INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT



A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories

Index Copernicus Publishers Panel, Poland with IC Value of 5.09 & number of libraries all around the world.

Circulated all over the world & Google has verified that scholars of more than 4255 Cities in 176 countries/territories are visiting our journal on regular basis.

CONTENTS

Sr. No.	TITLE & NAME OF THE AUTHOR (S)	Page No.	
1.	MARKETING STRATEGIES FOR THE VIETNAMESE GEOSYNTHETICS MARKET: A CASE STUDY OF L.COMPANY PROSPECTS	1	
2.	MILLENNIUM DEVELOPMENT GOALS IN AFRICA, POLICIES AND ACHIEVEMENT STRATEGIES: AN APPRAISAL AND WAYS FORWARD DR. CHUKS P. MADUABUM & DR. ONYEMAECHI J. ONWE	9	
3.	EMOTIONAL INTELLIGENCE AMONG COLLEGE TEACHERS: AN EMPIRICAL ANALYSIS M. SURYA KUMAR		
4.	IMPACT OF ADVERTISEMENTS ON CONSUMPTION PATTERN OF SOFT DRINKS: A STUDY OF SELECT RESPONDENTS DR. S. V. RAMANA	21	
5.	BUYING BEHAVIOUR OF REFRIGERATOR BUYERS: A STUDY WITH SPECIAL REFERENCE TO CHITTOOR DISTRICT IN ANDHRA PRADESH G.NIRMALA & K.RAMAKRISHNAIAH	25	
6.	ANALYSIS OF ALCOHOL CONSUMPTION IN RAIPUR DISTRICT (CHHATTISGARH) TANU ARORA & DR. G.D.S. BAGGA	29	
7.	A GAP ANALYSIS OF THE ACTUAL LEVEL OF PERFORMANCES AND THE STANDARD LEVEL OF PERFORMANCES OF NEW GENERATION BANKS WITH SPECIAL REFERENCE TO HDFC BANK, AXIS BANK AND INDUSIND BANK DR. JEEMON JOSEPH	32	
8.	WHERE HAS ALL THE GOOD MARKETING GONE: ETHICS DR. ANITA SUKHWAL	36	
9.	PARADIGM SHIFT IN CUSTOMER'S PREFERENCE REGARDING e-SHOPPING TARANJIT SINGH VIJ & DR. AMRINDER SINGH	39	
10.			
11.			
12.	REGULATION AND DE-REGULATION OF COOPERATIVES IN CONTEXT OF LEGAL FRAMEWORK DR. AMLANBRATA CHAKRABORTY		
13.	A STUDY ON ORGANIZED RETAILING AND ITS CHALLENGES BEENA KUMARI	53	
14.	WORK LIFE BALANCE OF WOMEN IN UNORGANIZED SECTOR OF VAIKOM MUNICIPALITY JITHIN JOY	56	
15 .	IS CULTURAL SENSITIVITY REQUIRED BY POTENTIAL LEADERS: EMPIRICAL INVESTIGATION FOR SALES FUNCTION IN IT SECTOR ANJU CHAWLA	58	
16.	CAREER MOTIVATION OF HIGH SCHOOL TEACHERS VIDHYA THAKKAR	63	
17.		66	
18.		68	
19.	IMPACT OF CULTURAL DIFFERENCES ON INTERNATIONAL BUSINESS: A REVIEW OF LITERATURE RICHA GOEL	78	
20.	PAYMENTS BANKS: A NEW LANDSCAPE FOR INDIAN BANKING SECTOR ANUSHA GOEL	82	
	REQUEST FOR FEEDBACK & DISCLAIMER	85	

CHIEF PATRON

PROF. K. K. AGGARWAL

Chairman, Malaviya National Institute of Technology, Jaipur (An institute of National Importance & fully funded by Ministry of Human Resource Development, Government of India) Chancellor, K. R. Mangalam University, Gurgaon Chancellor, Lingava's University, Faridabad Founder Vice-Chancellor (1998-2008), Guru Gobind Singh Indraprastha University, Delhi Ex. Pro Vice-Chancellor, Guru Jambheshwar University, Hisar

