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**LOCAL GOVERNMENT PERFORMANCE AND ITS ASSOCIATED REWARD
POLICIES: THE CONSIDERATIONS OF ECONOMIC GROWTH AND ENVIRONMENT
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ABSTRACT

This paper uses eighteen Taiwanese local governments in 2013 as the decision-making units (DMUs) to evaluate their achievements in economic growth and environmental protection. In particular, we propose performance-based reward policy and slack-based reward policy for encouraging the achievements based on the evaluated efficiency scores and output slacks. Different from previous studies, we consider three undesirable outputs (unemployment, garbage generation, and air pollution) to respond the destructions in economy and environment as governments execute their duties. Empirical results show that most of the local governments are inefficient in three efficiency scores and the technical inefficiency mainly comes from scale inefficiency. All the three undesirable outputs are over-produced relative to a given real disposal income per capita. Ignoring the undesirable outputs will result in biased efficiency evaluations and associated reward policies. In addition, the performance-based reward policy provides a smaller standard deviation of reward share than the slack-based reward policy.

MEASUREMENT AND EVALUATION OF FINANCIAL PERFORMANCE OF SIYARAM SILK MILLS LIMITED THROUGH Z-SCORE MODEL

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ABSTRACT

The textile industry of India plays a substantive role in the economy. This is one of the largest industries in India in terms of employment generation and earning foreign exchange. Finance is the significant facet of every business and financial analysis can be applied in a wide variety of situations to give business managers the information they need to make critical decisions. Therefore, it is important to monitor the financial position and strength of a company through its financial statement, which throws light on the operational efficiency and financial position of the company. The prediction and prevention of financial distress is one of the major factors, which will help to avoid financial distress. This evaluation should be done very carefully and rationally and it can be done by using various tools, such as-ratio analysis, decision theory etc. The result of analysis shows the present performances, but it cannot exhibit whether the company will have any chances of bankruptcy/financial distress in near future or not. Z score is a financial tool, which is used for bankruptcy prediction. It analyses financial data and the result of analysis categorize a company in a zone according to its performance out of three zones; the zones are- bankruptcy, grey and safe zone. This study was undertaken with a view to assess the financial strength of Siyaram Silk Mills Ltd. for five financial years 2009-10 to 2013-14 through the method of ratio analysis. The Z score model has been adopted for analyzing the financial strength of the company. The study reveals that financial strength of Siyaram Silk Mills Ltd. is lies in grey zone and future in this situation is uncertain to predict as per Altman guidelines of Z score.

A PRAGMATIC STUDY ON THE ASSOCIATION OF DEMOGRAPHICS ON INVESTOR'S INVESTMENT DECISION

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ABSTRACT

The revolution in the financial sector made mutual funds a significant gateway for the small investors. Mutual Funds provide a platform for a common investor to participate in the Indian capital market with professional fund management irrespective of the amount invested. The Indian mutual fund industry is increasing its horizon speedily and this is reflected in the extending in assets under management of various fund houses. Mutual fund investment is less risky than directly investing in stocks and is therefore a safer alternative for risk averse investors. This paper makes an attempt to identify which demographic factor has an association with the investor's investment decision. The research aims at finding out the demographic factors affecting investment decision. The findings will help mutual fund companies to identify the areas required for improvement and can also improve their marketing strategies. It will help the MF companies to create new and innovative product according to the orientation of investors."

SATISFACTION LEVEL OF MIGRANT EMPLOYEES WITH SPECIAL REFERENCE TO TIRUPUR GARMENT INDUSTRY

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ABSTRACT

This study reveals that job satisfaction is the major motivating factor responsible for Quality of work life. Job satisfaction in the organization significantly differs from one organization to the other, one department to the other and even from one unit to the other depending upon the various factors influencing in the organization. Job satisfaction refers to the result of various attitude possessed by a migrant employee. The main objective of doing the study is to understand what job satisfaction means to migrant employees. It helps to understand how good working conditions help migrant employees to work more efficiently. It is all about migrant employee involvement, which consists of methods to motivate migrant employees to participate in decision making. This helps in building good relationships. This paper is a means to appreciate the nitty-gritty involved in migrant employee's relationship with the organization and employers.

**CORPORATE SOCIAL RESPONSIBILITY IN INFORMATION TECHNOLOGY SECTOR
– A STUDY WITH REFERENCE TO SELECT (IT) INDUSTRY IN CHENNAI**

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ABSTRACT

India is the first country in the world to enshrine corporate giving into law. Corporate Social Responsibility (CSR) is referred as a corporate initiative to assess and take responsibility for the company's effects on the environment and impact on social welfare and to promote positive social and environmental change. It efforts that go beyond what may be required by regulators. The income is earned only from the society and therefore it should be given back. Further as per the CSR Rules, the provisions of CSR are not only applicable to Indian companies, but also applicable to branch and project offices of a foreign company in India. Many of the leading corporations across the world had realized the importance of being associated with socially relevant causes as a means of promoting their brands. Cause related marketing and corporate social responsibility has provided companies with a new tool to compete in the market. CSR refers to the corporation's obligation to all the stake holder. It seems from the desire to do well and get self satisfaction in return as well as societal obligation of business. This could be a strategic marketing activity a way for a company to do well by doing good, distinct from sales promotion, corporate philanthropy, corporate sponsorship, corporate Sa-maritan acts and public relations.

