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THE AMALGAMATION OF SBI AND ITS SUBSIDIARIES: OPPORTUNITIES AND CHALLENGES

ANAND DHANANJAY WALSANGKAR LECTURER DR. BAMU SUB-CAMPUS OSMANABAD

ABSTRACT

before 3 or 4 years an issue of consolidation of Indian nationalise banking industry had discussed, but now a days this deliberations are emphasize obtain about merging of Associate banks into State Bank of India (SBI) who is one of the largest Nationalise bank in our countryside. The present paper focus on the impact of consolidation on Indian Economy and Business concern.

KEYWORDS

SBI and its associates banks, pros & cons of consolidation, contemporary issues.

INTRODUCTION

1 n our country State bank of India plays an vital role in Economical background to small account transaction which smoothly touch the heart of every Indian. the banking sector in India are widely spread across the nation. the main purpose of banking to make commercial business and transactions not only in India but also in global world. in this research paper we are study about the Merging of State bank of India(SBI) and its subsidiaries, what implications on economic concerns and how the business of India are execute enormously.

Initiative of merging procedure

The negotiations for merging of 5 associate banks State Bank of Bikaner and Jaipur, State Bank of Hyderabad, State Bank of Mysore, State Bank of Patiala and State Bank of Travancore and Bharatiya Mahila Bank by acquire their businesses including assets and liabilities with SBI started in 2016. The merger of these six subsidiaries was approved by Union Cabinet on 15 June 2016. The State Bank of India and all its associate banks are identified by the same blue keyhole logo. The State Bank of India word mark usually has one standard typeface, but also utilises other typefaces.

The first step towards unification occurred on 13 August 2008 when State Bank of Saurashtra merged with SBI, reducing the number of associate state banks from seven to six. Then on 19 June 2009 the SBI board approved the absorption of State Bank of Indore. SBI holds 98.3% in State Bank of Indore. (Individuals who held the shares prior to its takeover by the government hold the balance of 1.7%.).

The acquisition of State Bank of Indore added 470 branches to SBI's existing network of branches. Also, following the acquisition, SBI's total assets will inch very close to the 10 trillion mark (10 billion long scale). The total assets of SBI and the State Bank of Indore stood at 9,981,190 million as of March 2009. The process of merging of State Bank of Indore was completed by April 2010, and the SBI Indore branches started functioning as SBI branches on 26 August 2010.

State Bank of India(SBI) is an Indian multinational, public sector banking and financial services company. It is a government-owned corporation with its headquarters in Mumbai, Maharashtra. As of 2014-15, it had assets of INR 20,480 billion (USD 310 billion) and more than 14,000 branches, including 191 foreign offices spread across 36 countries, making it the largest banking and financial services company in India by assets. The company is ranked 232nd on the Fortune Global 500 list of the world's biggest corporations as of 2016.

State Bank of India is one of the Big Four banks of India, along with ICICI Bank, Bank of Baroda and Punjab National Bank. The bank traces its ancestry to British India, through the Imperial Bank of India, to the founding, in 1806, of the Bank of Calcutta, making it the oldest commercial bank in the Indian Subcontinent. Bank of Madras merged into the other two "presidency banks" in British India, Bank of Calcutta and Bank of Bombay, to form the Imperial Bank of India, which in turn became the State Bank of India in 1955. Government of India owned the Imperial Bank of India in 1955, with Reserve Bank of India (India's Central Bank) taking a 60% stake, and renamed it the State Bank of India. In 2008, the government took over the stake held by the Reserve Bank of India. State Bank of India is a banking behemoth and has 20% market share in deposits and loans among Indian commercial banks.

OPERATIONS

SBI provides a range of banking products through its network of branches in India and overseas, including products aimed at non-resident Indians (NRIs). SBI has 14 regional hubs and 57 Zonal Offices that are located at important cities throughout India. Under the Pradhan Mantri Jan DhanYojana of financial inclusion launched by Government in August 2014, SBI held 11,300 camps and opened over 30 lacs accounts by September, which included 21.16 lacs accounts in rural areas and 8.8 lacs accounts in urban areas.