FOUNDER PATRON

LATE SH. RAM BHAJAN AGGARWAL

Former State Minister for Home & Tourism, Government of Haryana Former Vice-President, Dadri Education Society, Charkhi Dadri Former President, Chinar Syntex Ltd. (Textile Mills), Bhiwani

<u>CO-ORDINATOR</u>

Faculty, Government M. S., Mohali

ADVISORS

PROF. M. S. SENAM RAJU

Director A. C. D., School of Management Studies, I.G.N.O.U., New Delhi

PROF. M. N. SHARMA

Chairman, M.B.A., Haryana College of Technology & Management, Kaithal

PROF. S. L. MAHANDRU

Principal (Retd.), Maharaja Agrasen College, Jagadhri

EDITOR

PROF. R. K. SHARMA

Professor, Bharti Vidyapeeth University Institute of Management & Research, New Delhi

CO-EDITOR

Faculty, Shree Ram Institute of Business & Management, Urjani

EDITORIAL ADVISORY BOARD

DR. RAJESH MODI

Faculty, Yanbu Industrial College, Kingdom of Saudi Arabia

PROF. SANJIV MITTAL

University School of Management Studies, Guru Gobind Singh I. P. University, Delhi

PROF. ANIL K. SAINI

Chairperson (CRC), Guru Gobind Singh I. P. University, Delhi

DR. SAMBHAVNA

Faculty, I.I.T.M., Delhi

DR. MOHENDER KUMAR GUPTA

Associate Professor, P. J. L. N. Government College, Faridabad

DR. SHIVAKUMAR DEENE

Asst. Professor, Dept. of Commerce, School of Business Studies, Central University of Karnataka, Gulbarga

ASSOCIATE EDITORS

PROF. NAWAB ALI KHAN

Department of Commerce, Aligarh Muslim University, Aligarh, U.P.

PROF. ABHAY BANSAL

Head, Department of Information Technology, Amity School of Engineering & Technology, Amity University, Noida

PROF. A. SURYANARAYANA

Department of Business Management, Osmania University, Hyderabad

DR. SAMBHAV GARG

Faculty, Shree Ram Institute of Business & Management, Urjani

PROF. V. SELVAM

SSL, VIT University, Vellore

DR. PARDEEP AHLAWAT

Associate Professor, Institute of Management Studies & Research, Maharshi Dayanand University, Rohtak

DR. S. TABASSUM SULTANA

Associate Professor, Department of Business Management, Matrusri Institute of P.G. Studies, Hyderabad **SURJEET SINGH**

Asst. Professor, Department of Computer Science, G. M. N. (P.G.) College, Ambala Cantt.

TECHNICAL ADVISOR

Faculty, Government M. S., Mohali

FINANCIAL ADVISORS

DICKIN GOYAL

Advocate & Tax Adviser, Panchkula

NEENA

Investment Consultant, Chambaghat, Solan, Himachal Pradesh

LEGAL ADVISORS

JITENDER S. CHAHAL

Advocate, Punjab & Haryana High Court, Chandigarh U.T.

CHANDER BHUSHAN SHARMA

Advocate & Consultant, District Courts, Yamunanagar at Jagadhri

SUPERINTENDENT

SURFNDER KUMAR POONIA

1.