**PERFORMANCE OF MGNREGS IN KERALA: A SPECIAL REFERENCE AT
KADAPLAMATTOM GRAMA PANCHAYATH**

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ABSTRACT

Mahathma Gandhi National Rural Employment Guarantee Act (MGNREGA) is a job guarantee scheme for rural Indians. It was enacted by legislation on 25 August 2005. The scheme provides a legal guarantee for at least 100 days of paid employment in every financial year to adult members of any household willing to do unskilled manual work related to public work at statutory minimum wages of 240 per day in 2017 prices. The MGNREGA has affirmative impact on empowerment pattern of women. Women have benefited both as individual and community. Women are benefitted individually because they are capable to earn separately, spend some money for their requirements, contribute in family expenditure etc...During this project, the majority of the respondents are satisfied with MGNREGS programme and they are fully aware about the remuneration pattern, working facilities provided by MGNREGS scheme.

A COMPARATIVE ANALYSIS OF THE ROLE OF AGRICULTURAL POLICIES AS DRIVERS OF GROWTH AND DEVELOPMENT OF THE AGRICULTURAL SECTOR IN NIGERIA, 1981-2014

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ABSTRACT

A comparative analysis of the role of agricultural policies and programmes in driving growth and development of the agricultural sector in Nigeria between 1981 and 2014 was done in this study. This paper divided the study period into four policy periods starting from 1981 and ending in 2014. The paper used the periods of implementation as the basis for grouping the policy or policies. Graphs, descriptive statistics, and ANOVA were adopted as the tools for data analysis. It was found that successive agricultural policies has impacted positively on a majority (i.e. four out of six) of the agricultural growth and development indicators. But when compared with other sectors and indicators like the industrial sector and food import, the study found that the agriculture sector despite the various agricultural policies performed poorly. The study concluded that, though the policies and programmes has had significant impact on the selected agricultural growth and development indicator, it has not been able to make the agricultural sector outperform the industrial sector and produce enough food to make the nation food sufficient. It was therefore recommended that that the appropriate authorities should dedicate more funds to the agricultural sector and also strategically improve on existing agricultural policies and programmes.

SATISFACTION LEVELS OF THE CUSTOMERS IN TELECOM SERVICE PROVIDERS – A STUDY IN ANANTAPURAMU DISTRICT

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ABSTRACT

Satisfaction levels of the customers play a vital role in developing any sector; particularly in telecom sector, the competition between the service providers is very high. From last 15 years or more telecom service providers are providing telecom services to their customers but still they are not in a position to satisfy 100% to their customers, due to this reason the customers of one service provider attracted to another service provider and finally decided to use second sim service from different service provider. The important service providers in the study area are 1. Airtel, 2. BSNL, 3. Idea, 4. Vodafone, 5. Reliance, 6. Tata Docomo and 7. Uninor.

ACCOUNTING METHODOLOGY OF SARVA SHIKSHA ABHIYAN PROJECT WITH SPECIAL REFERENCE TO GUJARAT STATE

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ABSTRACT

Sarva Shiksha Abhiyan project is a centrally sponsored programme by Ministry of HRD Government of India to be implemented by the respective state government. In Gujarat State, it is functioning from 2000-2001 onwards. This research paper titled "Accounting Methodology of Sarva Shiksha Abhiyan Project with special reference to Gujarat State" is aimed to review financial and accounting aspect of the SSA project functioning in the Gujarat State by studying accounting policies and practices of accounting by the project. The paper describes significant accounting policies and accounting procedures adopted by SSA in Gujarat State and review thereof.

DEMONETIZATION AND ITS IMPACT ON INDIAN ECONOMY

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ABSTRACT

Demonetization of currency means to discontinue with the said currency and issuing new currency by replacing the old one. In any economy, demonetization refers to an act of government of nation who pulls or discontinues the circulation of one or more than one currency. The money is pulled from circulation, often to replace by new notes or discontinued permanently. Prior to last year demonetization i.e. (year 2016) that high notes of rupee 500 and 1000 ceases to be a legal tender, there were two similar instances in India i.e. in the year 1946 and in the year 1978 when a ordinance was proclaimed formally that rupee 1000, 5000 and 10000 would stop being a legal tender. This article explores the advantages and impact of demonetization and its role in uplifting the economic growth of Indian economy.

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