DOMESTIC PRESENCE

SBI has 18,354 branches in India. In the financial year 2012-13, its revenue was INR 200,560 Cores (US\$36.9 billion), out of which domestic operations contributed to 95.35% of revenue. Similarly, domestic operations contributed to 88.37% of total profits for the same financial year.

INTERNATIONAL PRESENCE

As of 2014-15, the bank had 191 overseas offices spread over 36 countries having the largest presence in foreign markets among Indian banks.

It has branches: Singapore, Moscow, Colombo, Dhaka, Frankfurt, HongKong, Tehran, Johannesburg, London, Los Angeles, Male in the Maldives, Muscat, Dubai, New York, Osaka, Sydney, and Tokyo. It has offshore banking units in the Bahamas and Bahrain, and representative offices in Myanmar, Bhutan and Cape Town. SBI has 7 retail banking branches in Singapore. The Canadian subsidiary SBI Canada Bank (previously- State Bank of India (Canada) also dates to 1982. It has six branches, four in the Toronto area and two in the Vancouver area. SBI operates several foreign subsidiaries or affiliates.

In 1990, it established an offshore bank: State Bank of India (Mauritius). SBI (Mauritius) has 15 branches in major cities/towns of the country including Rodriguez. SBI Sri Lanka now has three branches located in Colombo, Kandy and Jaffna. The Jaffna branch was opened on 9 September 2013. SBI Sri Lanka, the oldest bank in Sri Lanka, celebrated its 150th year in Sri Lanka on 1 July 2014.

In 1982, the bank established a subsidiary, State Bank of India (California), which now has ten branches – nine branches in the state of California and one in Washington, D.C. The 10th branch was opened in Fremont, California on 28 March 2011. The other eight branches in California are located in Los Angeles, Artesia, San Jose, Canoga Park, Fresno, San Diego, Tustin and Bakersfield.

In Nigeria, SBI operates as INMB Bank. This bank began in 1981 as the Indo-Nigerian Merchant Bank and received permission in 2002 to commence retail banking. It now has five branches in Nigeria.

In Nepal, SBI owns 49% of SBI Nepal (State Bank in Nepal) share with Nepal Government owing the rest and SBI NEPAL has branches throughout the country in each and every city as banking has become the major part of daily life for Nepalese people.

In Moscow, SBI owns 60% of Commercial Bank of India, with Canara Bank owning the rest.

In Indonesia, it owns 76% of PT Bank Indo Monex.

The State Bank of India already has a branch in Shanghai and plans to open one in Tianjin.

In Kenya, State Bank of India owns 76% of Giro Commercial Bank, which it acquired for US\$8 million in October 2005.

In January 2016, SBI opened its first branch in Seoul, South Korea following the continuous and significant increase in trade due to the Agreement signed between New Delhi and Seoul in 2009.

As of 31 March 2016, SBI has 49,577 ATMs & SBI group (including associate banks) has 58,541 ATMs.

EMPLOYEES

SBI is one of the largest employers in the country having 222,033 employees as on 31 March 2014, out of which there were 45,132 female employees (20%) and 2,610 (1%) employees with disabilities. On the same date, SBI had 42,744 Schedule Caste (19%) and 17,243 Schedule Tribe (8%) employees. The percentage of Officers, Assistants and Sub-staff was 36%, 46% and 18% respectively on the same date Hiring drive: 1,776 Assistants and 1,394 Officers joined the Bank in FY 2013-14, for expansion of the branch network and to mitigate staff shortage, particularly at rural and semi-urban branches. Staff productivity: As per its Annual Report for FY 2013-14, each employee contributed net profit of INR 4.85 lacs.