CALL FOR MANUSCRIPTS

We invite unpublished novel, original, empirical and high quality research work pertaining to recent developments & practices in the areas of Computer Science & Applications; Commerce; Business; Finance; Marketing; Human Resource Management; General Management; Banking; Economics; Tourism Administration & Management; Education; Law; Library & Information Science; Defence & Strategic Studies; Electronic Science; Corporate Governance; Industrial Relations; and emerging paradigms in allied subjects like Accounting; Accounting Information Systems; Accounting Theory & Practice; Auditing; Behavioral Accounting; Behavioral Economics; Corporate Finance; Cost Accounting; Econometrics; Economic Development; Economic History; Financial Institutions & Markets; Financial Services; Fiscal Policy; Government & Non Profit Accounting; Industrial Organization; International Economics & Trade; International Finance; Macro Economics; Micro Economics; Rural Economics; Co-operation; Demography: Development Planning; Development Studies; Applied Economics; Development Economics; Business Economics; Monetary Policy; Public Policy Economics; Real Estate; Regional Economics; Political Science; Continuing Education; Labour Welfare; Philosophy; Psychology; Sociology; Tax Accounting; Advertising & Promotion Management; Management Information Systems (MIS); Business Law; Public Responsibility & Ethics; Communication; Direct Marketing; E-Commerce; Global Business; Health Care Administration; Labour Relations & Human Resource Management; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; International Relations; Human Rights & Duties; Public Administration; Population Studies; Purchasing/Materials Management; Retailing; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Technology/Innovation; Tourism & Hospitality; Transportation Distribution; Algorithms; Artificial Intelligence; Compilers & Translation; Computer Aided Design (CAD); Computer Aided Manufacturing; Computer Graphics; Computer Organization & Architecture; Database Structures & Systems; Discrete Structures; Internet; Management Information Systems; Modeling & Simulation; Neural Systems/Neural Networks; Numerical Analysis/Scientific Computing; Object Oriented Programming; Operating Systems; Programming Languages; Robotics; Symbolic & Formal Logic; Web Design and emerging paradigms in allied subjects.

Anybody can submit the soft copy of unpublished novel; original; empirical and high quality research work/manuscript anytime in M.S. Word format after preparing the same as per our GUIDELINES FOR SUBMISSION; at our email address i.e. infoijrcm@gmail.com or online by clicking the link online submission as given on our website (FOR ONLINE SUBMISSION, CLICK HERE).

GUIDELINES FOR SUBMISSION OF MANUSCRIPT

COVERING LETTER FOR SUBMISSION:	DATED:
THE EDITOR URCM	
Subject: SUBMISSION OF MANUSCRIPT IN THE AREA OF	
(e.g. Finance/Marketing/HRM/General Management/Economics/Psychology/Law/	Computer/IT/Education/Engineering/Mathematics/other, please specify
DEAR SIR/MADAM	
Please find my submission of manuscript entitled '	' for possible publication in your journals.
I hereby affirm that the contents of this manuscript are original. Furthermore, it has r for publication elsewhere.	neither been published elsewhere in any language fully or partly, nor is it under review
I affirm that all the authors have seen and agreed to the submitted version of the ma	nuscript and their inclusion of names as co-authors.
Also, if my/our manuscript is accepted, I/We agree to comply with the formalities as your journals.	given on the website of the journal & you are free to publish our contribution in any of
NAME OF CORRESPONDING AUTHOR	
Designation Institution/College/University with full address & Pin Code	
Residential address with Pin Code	
Mobile Number (s) with country ISD code	
WhatsApp or Viber is active on your above noted Mobile Number (Yes/No)	The second second
Landline Number (s) with country ISD code	and the same of th
E-mail Address Alternate E-mail Address	
Nationality	
Total Control of the	
NOTES:	
 The whole manuscript is required to be in ONE MS WORD FILE only (pd covering letter, inside the manuscript. 	f. version is liable to be rejected without any consideration), which will start from the
b) The sender is required to mention the following in the SUBJECT COLUMN	N of the mail:
New Manuscript for Review in the area of (Finance/Marketing/HRM/General I	Management/Economics/Psychology/Law/Computer/IT/
Engineering/Mathematics/other, please specify)	
 There is no need to give any text in the body of mail, except the cases when d) The total size of the file containing the manuscript is required to be below 	nere the author wishes to give any specific message w.r.t. to the manuscript.
a) The total size of the file containing the manuscript is required to be below	

- Abstract alone will not be considered for review, and the author is required to submit the complete manuscript in the first instance.
- f) The journal gives acknowledgement w.r.t. the receipt of every email and in case of non-receipt of acknowledgement from the journal, w.r.t. the submission of manuscript, within two days of submission, the corresponding author is required to demand for the same by sending separate mail to the journal.
- The author (s) name or details should not appear anywhere on the body of the manuscript, except the covering letter and cover page of the manuscript, in the manner as mentioned in the guidelines.
- IANUSCRIPT TITLE: The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.
- 1E (s) & AFFILIATIONS: The author (s) full name, designation, affiliation (s), address, mobile/landline numbers, and email/alternate email address should be in italic & 11-point Calibri Font. It must be centered underneath the title.
- ACKNOWLEDGMENTS: Acknowledgements can be given to reviewers, funding institutions, etc., if any.

