISSION, CLICK HERE).

GUIDELINES FOR SURMISSION OF MANUSCRIPT

	done and a constant of management				
1.	COVERING LETTER FOR SUBMISSION:	DATED:			
	THE EDITOR URCM				
	Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF.				
	(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/Engineering/Marketing/HRM/General Management/Economics	thematics/other, please specify)			
	DEAR SIR/MADAM				
	Please find my submission of manuscript entitled '' for possible	publication in your journals.			
	I hereby affirm that the contents of this manuscript are original. Furthermore, it has neither been published elsew under review for publication elsewhere.	here in any language fully or partly, nor is			
	I affirm that all the author (s) have seen and agreed to the submitted version of the manuscript and their inclusion of	of name (s) as co-author (s).			
	Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as given on the website of contribution in any of your journals.	the journal & you are free to publish ou			
	NAME OF CORRESPONDING ALITHOR:				

Affiliation with full address, contact numbers & Pin Code:

Residential address with Pin Code:

Mobile Number (s):

Landline Number (s):

E-mail Address:

Alternate E-mail Address:

- The whole manuscript is required to be in ONE MS WORD FILE only (pdf. version is liable to be rejected without any consideration), which will start from the covering letter, inside the manuscript.
- b) The sender is required to mention the following in the **SUBJECT COLUMN** of the mail:
 - New Manuscript for Review in the area of (Finance/Marketing/HRM/General Management/Economics/Psychology/Law/Computer/IT/ Engineering/Mathematics/other, please specify)
- There is no need to give any text in the body of mail, except the cases where the author wishes to give any specific message w.r.t. to the manuscript.
- The total size of the file containing the manuscript is required to be below 500 KB.
- e) Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgment from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.
- NUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- IOR NAME (S) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email 3. address should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- ABSTRACT: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.

- 5. **KEYWORDS**: Abstract must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.
- 6. MANUSCRIPT: Manuscript must be in <u>BRITISH ENGLISH</u> prepared on a standard A4 size <u>PORTRAIT SETTING PAPER</u>. It must be prepared on a single space and single column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be free from grammatical, spelling and punctuation errors and must be thoroughly edited.
- 7. **HEADINGS**: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.
- 8. **SUB-HEADINGS**: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- 9. MAIN TEXT: The main text should follow the following sequence:

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

OBJECTIVES

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTIONS

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

ACKNOWLEDGMENTS

REFERENCES

APPENDIX/ANNEXURE

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- 10. **FIGURES &TABLES**: These should be simple, crystal clear, centered, separately numbered & self explained, and **titles must be above the table/figure**. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- 11. **EQUATIONS**: These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.
- 12. **REFERENCES**: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow **Harvard Style of Referencing**. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working
 papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- The location of endnotes within the text should be indicated by superscript numbers.

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

BOOKS

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria.

CONTRIBUTIONS TO BOOKS

Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

JOURNAL AND OTHER ARTICLES

• Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

CONFERENCE PAPERS

• Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–22 June.

UNPUBLISHED DISSERTATIONS AND THESES

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

ONLINE RESOURCES

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

WEBSITES

• Garg, Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

LEGAL FRAMEWORK OF ENVIRONMENTAL ACCOUNTING IN INDIA

KARAMJIT KAUR RESEARCH SCHOLAR DEPARTMENT OF COMMERCE KURUKSHETRA UNIVERSITY KURUKSHETRA

RAJNEESH
RESEARCH SCHOLAR
DEPARTMENT OF COMMERCE
KURUKSHETRA UNIVERSITY
KURUKSHETRA

ABSTRACT

The Study Focused on the legal Framework of environmental accounting in India. The main purpose of this paper is the effect of environmental accounting on the companies. The study described the all the rules and regulations related to the environmental accounting. It also examined the why the companies are used the environmental accounting. The study analyzed environmental accounting benefit able for the companies as well as customers. The study based on descriptive nature. It also observed that the environmental accounting had positive effect on the companies.

KEYWORDS

Environmental Accounting, Regulation, Companies, Performance.

