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PROBLEMS AND PROSPECTS OF SMALL AND MEDIUM ENTERPRISES (SMEs) IN WARANGAL URBAN DISTRICT – A STUDY

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ABSTRACT

Small and Medium Enterprises (SMEs) play key role in the economic development of the country. It is providing large scale employment. In This paper has been covered Present Position of Small and Medium Enterprises(SMEs). Which are Financial Problems, Marketing Problems, Technological Problems, Management Problems, Raw Material Problems and Other Problems. To offer the suggestions are Central and State Governments provide assistance to SMEs for Strengthening the Share Capital, Banks are increase Loan amount, to increase Transport Facilities, to enhance Marketing Facilities, Government has to provide Raw Material directly to the SMEs, Government has to conduct Training & Development Programmes and Appropriate Technologies for the SMEs has developed in various Sectors.


KEYWORDS

Warangal urban district, small and medium enterprises, small and medium entrepreneurs.

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M10, M13, M19, L26.

INTRODUCTION

 Small and Medium Enterprises (SMEs) also play significant role in the economic development of the Nation. It is contribution to domestic production, significant export earnings, low investment requirements operational flexibility, location wise mobility, low intensive imports, capacities to develop appropriate indigenous technology, import substitution, contribution towards Defence production Technology-oriented industries competitiveness in domestic and export markets thereby generating new entrepreneurs by providing knowledge and training.

OFFICIAL DEFINITION OF SMEs IN INDIA

Micro, Small and medium enterprises Development (MSMED) Act 2006.

Manufacturing Sector: The Enterprises engaged in the manufacture production or goods pertaining to any Industry specified in the first schedule to the Industries (Development and Regulation) Act 1951.

1. Manufacturing Sector: The Enterprises are defined in terms of investment in Plant & Machinery (as notified Gide S.O 1642(E), Dated 29-Sep-2006), which is presented in the table below:

TABLE 1: SHOWING INVESTMENT CEILING FOR MSMES IN MANUFACTURING SECTOR

Manufacturing Sector	Investment Plant & Machinery
Micro Enterprises	Does not exceed Rs. 25 Lakhs
Small Enterprises	More than Rs. 25 Lakhs, but does not exceed Rs. 5 Crore
Medium Enterprises	More than Rs. 5 Crore, but does not exceed Rs. 10 Crore

Source: Ministry of MSMEs, Government of India.

2. Service Sector: The Enterprises engaged in providing or rendering of services defined in terms of investment in equipment (as notified vide S.O.162(E), Dated 29-Sep-2016), which is presented in the table below:

TABLE 2: SHOWING INVESTMENT CEILING FOR MSMES IN SERVICE SECTOR

Service Sector	Investment in Equipment
Micro Enterprises	Does not exceed RS 10 Lakhs
Small Enterprises	More than Rs. 10 lakhs, But Does Not exceed Rs.2 Crore
Medium Enterprises	More than Rs. 2 Crore, But Does not Exceed Rs. 5 Crore

Source: Ministry of MSMEs, Government of India.

OBJECTIVES OF THE STUDY

The Study will be focus on the following objectives:

1. To Study the Small and Medium Enterprises (SMES) in India.
2. To examine the Problems and Prospects of SMEs.

SCOPE OF THE STUDY

The Study broadly examines the Problems and Prospects of Small and Medium Enterprises (SMEs)in Warangal Urban District.

METHODOLOGY

The required data collecting using both primary and secondary data. Primary data collecting from using structured questionnaire a part from this Personal Interview, Group Discussion and Observation Method. Secondary data collected from Books, Annual Reports, Journals, Articles, Newspapers, visiting Websites, Theses and Dissertations.

SAMPLE SIZE

Sample of 50 Respondents Selected from Warangal Urban District.

TOOLS OF DATA ANALYSIS

The collected data analysis simple statistical techniques will be applied such as percentages and averages.

LIMITATION OF THE STUDY

1. It is a Micro Level Study.
2. The information through the questionnaires may not have covered correct figures of Problems and Prospects of Small and Medium Enterprises.
3. Opinions and expression of Small and Medium Enterprises are based on the Personal experience with the Enterprises.
4. Time period.

DATA ANALYSIS AND INTERPRETATION

Small and Medium (SMEs) are facing several problems such as Financial Problems, Marketing Problems, Technological Problems, Management Problems, Raw Material Problems and Other Problems.

The data collected from 50 sample Respondents by supplying the questionnaires, the data are analysed by simple Tables on the basis of Financial Problems, Marketing Problems, Technological Problems, Management Problems, Raw Material Problems and Other Problems.