- ABSTRACT: Abstract should be in fully italicized text, not exceeding 250 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para. Abbreviations must be mentioned in full.
- IEL CODE: Provide the appropriate Journal of Economic Literature Classification System code (s). JEL codes are available at www.aeaweb.org/econlit/jelCodes.php
- KEYWORDS: JEL Code must be followed by a list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full
- MANUSCRIPT: Manuscript must be in BRITISH ENGLISH prepared on a standard A4 size PORTRAIT SETTING PAPER. It must be prepared on a single space and single 8 column with 1" margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of every page. It should be ling and punctuation errors and must be thoroughly edited
- HEADINGS: All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading. 9
- 10 SUB-HEADINGS: All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.
- MAIN TEXT: The main text should follow the following sequence: 11.

INTRODUCTION

REVIEW OF LITERATURE

NEED/IMPORTANCE OF THE STUDY

STATEMENT OF THE PROBLEM

HYPOTHESES

RESEARCH METHODOLOGY

RESULTS & DISCUSSION

FINDINGS

RECOMMENDATIONS/SUGGESTION

CONCLUSIONS

SCOPE FOR FURTHER RESEARCH

REFERENCES

It should be in a 8 point Calibri Font, single spaced and justified. The manuscript should preferably not exceed 5000 WORDS.

- FIGURES & TABLES: These should be simple, crystal clear, centered, separately numbered & self explained, and titles must be above the table/figure. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.
- EQUATIONS/FORMULAE: These should be consecutively numbered in parentheses, horizontally centered with equation/formulae number placed at the right. The 13. equation editor provided with standard versions of Microsoft Word should be utilized. If any other equation editor is utilized, author must confirm that these equations may be viewed and edited in versions of Microsoft Office that do not have the editor
- ACRONYMS: These should not be used in the abstract. The use of acronyms is elsewhere is acceptable. Acronyms should be defined on first use in each section: Reserve 14 Bank of India (RBI). Acronyms should be redefined on first use in subsequent sections
- REFERENCES: The list of all references should be alphabetically arranged. The author (s) should mention only the actually utilised references in the preparation of 15 manuscript and they are supposed to follow Harvard Style of Referencing. Also check to make sure that everything that you are including in the reference section is cited in the paper. The author (s) are supposed to follow the references as per the following:
- All works cited in the text (including sources for tables and figures) should be listed alphabetically.
- Use (ed.) for one editor, and (ed.s) for multiple editors.
- When listing two or more works by one author, use --- (20xx), such as after Kohl (1997), use --- (2001), etc, in chronologically ascending order.
- Indicate (opening and closing) page numbers for articles in journals and for chapters in books.
- The title of books and journals should be in italics. Double quotation marks are used for titles of journal articles, book chapters, dissertations, reports, working papers, unpublished material, etc.
- For titles in a language other than English, provide an English translation in parentheses.
- Headers, footers, endnotes and footnotes may not be used in the document, but in short succinct notes making a specific point, may be placed in number orders following

PLEASE USE THE FOLLOWING FOR STYLE AND PUNCTUATION IN REFERENCES:

- Bowersox, Donald J., Closs, David J., (1996), "Logistical Management." Tata McGraw, Hill, New Delhi.
- Hunker, H.L. and A.J. Wright (1963), "Factors of Industrial Location in Ohio" Ohio State University, Nigeria,

CONTRIBUTIONS TO BOOKS

Sharma T., Kwatra, G. (2008) Effectiveness of Social Advertising: A Study of Selected Campaigns, Corporate Social Responsibility, Edited by David Crowther & Nicholas Capaldi, Ashgate Research Companion to Corporate Social Responsibility, Chapter 15, pp 287-303.