MEANING OF ENVIRONMENTAL ACCOUNTING

nvironmental accounting is a subset of Accountancy proper, its target being to incorporate both economic and environmental information. It can be conducted at the corporate level or at the level of a national economy through the National Accounts of Countries. Environmental Accounting is a field that identifies resource use, measures and communicates costs of a company's or national economic impact on the environment. Costs include costs to clean up or remediate contaminated sites, environmental fines, penalties and taxes, purchase of pollution prevention technologies and waste management costs. An environmental accounting system consists of environmentally differentiated conventional accounting and ecological accounting. Environmentally differentiated accounting measures effects of the natural environment on a company in monetary terms. Ecological accounting measures the influence a company has on the environment, but in physical measurements.

DEFINITION OF ENVIRONMENTAL ACCOUNTING

"Accounting including costs to environment in decision making the practice of including the indirect costs and benefits of a product or activity". For example, its direct costs when making business decision.

SUBFIELD OF ENVIRONMENTAL ACCOUNTING

- 1. Global Environment
- 2. National Environment
- 3. Corporate Environment
- Environmental Management Accounting
- Environmental Financial Accounting

HISTORY OF ENVIRONMENTAL ACCOUNTING

The number of companies and other organizations solidifying their environmental approach and developing business activities that take the environment into consideration and include environmental Conservation efforts continue to increase. Efforts made in environmental accounting comprise a part of these environmentally-conscious business activities. Environmental accounting data is not only used by companies or other organizations internally, but is also made public through disclosure in environmental reports. The disclosure of environmental accounting data as one of the key elements in an environmental report enables those parties utilizing this information to get an understanding of the company's stance one environmental management and how it specifically deals with environmental issues. At the same time, a more comprehensive grasp of the companies and other organizations' environmental information can be obtained. The first environmental accounts were constructed in several European countries working independently of each other. Norway was one of the first. Influenced by the publication of Limits to Growth (Meadows et al. 1972) and a burgeoning environmental movement, Norwegian officials were concerned that their natural resources, on which their economy is relatively dependent compared with other European countries, would run out. They therefore developed accounts to track use of their forests, fisheries, energy, and land. In the 1980s, they developed accounts for air pollutant emissions, which were closely tied to the energy accounts. The energy accounts were integrated into models used for macroeconomic planning, taking into consideration the roles of resource-based sectors in economic growth.

The Netherlands was also a leader in the development and adoption of environmental accounting. Dutch interest in this area originated with the work of Roefie Hurting, who developed and sought to implement a measure of sustainable national income that would take into account the degradation and depletion of environmental assets resulting from economic activity. (3) Although his approach was not implemented at that time, his work led the national income accountants to develop the national accounts matrix including environmental accounts (NAMEA), which builds on portions of the national income accounts by adding physical data on pollutant emissions by sector. The NAMEA approach has been adopted by Eurostat, implemented in many other European countries, and integrated into the environmental accounting procedures developed under UN auspices (de Haan 1999). The Hueting approach also has since been tested in the Netherlands (Verbruggen 2000). France was a third early adopter of environmental accounting. In the 1980s, it began developing an approach termed the Comptes du patrimonies', or patrimony accounts. These involved an integrated system structured around three distinct but linked units of analysis. First, natural, cultural, and historical resources were to be measured in physical terms and their stocks and flows quantified. Second, places were

REVIEW OF LITERATURE

Obrealova et al.(2005) the study focused on the selected problems of environmental accounting at corporate level .The study also analyzed the role of small medium scale enterprise in sustainable development .The study helpful for the companies with connected to management system. Seethar.et al. (2007) examined the relationship between environmental accounting and environmental management system .It also assessed the sustainability of organization. The study also analyzed the organization lack of awareness and interest about environmental prevention. It concluded that the environmental accounting benefit able for the organization by taken environment corporate policies and technological development. Stanciu et al. (2011) the study focused on the environmental accounting .Ali et al.(2010) examined the nature of the environmental accounting in Bangladesh It also showed that the impact of companies activities on the environment. Makori&Jagongo (2013) examined the environmental accounting had ability to provide accurate information in the financial statement. The study observed that the significant relationship between the environmental accounting and profitability of selected firms listed in India .It considered data from annual reports and account of 14 randomly selected quoted companies in Bombay Stock Exchange in India. The results indicated that the positive relationship between environmental accounting net profit margin and dividend per share and negative relationship between return on capital employed. Saymah ,F and Shouboki (2013) assessed the environmental responsibly unit of Jorden Industries Companies listed at ASE .The study had taken two hypothesis .firstly there is not significant relationship between the Jorden Industries companies with environmental accounting. Igbal et al (2013) examined the environmental accounting implementation and environmental performance and environmental disclosure as mediation on company value .It had taken the sample of 59 company's .It also used the sampling technique.