1. Financial Problems: Finance is key input of production, Distribution and development. But considering the vital role, finance plays in accelerating the process of small scale industries development, the total amount part of the total loan to Indian industry because of inadequate credit of the viability of the unit is affected greatly and its result in their sickness and ultimate closure.

TABLE 3: FINANCIAL PROBLEMS

Financial Problems	No. of Respondents	Percentage
Yes	34	68.00
No	16	32.00
Total	50	100.00

Source: Field Survey.

The Table-3 shows that Financial Problems of Respondents. In the Warangal Urban District has been selected 50 Respondents. The highest number 34 (68.00%) Respondents are facing Financial Problems and 16 (32.00%) Respondents are not facing any Financial Problems.

2. Marketing Problems: The main problem marketing in the Indian small scale sectors are product quality, service to customers, cost-effectiveness, consistency and reliability adherence to delivery schedules, lack of proper Market information and the mind-set of enterprises.

TABLE 4: MARKETING PROBLEMS

Marketing Problems	No. of Respondents	Percentage
Yes	30	60.00
No	20	40.00
Total	50	100.00

Source: Field survey

The Table-4 shows that Marketing Problems of Respondents. In the Warangal Urban District has been selected 50 Respondents. The highest number 30(60.00%) Respondents are Facing Marketing Problems and 20(40.00%) Respondents are not facing any Marketing Problems.

3. Technological Problems: For small scale sector units, Technology is also an area of challenge, inadequate attention to technology up gradation has acted as a hindrance on the way or modernisation of SSIs factors. Most of the Units are still carrying on with obsolete technology.

TABLE 5: TECHNOLOGICAL PROBLEMS

Technological Problems	No. of Respondents	Percentage
Yes	24	48.00
No	26	52.00
Total	50	100.00

Source: Field Survey

The Table-5 clears that Technological Problems of Respondents. In the Warangal Urban District has been selected 50 Respondents. The highest number 26 (52.00%) Respondents are not facing any Technological Problems 24 (48.00%) Respondents are facing Technological Problems.

4. Management Problems: The inefficient management is alarming in the SMEs because in most of the cases the entrepreneur looks after various causes ranging from accounting to marketing as well as production there is no division of labour the most of the industrial units fall sick because of poor management, dissention within Management.

TABLE 6: MANAGEMENT PROBLEMS

Management Problems	No. of Respondents	Percentages
Yes	30	60.00
No	20	40.00
Total	50	100.00

Source: Field Survey

The Table-6 shows that Management Problems of Respondents. In the Warangal Urban District has been selected 50 Respondents. The highest number 30 (60.00%) Respondents are facing Management Problems and 20(40.00%) Respondents are not facing any Management Problems.

5. Raw Material Problems: The problem of Raw material is one of the major problems for the majority of SMEs. Because all the things that are required for manufacturing process are not easily available in the State, so this disturbs the development of SMEs.

TABLE 7: RAW MATERIAL PROBLEMS

Raw Material Problems	No. of Respondents	Percentage
Yes	31	62.00
No	19	38.00
Total	50	100.00

Source: Field Survey.

The Table-7 reveals that Raw Material Problems of Respondents. In the Warangal Urban District has been selected 50 Respondents. The highest number 31(62.00%) Respondents are facing Raw Material Problems and 19(38.00%) Respondents are not facing any Raw Material Problems.

6. Other Problems: In addition to these Problems other problems may be delayed payment by the large scale units to SMEs, Problem of lack organised market channels, unorganised nature of operations Imperfect Knowledge of market operations problem of sickness, inadequate data base for the SMEs, Burden of local Taxes, competition from large scale industries, non-availability of cheap power etc. So these are some of the problems, which directly affect the growth, and development of SMEs.

TABLE 8: OTHER PROBLEMS

Other Problems	No of Respondent	Percentages
Yes	28	52.00
No	22	48.00
Total	50	100.00

Source: Field Survey

The Table-8 clears that Other Problems of Respondents. In the Warangal Urban District has been selected 50 Respondents. The highest number 28 (56.00%) Respondents are facing Other Problems and 22 (48.00%) Respondents are not facing any Other Problems.

CONCLUSION

This paper finds out majority of Respondents are facing Financial, Marketing, Management, Raw Material and Other Problems, minority of Respondents are not facing any Technological Problems. The study suggest that Central & State Government provide assistance to SMEs for strengthening the Share Capital, Banks are increase Loan amount, to increase the Transport Facilities & Marketing facilities. Government has to provide Raw Material directly to the SMEs, Government has to conduct Training & Development Programmes and Appropriate technologies for the SMEs have Developed in various Sectors.

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