Major Competitors:- Some of the major competitors for SBI in the banking sector are large private sector banks ICICI Bank, HDFC Bank, Axis Bank, IndusInd Bank, small regional banks and other public sector banks Canara Bank, Bank of India and Union Bank of India. However, in terms of average market share, SBI is by far the largest player in the market.

Turnover of Associate Banks of SBI: SBI now has one associate bank, down from the eight that it originally acquired in 1959. All use the State Bank of India logo, which is a blue circle, and all use the "State Bank of" name, followed by the regional headquarters' name.

1) State Bank of Patiala:- His Highness Bhupinder Singh, Maharaja of Patiala State, founded the Patiala State Bank on 17 November 1917 to foster growth of agriculture, trade and industry. The bank combined the functions of a commercial bank and those of a central bank for the princely state of Patiala. The formation of the Patiala and East Punjab States Union in 1948 led to the bank being reorganized, being brought under the control of the Reserve Bank of India, and being renamed Bank of Patiala. On 1 April 1960 Bank of Patiala became a subsidiary of State Bank of India and was renamed State Bank of Patiala.

Presently, State Bank of Patiala has a network of 1445 service outlets, including 1314 branches, in all major cities of India, but most of the branches are located in the Indian states of Punjab, Haryana, Himachal Pradesh, Rajasthan, Jammu & Kashmir, Uttar Pradesh, Madhya Pradesh, Delhi, Gujarat and Maharashtra.

The talk of bank merger is thicker in the air now, than never before. At this subject point no 129. And page no 24 of Union Budget 2014-2015 submitted, so question strongly arises about what will be the effect of bank merger? what impact on bank employees? what are implications and consequences? whether bank mergers in good or bad in Indian context? we analyse these points hereunder

Competitors:- Some of the major competitors for SBP in the banking sector are State Bank Of India, Axis Bank, ICICI Bank, HDFC Bank, Punjab National Bank, Bank of Baroda, Canara Bank and Bank of India. However, in terms of average market share, SBP is by far the largest player in the market.

Branches and ATM Service:- The State Bank of Patiala has more than 1300 branches, spread across the major cities of India. The majority of its branches are located in Punjab, Haryana, Himachal Pradesh, Uttar Pradesh, Rajasthan, Jammu& Kashmir Delhi, and Chandigarh. The Bank provides easy access to money to its customers through its ATMs spread over 21 states and 2 union territories of India. It was the first bank in India to go on CORE 100%.

2) State Bank of Mysore:- State Bank of Mysore was established in the year 1913 as The Bank of Mysore Ltd. under the patronage of Maharaja Krishna Raja Wadiyar IV, at the instance of the banking committee headed by the great Engineer-Statesman, Bharat Ratna Sir M.Visvesvaraya. During 1953, "Mysore Bank" was appointed as an agent of Reserve Bank of India to undertake Government business and treasury operations, and in March 1960, it became a subsidiary of the State Bank of India under the State Bank of India (subsidiary Banks) Act 1959. Now the bank is an Associate Bank under State Bank Group and the State Bank of India holds 92.33% of shares. The Bank's shares are listed in Bengaluru, Chennai, and Mumbai stock exchanges.

This bank has 976 branches and 10627 employees (June 2014) and the Bank has 772 branches (79%) in Karnataka State. The bank has regional offices in Bengaluru, Mysuru, Mangaluru, Mandya, Hassan, Shivamogga, Davangere, Ballari, Tumakuru, Kolar, Chennai, Coimbatore, Hyderabad, Mumbai and New Delhi. The bank's turnover in the year 2013-2014 was around US\$19 Billion and Profit about US\$46 Million.

3) State Bank of Bikaner and Jaipur:- State Bank of Bikaner & Jaipur came into existence on 1963 when two banks, namely, State Bank of Bikaner (established in 1944) and State Bank of Jaipur (established in 1943), were merged. Both these banks were subsidiaries of the State Bank of India under the State Bank of India (Subsidiary Bank) Act, 1959.