OBJECTIVES OF THE STUDY

- 1) To Study the Legal Framework of environmental Accounting.
- 2) To Study the environmental protection in India.

LEGAL FRAMEWORK OF ENVIRONMENTAL ACCOUNTING

In the last few years, there is growing awareness of the need to discover the art of living with nature and also realized that environment is not a permanent asset .Now a day's more attention is paid to the skills of protection of natural resources instead of earlier focused on the aspects of creation damage .The later Mrs Indira Gandhi (1972) had rightly observed "We must predicate ourselves to the protection and wise management of our life sustaining environment Environment Protection from the Indian Constitution Perspective.

- 1) The State's responsibility with regard to environmental protection has been laid down under Article 48-A of our Constitution, which reads as follows: "The State shall endeavor to protect and improve the environment and to safeguard the forests and wildlife of the country".
- 2) Environmental protection is a fundamental duty of every citizen of this country under Article 51-A
- 3) Article 21 of the Constitution is a fundamental right which reads as follows: "No person shall be deprived of his life or personal liberty except according to procedure established by law."
- 4) Article 48-A of the Constitution comes under Directive Principles of State Policy and Article 51 A(g) of the Constitution comes under Fundamental Duties.
- 5) Of our Constitution which reads as follows:"It shall be the duty of every citizen of India to protect and improve the natural environment including forests, lakes, rivers and wildlife and to have compassion for living creatures."
- 6) The State's responsibility with regard to raising the level of nutrition and the standard of living and to improve public health has been laid down under Article 47 of the Constitution which reads as follows:"The State shall regard the raising of the level of nutrition and the standard of living of its people and the improvement of public health as among its primary duties and, in particular, the State shall endeavor to bring about prohibition of the consumption except for medicinal purposes of intoxicating drinks and of drugs which are injurious to health."

MANDATORY REQUIREMENTS - ENVIRONMENT

• THE ELECTRICITY ACT, 2003

This Act seeks to create a framework for the power sector development by measures conducive to the industry. Electricity Act does not explicitly deal with environmental implications of activities related to power transmission. The applicable legal provisions under this Act are as follows: Section 68(1) - sanction from the Ministry of Power (MOP) is a mandatory requirement for taking up any new project. The sanction authorizes SJVN to plan and coordinate activities to commission new projects.

THE FOREST (CONSERVATION) ACT, 1980

This Act provides for the conservation of forests and regulating diversion of forestlands for non-forestry purposes. When projects fall within forestlands, prior clearance is required from relevant authorities under the Forest (Conservation) Act, 1980. State governments cannot de-reserve any forestland or authorize its use for any non-forest purposes without approval from the Central government.

ENVIRONMENTAL (PROTECTION) ACT, 1986

The Environment (Protection) Act, 1986 was introduced as an umbrella legislation that provides a holistic framework for the protection and improvement to the environment. In terms of responsibilities, the Act and the associated Rules requires for obtaining environmental clearances for specific types of new / expansion projects (addressed under Environmental Impact Assessment Notification, 1994) and for submission of an environmental statement to the State Pollution Control Board annually. Environmental clearance is not applicable to hydro projects also.

AIR (PREVENTION AND CONTROL OF POLLUTION) ACT 1981

The objective of this Act is to provide for the prevention, control and abatement of air pollution, for the establishment, with a view to carrying out the aforesaid purposes, of Boards, for conferring on and assigning to such Boards powers and functions relating thereto and for matters connected therewith. Decisions were taken at the United Nations Conference on the Human Environment held in Stockholm in June 1972, in which India participated, to take appropriate steps for the preservation of the natural resources of the earth which, among other things, includes the preservation of the quality of air and control of air pollution. Therefore it is considered necessary to implement the decisions foresaid in so far as they relate to the preservation of the quality of air and control of air pollution.