Schemenner, R.W., Huber, J.C. and Cook, R.L. (1987), "Geographic Differences and the Location of New Manufacturing Facilities," Journal of Urban Economics, Vol. 21, No. 1, pp. 83-104.

Garg, Sambhav (2011): "Business Ethics" Paper presented at the Annual International Conference for the All India Management Association, New Delhi, India, 19–23

Kumar S. (2011): "Customer Value: A Comparative Study of Rural and Urban Customers," Thesis, Kurukshetra University, Kurukshetra.

Always indicate the date that the source was accessed, as online resources are frequently updated or removed.

Garg. Bhavet (2011): Towards a New Natural Gas Policy, Political Weekly, Viewed on January 01, 2012 http://epw.in/user/viewabstract.jsp

REGULATION AND DE-REGULATION OF COOPERATIVES IN CONTEXT OF LEGAL FRAMEWORK

DR. AMLANBRATA CHAKRABORTY ASST. PROFESSOR SCHOOL OF MANAGEMENT NATIONAL INSTITUTE OF TECHNOLOGY AGARTALA

ABSTRACT

The laws relating to cooperatives have been playing a vital role in the development of co-operative movement in India as well as in Tripura. These laws were enacted in compliance with co-operative principles. In Tripura 'The Co-operative Societies Act' was came into effect in 1974. The aim and objective of the said law is to consolidate and amend regulatory framework relating to cooperatives in the state. Broadly the statute having provisions relating to, registration, members and their rights and liabilities, incorporation, duties and privileges of societies, what kind of government aid could possibly be given to societies, property and funds of societies, how to manage societies, how to carry out audit, inquiry, inspection and suspension, procedure for deciding disputes, aspects to deal with liquidations, insured co-operative bank's, co-operative land development banks, offences and penalties, appeals, review and revision, and other miscellaneous matters. But with careful observation, it could be stated that the regulatory framework to control co-operatives in Tripura is centralized. The reason to say so, is The Co-operative Societies Act allowing co-operatives a very limited scope to be rulled by their own bylaws. Co-operatives should be given liberty to administer their day-to-day work but state enacted law have curtailed their liberty. The present paper is dealing with such provisions to show how cooperative societies liberty are being controlled by state enactments.

KEYWORDS

Cooperatives, centralized, bylaw.

INTRODUCTION

n India first legislative action in relation to cooperative was taken in 1904, when Cooperative Societies Act was enacted. The main objective of the Act was to introduce a simplified regulatory framework, which could possibly be understood by common man. Scopes were created so that provincial governments could make suitable rules to meet specific situation relating to their respective areas. Though the Act had certain weaknesses. The main weakness of this Act lies in restricting itself to only credit cooperatives as it permitted only the registration of the primary credit societies. This is why in 1912 another law was passed. This Act is Cooperative Societies Act 1912. This enactment became base for all other Act passed by various state governments including Tripura.

THE TRIPURA COOPERATIVE SOCIETIES ACT, 1974

The Tripura Cooperative Societies Act, 1974 was enacted to consolidate and amend the law relating to cooperative societies in the state.

REGISTRATION

According to the Act, the power to appoint registrar of cooperative societies have been vested upon the state government. Provision have been also allowing to appoint more persons to assist the registrar of cooperative societies. The Tripura Cooperative Societies Act states, a society which has its objective of promotion of economic interest or general welfare of its members or of the public may be registered under this Act.

MEMBERS AND THEIR RIGHTS

Everybody those are competent to enter into contract under the provision of Indian Contract Act 1872, may become a member of a society. The farm or company or any other body corporate constituted under any law or any society, which was registered under Societies Registration Act could be member. Even the government could be member of cooperative society. The act provides provisions regarding cessation of membership. According to the statutory provision, cessation of membership takes place, when a particular member voluntarily resigns, dies or he or she is expelled from the society. The law also provides the procedure for expulsion from membership. The expulsion of any member should follow passing of a resolution in the relevant matter. Resolution must be passed by the three fourth of the societies member. The Act provides rights and such include right to vote, right to inspect documents pertaining to rules, regulation, bylaws, last audited balance sheet including audit notes.