4) State Bank of Hyderabad:- The bank was the central bank of the erstwhile Nizam state under the name Hyderabad State Bank. It was established on 8 August 1941 under the Hyderabad State Bank Act, during the reign of the last Nizam of Hyderabad, Mir Osman Ali Khan. The bank managed the Osmania Sicca, the currency of Hyderabad state, which covered the present-dayTelangana, some districts later known as Hyderabad-Karnataka of Karnataka and Marathwada of Maharashtra. (At the time a number of the princely states had their own currencies.) The bank also carried out commercial banking. The bank opened its first branch at Gunfoundry, Hyderabad on 5 April 1942. The Imperial Bank of India, which had established a branch in Hyderabad in 1868 and another in Secunderabad in 1906, provided officers and clerical staff in the initial stages, and later provided training for new recruits. The first secretary of Hyderabad State Bank was Muhammad Saleh Akbar Hydari, son of Sir Akbar Hydari. After Partition, on 17 September 1948, the Indian Army conducted Operation Polo, which resulted in the annexation of Hyderabad to India. By 1950, the bank had some 50 branches, including branches in parts of the then Hyderabad State that would later be transferred to other states.

In 1956, the Reserve Bank of India took over the bank as its first subsidiary and renamed it State Bank of Hyderabad. That Aurangabad, Beed, Parbhani, Nanded and Osmanabad mergedwith Maharashtra state. Gulbarga, Bidar, Raichur, and parts of Osmanabad were merged with Karnataka state. The remaining districts formed part of Andhra Pradesh state, until the formation in 2015-16 of the state of Telangana. After the trifurcation, the branches of Hyderabad State Bank continued to conduct government transactions in their new states as well.

The Bank's head office is situated at Gunfoundry Area, Hyderabad, India. SBH has over 2,000 branches and about 18,000 employees. The Bank's business has crossed Rs. 2.4 trillion as on 31.12.2015 with a net profit of Rs. 8.12 billion.

5) State Bank of Travancore:-SBT was established in 1945 as the Travancore Bank Ltd, at the initiative of Travancore Divan C. P. Ramaswamilyer. Following popular resentment against his dictatorial rule, the bank no longer credits his role. Instead, the Bank now considers the Maharaja of Travancore as the founder, though the king had little to do with the founding. Although the Travancore government put up only 25% of the capital, the bank undertook government treasury work and foreign exchange business, apart from its general banking business. Its registered office was at Madras. In 1960, it became a subsidiary of State Bank of India under the SBI Subsidiary Banks Act, 1959, enacted by the Parliament of India

SBT as of March 31, 2015 has a network of 1,157 branches and 1,602 ATMs, covering 18 states and three union territories. As of March 31, 2015, SBT has a total business of ₹1.61 lakh crore (US\$25.23 billion), comprising total deposits of ₹91,077 crore (US\$14.29 billion) and gross advances of ₹69,907 crore (US\$10.96 billion). The bank has reported a net profit of nearly ₹192 crore(US\$30.12 million) in the fourth quarter of the fiscal year 2014-15, compared with ₹48.6 crore(US\$7.62 million) a year ago, registering a growth of 295%. For the full fiscal year 2014-15, profit came in at ₹336 crore, against ₹304 crore a year ago.

6) Bhartiya Mahila Bank:- is an Indian financial services banking company based in New Delhi, India. Former Indian Prime Minister Manmohan Singh inaugurated the system on 19 November 2013 on the occasion of the 96th birth anniversary of former Indian Prime Minister India Gandhi. Although initially reported as a bank exclusively for women, the bank allows deposits to flow from everyone, but lending will be predominantly for women. India is the third country in the world to have a bank especially for women, after Pakistan and Tanzania

Capital:- The Bank's initial capital consists of Rs 1,000 core. The government plans to have 25 branches of the said bank by the end of March 2014 and 500 branches by 4th year of operation (2017). US-based FIS Global, in partnership with Wipro is leading the race for aRs 1,000-crore contract to provide IT systems at the country's first women-focussed bank, it is reliably learnt.