WATER (PREVENTION & CONTROL) ACT 1974

The objectives of the Water (Prevention and Control of Pollution) Act are to provide for the Prevention and Control of Water Pollution and the maintenance or restoration of the wholesomeness of water for the establishment, with a view to carrying out the purposes aforesaid, of Boards for the prevention and control of water pollution, for conferring on and assigning to such Boards powers and functions relating thereto and for matters connected therewith.

WILDLIFE PROTECTION ACT. 1972

According to the Wildlife Protection Act, 1972 "wildlife" includes any animal, bees, butterflies, crustacean, fish and moths; and aquatic or land vegetation which forms part of any habitat. In accordance with Wildlife (Protection) Amendment Act, 2002 "no alternation of boundaries / National Park / Sanctuary shall be made by the State Govt. except on recommendation of the National Board for Wildlife (NBWL)".

• THE BIOLOGICAL DIVERSITY ACT, 2002

The Ministry of Environment and Forests has enacted the Biological Diversity Act, 2002 under the United Nations Convention on Biological Diversity signed at Rio de Janeiro on the 5th day of June, 1992 of which India is also a party. This Act is to "provide for the conservation of biological diversity, sustainable use of its components, and fair and equitable sharing of the benefits arising out of the sued of biological resources, knowledge and for matters connected therewith or incidental thereto."

HAZARDOUS WASTES (MANAGEMENT AND HANDLING) AMENDMENT RULES, 2003

These Rules classify used mineral oil as hazardous waste under the Hazardous Waste (Management & Handling) Rules, 2003 that requires proper handling and disposal. Organization will seek authorization for disposal of hazardous waste from concerned State Pollution Control Boards (SPCB) as and when required Other Environment – Related Laws

THE SHORE NUISANCE (BOMBAY AND KOLABA) ACT, 1853

This is the earliest Act on the statue book concerning control of water pollution in India.

• THE SERAIS ACT, 1867

The Act enjoined upon a keeper of Serai or an inn to keep a certain quality of water fit for consumption by "persons and animals use it" to the satisfaction of the District magistrate or his nominees. Failure for maintaining the standard entailed a liability of rupees twenty.

THE NORTH INDIA CANAL AND DRAINAGE ACT, 1873

Certain offences have been listed under the Act contained in Section 70.

OBSTRUCTION IN FAIRWAYS ACT, 1881

Section 8 of the Act empowered the Central Government to make Rules to regulate or prohibit the throwing of rubbish in any fairway leading to a port causing or likely to give rise to a bank or shoal.

INDIAN EASEMENTS ACT, 1882

Illustrations (f), (h) and (j) of Section 7 of the Act deal with pollution of waters.

THE INDIAN FISHERIES ACT. 1897

The Indian Fisheries Act, 1897 contains seven sections. Section 5 of the Act prohibits destruction of fish by poisoning waters.

THE INDIAN FOREST ACT, 1927

Section 26(I) of the Act makes it punishable if any person, who, in contravention of the rules made by the State Government, poisons water of a forest area. The State Government has been empowered under Section 32(f) to make rules relating to poisoning of water in forests.

THE DAMODAR VALLEY CORPORATION ACT, 1948

The Act _government the Corporation to make regulations with the previous sanction of the Central Government for preventing "pollution of water".

THE FACTORIES ACT. 1948

Factories Act, 1948 is social welfare legislation intend to secure health, safety and welfare of the workers employed in factories. However, some of the provisions of this Act are concerned with prevention of water pollution.

THE MINES ACT. 1952

Chapter V of the Act deals with provisions regarding health and Safety of the employees. Section 19(I) Government upon arrangement for the quality of water for drinking purposes.

THE RIVER BOARDS ACT, 1956

The Act provides for the creation of River Boards for regulation and development of interstate rivers and river valleys. One of the functions of the Board is to advise to the Government concerned on "prevention of pollution of the waters of the interstate rivers".