INCORPORATION, DUTIES AND PRIVILEGES OF SOCIETIES

Registration of a society makes it to be a body under which it is registered. The entity of such body is perpetual. It is the duty of societies to keep copies of Act, rules, bylaws, list of membership and it must remain open for inspection by any member. The privileges, those are provided in the Act are similar to all immunities provided to a legal person in India along with other benefits to be remitted. Under Section 44, the government may by notification published in official Gazette, may remit the stamp duty, any fee payable by any society for registration of documents or court fees, any other tax.

GOVERNMENT AID TO SOCIETIES

The government may subscribe share of any society with limited liability. For this purpose of government must enter into an agreement. The government is having liability in respect of share, in the event of winding up of the company to the limit it had subscribed shares. On other hand government may give loans to societies. The Act also states that the government may guarantee the payment of the principal debentures issued by a society and associated interest and also may guarantee the payment of the share capital of a society to its members. Government may guarantee that the payment of loans given by cooperative Bank to a society. The statute stated that such provisions will stand notwithstanding anything inconsistent contained in any other law in the country

PROPERTY AND FUNDS OF SOCIETIES

The statute states that, no part of the funds of a society other than net profits, shall be divided by way of bonus or diffident or otherwise among its members. The distribution of net profits will be carried out following a declaration by the annual general meeting in compliance the provision of this Act, The Tripura Cooperative Societies Act, 1974. The Act also stated no honorarium shall be paid out of the funds and assets of the society other than net profits and such honorarium shall not exceed the limit as statute prescribed.

MANAGEMENT OF SOCIETIES

The Act states, the final authority of every society shall vest in the general body of members in general meeting. The management of every society shall vest in a committee constituted in accordance with a provision of this Act, rules and the bylaws, which shall exercise such powers and perform such duties as may be conferred by this Act. Election of the members of a committee shall be by secret voting method. The members of the committee of the society shall hold office not more than three years. After the expertly of the tenure the committee shall hand over the charges to the newly elected committee.

OTHER PROVISIONS

The Tripura Cooperative Societies Act, 1974 provides provision relating to liquidation, offences and penalties, appeals, review and revision. Apart from these provisions the act provided provision regarding insured Cooperative Banks, cooperative Len development banks along with miscellaneous provisions. A miscellaneous provision of the law has given the procedure to recover sums due to government, registrars power to recover certain sums by attachment and sale of property, provision regarding delegation of power of registrar of federal societies.

ANALYSES OF STATUTORY PROVISIONS IN THE LIGHT OF GUIDELINES FOR COOPERATIVE LEGISLATION ISSUED BY INTERNATIONAL LABOUR ORGANISATION

From the above discussion it is very clear The Tripura Cooperative Societies Act, 1974 have provided many expressed provisions and some of such provisions also amended in 2009. The Tripura Cooperative Societies(Second Amendment) Act, 2009 amended Section 2, Section 9, Section 13, Section 14, Section 20, Section 21, Section 27, Section 27, Section 45, Section 59, Section 59, Section 60, Section 61, Section 62, Section 65, Section 66, Section 67, Section 69, Section 70, Section 74, Section 78, Section 79, and different other new Sections were also inserted such as Section 10A, Section 20A, Section 21A, Section 47A, Section 66 A, Section 75A.

The Act has provided very detailed provision and releasing less scope for co-operative societies to be free from statutory compulsion. As already stated co-operatives are voluntary associations of persons, may only prosper if their members are autonomous in their economic activities. ¹

The legal nature of the cooperative law depends on the definition of its objective. If it is to regulate the activity of the cooperative sector, it will be part of public economic law and should include, beside the rules on the formation, structure, operations and dissolution of co-operatives, also rules on establishment, the setup and the powers of a supervisory authority. If, on the other hand it is to only propose to potential cooperators a mode of organisation which will permit them to develop their activities in an autonomous manner, then it will be part of private law. In the context of structural adjustment to the requirements of human rights, democracy and the rule of law, private law is the logical choice.²

CONCLUSION

Regulatory framework is meant for regulation. Regulation could not be carried out on basis of imposed instructions for a long time. Where economic activities are concerned, regulatory framework must be liberal so that people can exercise their discretion. But the law that we are having in Tripura to regulate cooperatives societies are stringent and scope to comply with bylaws is very limited. So we need the deregulation of the framework, so that co-operatives societies could do freely in their own interest, keeping their economic and commercial objectives in mind.

REFERENCES

- 1. "Cooperative Legislation in Developing Countries A Conceptual Framework for the Future" in The World of Cooperative Enterprise 1995, pp. 125 ff.
- 2. Hagen .Henry, Guidelines for Cooperative Legislation ,2nd Revised Edition ,International Labour Organisation, Chapter 3 Page 11 , 2006
- 3. Henry, Hagen: "Structural Changes in Co-operative Movements and Consequences for Co-operative Legislation in Western Europe –Finland" in Structural Changes in Co-operative Movements and Consequences for Co-operative Legislation in Different Regions of the World, ed. by Ashish Shah (Geneva, ILO, 1993), pp. 91 ff.
- 4. Neale, W.L.: "The European Cooperative Statute ... Who Needs It?" in The World of Co-operative Enterprise, 1995, pp. 169 ff.
- 5. Paul, James C.N./Dias, Clarence J.: Law and Legal Resources in the Mobilization of the Rural Poor for Self -Reliant Development, (New-York, International Center for Law in Development, 1980).
- 6. Ravoet, G.: "The Challenge Facing European Cooperative Banks" in The World of Co-operative Enterprise, 1994, pp. 65 ff.



¹ Hagen .Henry, Guidelines for Cooperative Legislation ,2nd Revised Edition ,International Labour Organisation, Chapter 3 Page 11 , 2006

² ibid.

REQUEST FOR FEEDBACK

Dear Readers

At the very outset, International Journal of Research in Commerce, IT & Management (IJRCM) acknowledges & appreciates your efforts in showing interest in our present issue under your kind perusal.

I would like to request you to supply your critical comments and suggestions about the material published in this issue as well as on the journal as a whole, on our E-mailinfoijrcm@gmail.com for further improvements in the interest of research.

If youhave any queries please feel free to contact us on our E-mail infoijrcm@gmail.com.

I am sure that your feedback and deliberations would make future issues better – a result of our joint effort.

Looking forward an appropriate consideration.

With sincere regards

Thanking you profoundly

Academically yours

Sd/-

Co-ordinator

DISCLAIMER

The information and opinions presented in the Journal reflect the views of the authors and not of the Journal or its Editorial Board or the Publishers/Editors. Publication does not constitute endorsement by the journal. Neither the Journal nor its publishers/Editors/Editorial Board nor anyone else involved in creating, producing or delivering the journal or the materials contained therein, assumes any liability or responsibility for the accuracy, completeness, or usefulness of any information provided in the journal, nor shall they be liable for any direct, indirect, incidental, special, consequential or punitive damages arising out of the use of information/material contained in the journal. The journal, nor its publishers/Editors/Editorial Board, nor any other party involved in the preparation of material contained in the journal represents or warrants that the information contained herein is in every respect accurate or complete, and they are not responsible for any errors or omissions or for the results obtained from the use of such material. Readers are encouraged to confirm the information contained herein with other sources. The responsibility of the contents and the opinions expressed in this journal is exclusively of the author (s) concerned.

ABOUT THE JOURNAL

In this age of Commerce, Economics, Computer, I.T. & Management and cut throat competition, a group of intellectuals felt the need to have some platform, where young and budding managers and academicians could express their views and discuss the problems among their peers. This journal was conceived with this noble intention in view. This journal has been introduced to give an opportunity for expressing refined and innovative ideas in this field. It is our humble endeavour to provide a springboard to the upcoming specialists and give a chance to know about the latest in the sphere of research and knowledge. We have taken a small step and we hope that with the active cooperation of like-minded scholars, we shall be able to serve the society with our humble efforts.

Our Other Fournals