Branches:- The Bank currently has 103 branches and is planning to open more than 700 branches within 2 years. Currently BharatiyaMahila Bank's branches are located at the following places- Mumbai-Nariman Point, Central Mumbai-Ghatkopar, Thane, Pune, Patna, Noida, Chandigarh, Bhubaneshwar, Panchkula, Kochi, Vadodara, Ahmedabad, Indore, Bhopal, New Delhi-Nehru Palace, New Delhi-Model Town, Chandigarh, Gurgaon, Patna, Ranchi, Raipur, Kolkata, Guwahati, Shimla, Shillong, Gangtok, Thiruvananthapuram, Chennai, Coimbatore, Madurai, Bengaluru, Mangalore, Hyderabad, Visakhapatnam, Jaipur, Alwar, Dholpur, Komargiri, Kakinada, Goa-Panji, Agartala, Agra, Haridwar, Kanpur, Lucknow, Dehradun, Doddapalya, Kutiyatu, and Lalithadripura.

IMPACT OF MERGING

TABLE 1

Factors	SBI (2016)	SBI Associates (2016)	Merging (2016)
Net Profit(in Corer)	9951	1,639	11,589
CAR(%)	13.12	11.59	12.66
Gross NPA	98,173	23,796	1,21,969
Gross NPA(%)	6.50	5.98	6.40
Net NPA	55,807	13,087	68,894
Net NPA(%)	3.81	3.39	3.73
Restructed Advances(in corer)	66.117	35.396	94.569
PCR(%)	60.69	60.03	60.56
Not including in calculations	2)assets can be revaluated of Associates 400cr approx and SBI		
1)Equity capital of Rs.1000 of Bhartiya mahila bank	1000cr approx. If included CAR over 85 bps		

TABLE 2

Sr.no	Opportunities	Challenges
A) Overall Pic-	1) After Merging the Indian banks can manage their liquidity short	After merger in shifting/closure of ATMs, branches and controlling of-
ture	terms and long terms so that SBI don't borrow their money at every	fices, it is not prudent and so much economical in urban and metropol-
	moment to RBI	itan centres.
	2)The no. public sector banks will come down to 6-7 after this con-	Merger results in job losses and immediate VRS and slows down or
	solidation.this will increases intense and professional competition	stoppage in recruitment. this will worsen the unemployment which
	into banks as well as leads unhealthy practises and regulatory violations are present	leads law and order disturbances.
	3)The public sector banks holds 77% market so that banks having	After merging their is financial delay occur in enforcing government
	to use more money after merging as well as SBI being gain higher	aided schemes, grants and subsidies. the bank account linked to ECS so
	ratings and recognition, after consolidation the inter transaction	it is Expansive. the head office of the banks are now places at far dis-
	will come down which improves clearance of accounts	tance may be in one side corner in country and branches are in other
		side.
B) Banks fi-	1)Synergy of operations and scale of economy are higher profits.	We can't prevent lethargy, conflicts and discontentment among staff
nancial	many controlling offices are closed and this will reduces in posts	for the top positions those bank will reduce the will tough and ugly com-
Health	like GM,ED,CMD and RM.	petition facing.
	2)After merging, there is reduction Govt. nominees, RBI delegates	This my loosen the control RBI in banks, which leads spoils the reputa-
2) 2 .	which so much make interference in bank proceedings.	tion and credibility of RBI.
C) Organiza-	1)in new entity, employee works better with healthy environment	It is so much challenging job when merging happen there are large no
tional climate	and comfort unless the employee enable in working he will not get-	branches are tackle to difficult and over response given to system may
&cultural	ting direct punishment.	increase domination.
D) Human Re-	1)After merging, the banks strength is more & visible. Employees	Bank forcefully implement the scheme of VRS after age of 50 employee
sources	are bargain for wages and service conditions 2)after merging bank offers more money for training programs &	complete their 25 yrs service of merging. After merging promotion conditions lay down employee in SBI having
	development for employees.	greater chances to promote first, it grows in prevalence &unemploy-
	development for employees.	ment.
E) Trade Un-	in new environment unions have more numerical strength which	In new setup union leader lose their position and new leaders are arro-
ion	flushed with funds & no dominance on different no. unions.	gant and self-centred.
F)Customer	In new setup bank gives better service quality with honest re-	After merging, customer have no option to use its parent bank service.
service	sponse and acceleration to customer problems.	7 men menging) contented no option to use its parent sum service.
G) monitor-	After merging, banks are comes in single pillar so that it is easy to	Merging, problem of corruption occurs in bank accounts, subsidies, aid
ing, regula-	control and regulate bank business.	etc. when a big bank books huge loss or crumbles the there will be a big
tion &control.		jolt in banking industry.
H) sharehold-	The fall in share price is temporary and it grows up coming soon	After merger the rates of share price are fallen down and dividend also
ers	and loss in dividends are made by increase in stock market.	diminish forever.
I) General	1)After merger all public sector banks extending all types of ser-	1)it will confused after merging, the remembrance of bank grouped to-
public	vices.	gether.
	2)While deposit interest rates may go up marginally, loans may be-	2)poor people will hesitate to enter in bank, looks posh furniture, fully
	come cheaper.	air conditioned branches increases exponentially.

SUGGESTIONS

- 1) After merging, shares Indian banks not be sold in foreign banks or institution beyond any limit.
- 2) Whenever further divestment takes place, the government shareholding not followed below 51% under any circumstances. so it ensures that the government of India monitors all activities of SBI.
- 3) For consolidation process it requires careful study in depth and sufficient time to implement this scheme. in my assessment 2 yrs time is more convenient, reasonable and adequate to merging.
- 4) The decision regards with selection of smaller banks to larger company is to be taken carefully and grouping of various banks for this purpose is key issue involved. The government shall not take risk of political socio-economical pressure.
- 5) The acquiring bank shall not attempt to dominate or subsume the acquired bank. Good aspects of both bank should be combined, in ordered to make confidence within stakeholders.
- 6) Personnel absorbed from acquired banks will be required to undergo carefully, intermittent training programmes with the philosophies, processes and technology in the new environment. The management must be ready with a good roadmap for this and allot considerable budgetary resources for this purpose.
- 7) The inconvenience and discomfort brought by bank employees are about job losses, reduction of VRS, forcefully resignation, as me thought adequate amount of compensation must be awarded who quite their service, after consolidation.

Recent Developments:-on completing this paper SBI chairperson Hon. Arundhati Bhattacharya announces some conflict resolution and criticism made by union of subsidiaries.

TABLE 3

After Consolidation	Factual Happenings to subsidiaries from SBI
1) Increase the assets of SBI about 37lacs corer	1) Shareholders of SBBJ having get 28 share in case it invest 1 share
2) Higher ratings in world as a 45 th bank	2) The SBM, SBT shareholders get 22 shares in his 10 shares of each
3) Increment in no. Branches around 22,500	3) In case of BMB 100 corer share of having price 10 rs each get 4,42,31,510 shares
4) More than 58,000 ATM centres	4) After consolidation the emoluments, allowances of present employee remains same as well as after retirement also.
5) More than 50 corers of customers	

CONCLUSION

From my paper as me thought the ideology and criticism are eliminating about the merging Associate banks into SBI. After merging happens it is easy, comfort and sophisticated duty followed by employees. so i pay my warm greetings for this consolidation.

REFERENCE

www.wikipedia.com/mergingofbanks

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