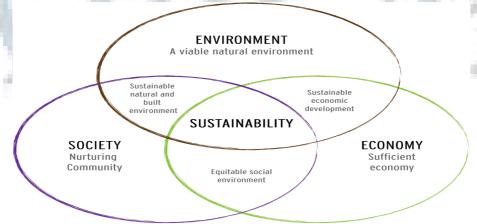
THE MERCHANT SHIPPING ACT, 1958

The International Convention for the Prevention of Pollution of the Sea by Oil, 1954 is the first treaty for the reduction of oil pollution of the sea. In order to give effect to this Convention, the Merchant Shipping Act regulates and controls the discharge of oil or oil mixture by an Indian tanker or ship within any of the prohibited zones or by a foreign tanker or other ship within the prohibited zone adjoining the territories of India. Further, there is a prohibition for discharging any oil anywhere at sea from an Indian ship.

WHY SHOULD COMPANIES USE ENVIRONMENTAL ACCOUNTING?

Companies and managers usually believe that environmental costs are not significant to the operation of their businesses. However, often it does not occur to them that some production costs have an environmental component. For instance, the purchase price of raw materials: the unused portion that is emitted in a waste is not usually considered an environmentally related cost. These costs tend to be much higher than initial estimates (when estimates are even performed) and should be control end and minimized by the introduction of effective cleaner production initiatives whenever possible. By identifying and controlling environmental costs, EMA systems can help environmental managers justify these cleaner production projects, and identify new ways of saving money and improving environmental performance at the same time. 74 UNDSD: Improving Government's Role in the Promotion of Environmental Managerial Accounting, United Nations, New York, 2000, p. 39 . When Hidden, it is impossible to know what share of the costs is related to any particular product or process or is actually environmental Polluting products will appear more profitable than they actually are because some of their production costs are hidden, and they may be sold under priced. Cleaner products that bear some of the environmental costs of more polluting products (through the overhead), may have their profitability underestimated and be over priced. Since product prices influence demand, the perceived lower price of polluting products maintains their demand and encourages companies to continue their production, perhaps even over that of a less polluting product. Finally, implementing environmental accounting will multiply the benefits gained from other environmental management tools. Besides the cleaner production assessment, EMA is very useful for example in evaluating the significance of environmental aspects and impacts and prioritizing potential action plans during the implementation and operation an environmental management system (EMS). EMA also relies significantly on physical environmental information. It therefore requires a close cooperation between the environmental manager and the management accountant and results in an increased awareness of each other's concerns and needs. As a tool, EMA can be used for sound product, process or investment project decision-making. Thus, an EMA information system will enable businesses to better evaluate the economic impacts of the environmental performance of their businesses.

HOW TO ENVIRONMENTAL ACCOUNTING WORKS



RESEARCH METHODOLOGY

This study is descriptive and exploratory in nature. A descriptive research is a type of conclusive research that has as its major objective the description of something- usually market characteristics or functions. Descriptive Research assumes that the researcher has much prior knowledge about the problem situation. It is characterized by the prior formulation of specific hypotheses. Thus, the information needed is clearly defined. It is preplanned and structured. The present study is purely theoretical in nature and based on the findings of other researchers.

CONCLUSION

Environmental accounting is a subset of Accountancy proper, its target being to incorporate both economic and environmental information. This study is benefit able for the customers. Environmental accounting has wide area. Environmental accounting is helpful for the companies as well as investors, government and others parties. In this paper we explained much environmental protection Act in India. Environmental Accounting also analyzed the company financial position.

REFERENCES

- 1. Ali, M. D. (2010). Enviornmental Accounting and its applicability in Bangladesh . ASA Universty Review. Vol No, 4
- 2. Makori, M. (2013). Envioremental Accounting: An Empirical Analysis of selected firms listed in Bombay Stock Exchange India . International Journal of Humantities and Social Science, 3 (18).
- 3. Settharama, A. Ismall, M and Sarvan (2007) .Enviornmetal Accounting as a tool for Environmetal Managemnet system . Journal of Applied Science , pp. 137-145.
- 4. Stanciu, C. (2011). Enviornmental According an enviornmental protection used by entities. Annuals of universty of Petrosani Economices .
- 5. Yakhou, M and Dorweiler. V (2004). Environmental Accounting as essential compnent of business strategy. Business Strategy and Environment . Vol No, pp. 35-77



REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, IT & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you tosupply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mailinfoijrcm@gmail.com for further improvements in the interest of research.

If youhave any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

DISCLAIMER

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, nor its publishers/Editors/Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal is exclusively of the author (s) concerned.

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals





